

# Leading brewery group cut freight costs by 25%

HCLTech delivers greater visibility and efficiency  
to streamline supply chain operations

Client is one of the leading brewery groups in the world with a large portfolio of beer and other beverage brands. These brands are sold in more than 150 markets.

For years, customers was relied on BY Transportation Management solution to streamline processes, resulting in cost reductions, productivity growth and superior customer service. Recently, market demand for logistics has skyrocketed and the way of operating also has changed.

## The Challenge:

To improve its speed and agility in the face of managing delivery expectations and cost. Client chose to upgrade its Blue Yonder

solution to the latest version to enable new functionality and control in transportation systems.

Customer was using BY TMS 8.x version and facing business challenges and wanted to improve the following.

- To Increase greater visibility into supply chain process across trading partners and customers as part of business strategy
- To Increase transportation agility with focus on cutting costs in areas around dock scheduling, load building and equipment availability
- To simplify the existing complex tariff model and leverage existing carriers optimally to become competitive in market.
- Provide solutions to automate transportation related tasks which can help streamline organization.

## Our Solution:

HCLTech has analyzed existing configuration and new business process changes and recommended the migration to the newer version of BY TMS to improve the overall process.

- HCL involved in the BY TMS Upgrade from 8.X Version to 2018 Version
- Cloud based managed services provides a customizable environment for any further upgrades at low total cost of ownership.
- Driving efficiency in business operations maintaining SLA services
- Configurable new functionalities improving time to value and deliver needs of customers



## Business Impact:

Improved visibility into the supply chain operation

Flexible business rules with automation of repeated transportation related tasks

Improved tariff models based on round trips and distance calculation

Increased truck capability utilization by **10%-15%**

Overall, **25%** reduction into annual freight cost

