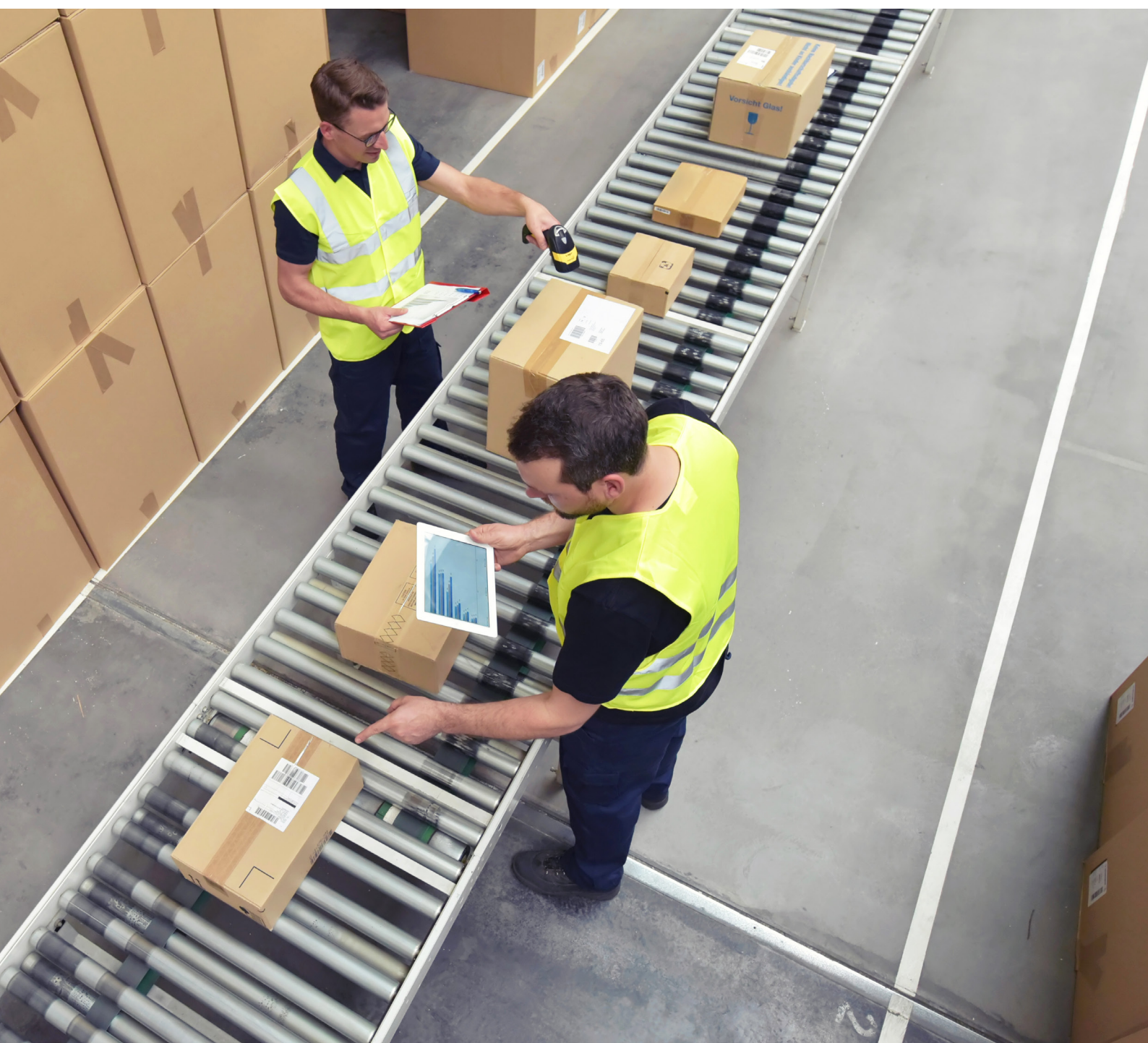


# Build a connected experience with Luminate Control Tower

Enabling better operational efficiencies for an American  
consumer packaged goods holding company



The client is a fortune 500 American consumer packaged goods holding company headquartered in Chicago, Illinois that makes and sells products under various brand names that are available in supermarkets, restaurants, and food service establishments.

## The Objective

The client was looking for a connected experience that would link all the enterprise solutions while providing real-time

end-to-end visibility and partner collaboration.

## The Challenge:

The client was facing lots of operation inefficiencies and huge costs due to:

- No real-time end-to-end visibility to manufacturing plants, DC, warehouse, and outlets
- No proactive alerts & exception management whenever the shipment was delayed, or the inventory ran over
- No partner collaboration between the vendor and the organization



## The Solution:

Blue Yonder's Luminate Control Tower was implemented to connect all the enterprise solutions like SAP's planning suite, warehouse and transportation solutions to provide a holistic view.

Luminate Control Tower was able to meet the below objectives:

- Real-time end-to-end visibility with all the vendors, planners, workers at the warehouse and DC
- Proactive alerts & exception management whenever the shipment was delayed or late, inventory exceptions at warehouse or DC
- Partner collaboration with the vendors



## The Impact:

The Blue Yonder Luminate Control Tower implementation resulted in **huge savings** and **high operational efficiency** across the manufacturing plants, DC's and warehouses.

