



HCL's end-end medical writing solutions across pharma value chain will increase their productivity and your ROI

Unlimit your business

- A Critical Success Factor for

Life Sciences Organizations

Medical Writing – A Critical Success Factor for Life Sciences Organizations

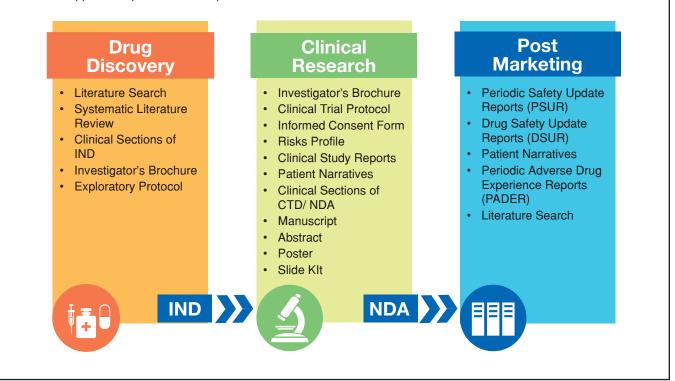
Expiring drug patents and depleting product pipelines have put the global pharmaceutical industry under pressure. Consequently, costs have gone up and drug development cycles have become shorter, driving the industry to explore innovative ways to leverage outsourcing of non-core activities to address these twin challenges.

In recent years, regulatory agencies have adopted critical review measures to ensure product efficacy and safety. This has made the submission of an ever-growing amount of documentation mandatory during the drug development process. Similarly, the timely dissemination of scientific and clinical data to healthcare professionals is vital for the commercial success of a product. These developments have made medical writing an integral part of the product development lifecycle. It has also led to an increase in the volume and in the number of resources deployed to meet this demand. A pharmaceutical organization can meet this demand by outsourcing it to a partner and ensuring that internal resources refocus on developing its core competencies.



HCL's Medical Writing Service Offerings

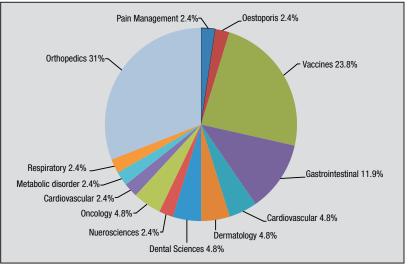
HCL has a dedicated Center of Excellence (CoE) for medical writing, encompassing regulatory clinical, safety and scientific writing across all the phases of the product life cycle -from drug discovery to post-marketing literature. HCL provides end-toend medical writing services and understands that clear, concise and well-written documents play a critical role in the timely review and approval of pharmaceutical products and medical devices.



HCL's Medical Writing Expertise in Diverse Therapeutic Areas

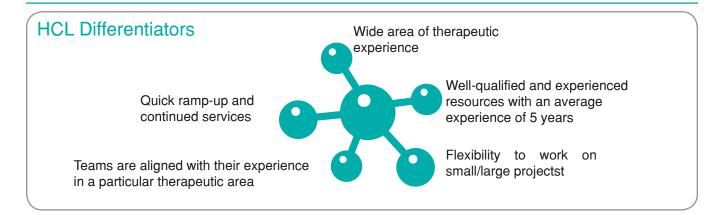
Medical writers at HCL are experienced physicians, pharmaceutical industry professionals, and expert writers who understand drug development processes and regulatory requirements such as ICH E6, E3, E2C, and E2F. They are also well versed with ICMJE guidelines, GPP, and CONSORT statements. The medical writers routinely apply this understanding when they develop medical writing documents and to facilitate this, they are allotted work based on their individual expertise in a therapeutic area.

HCL has expertise in diverse therapeutic areas suchas, Vaccines, Orthopedics, Gastrointestinal, Oncology, Neurosciences, Cardiovascular, Metabolic Disorders, Osteoporosis, Respiratory Diseases, Pain Management, Dermatology, and Dental Sciences.



HCL has institutionalized and standardized the medical writing process and employs robust internal processes to minimize the number of document iterations.

HCL is responsible for protecting and securing the confidentiality of customer data, and ensuring compliance with HCL's security policies. HCL has adopted SO/IEC 27001:2005, for ensuring protection from a variety of threats and minimizing business damage.



From the onset of this engagement the HCL team executed with supreme communication and professionalism. The development of the report was punctual and it was very thorough and clear. When queries from our team were raised the HCL team was very clear in explaining their process and suggesting resolution to the queries as necessary. In many instances the HCL team became the "subject matter expert" in providing clarification about the literature and its pertinence to our project.



- Vice President, Clinical Affairs, a Global Top 10 Medical Device Organization

For more details, please contact : healthcare@hcl.com

About HCL Technologies

HCL Technologies is a leading global IT services company, working with clients in the areas that impact and redefine the core of their businesses. Since its inception into the global landscape after its IPO in 1999, HCL focuses on 'transformational outsourcing', underlined by innovation and value creation, and offers integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services and BPO. HCL leverages its extensive global offshore infrastructure and network of offices in 31 countries to provide holistic, multi-service delivery in key industry verticals including Financial Services, Manufacturing, Consumer Services, Public Services and Healthcare. HCL takes pride in its philosophy of 'Employees First, Customers Second' which empowers our 85,194 transformers to create a real value for the customers. HCL Technologies, along with its subsidiaries, had consolidated revenues of US\$ 4.4 billion (23,499 crores), as on 31 Dec 2012 (on LTM basis). For more information, please visit **www.hcltech.com**



Hello, I'm from HCL! We work behind the scenes, helping our customers to shift paradigms and start revolutions. We use digital engineering to build superhuman capabilities. We make sure that the rate of progress far exceeds the price. And right now, 90,000 of us bright sparks are busy developing solutions for 500 customers in 31 countries across the world. How can I help you?



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