

IT exports gain engineering muscle

It is not about software programming alone. The country's information technology (IT)-driven exports are increasingly rich in specialised knowledge and engineering expertise is one of them.

A study by Dataquest magazine says India's engineering service exports have crossed the Rs. 10,000-crore mark — and this excludes semiconductor design, telecommunications and software product engineering, which also require engineering skills.

Aerospace, auto clout

■ Engineering services exports from India grew by 25.6% in 2007-08 to reach Rs. 10,110 crore.

■ As much as 56% of engineering services exports were from independent Indian vendors like HCL and TCS and three per cent from multinational independent vendors. The remaining 41% came from India-based in-house units of engineering multinationals.

■ Industries like automotives and aerospace are leading consumers of engineering services.

The Nano Effect

■ Some engineering exports take place under India's defence purchases that require a counterpart requirement of sourcing engineering products or services from India.

■ Indian engineering design is being used in developing new fuel-efficient cars.

■ The launch of Tata Motors' Nano model is being seen as a symbol of India's engineering prowess, raising its profile in the global market.



Top 15 Independent Engineering Services exporters in 2008

Rank	Company	Revenue (Rs Cr)	Growth (%)
1	Tata Consultancy	832	14.7
2	HCL Tech	762	31.4
3	Satyam	610	35.4
4	Tata Tech	596	0.2
5	Infotech Enterprises*	410	24.2
6	Geometric Software	339	34.5
7	Rolta	317	62.7
8	Infosys*	240	7.8
9	Patni*	234	8.2
10	Quest	207	35.0
11	Wipro*	202	42.3
12	KPIT Cummins	199	87.7
13	L&T Infotech	141	25.1
14	Mahindra Engineering*	120	71.4
15	Neilsoft	78	19.4

*EXCLUDING IT/TELECOM/SOURCE: CYBERMEDIA/DATAQUEST/GRAPHIC: SANJAY KAPOOR