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SD-WAN Managed Services 2022–2023 RadarView – Report Excerpt

Navigating network transformation with the convergence of SD-WAN and security

March 2023



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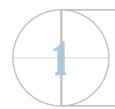
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About the SD-WAN Managed Services 2022–2023 RadarView





After facing multiple challenges related to network security and automation, enterprises are now understanding the importance of network security in conjunction with SD-WAN implementation. Hence, they are opting for joint SD-WAN and SASE deals. However, businesses still face several challenges while implementing a software-defined network, and they rely on service provider innovation to address them.



Service providers, in response, are not only upgrading their SD-WAN capabilities continuously but also adding various network security-specific services such as SASE to their portfolio due to the increased demand from enterprise clients. Service providers are also trying to keep pace with market demands by investing in their innovation capabilities.



The SD-WAN Managed Services 2022–2023 RadarView aims to provide insights into the leading service providers offering managed SD-WAN services. It provides an analysis of provider capabilities in terms of their technology, domain, and delivery expertise to assist organizations in identifying strategic partners for their SD-WAN network transformation.



Avasant evaluated over 40 providers using a rigorous methodology across three key dimensions: practice maturity, partner ecosystem, and investments and innovation. It recognized 23 vendors that brought the most value to the managed SD-WAN services market over the past 12 months.



The report also provides a view of important market trends and developments to help build a granular understanding of the SD-WAN ecosystem. It provides insights into managed SD-WAN adoption by enterprise type, geography, and key industries as well as key network challenges faced by enterprises.



 $\Lambda V \Lambda S \Lambda N T$ Executive summary

Definition and scope of SD-WAN managed services

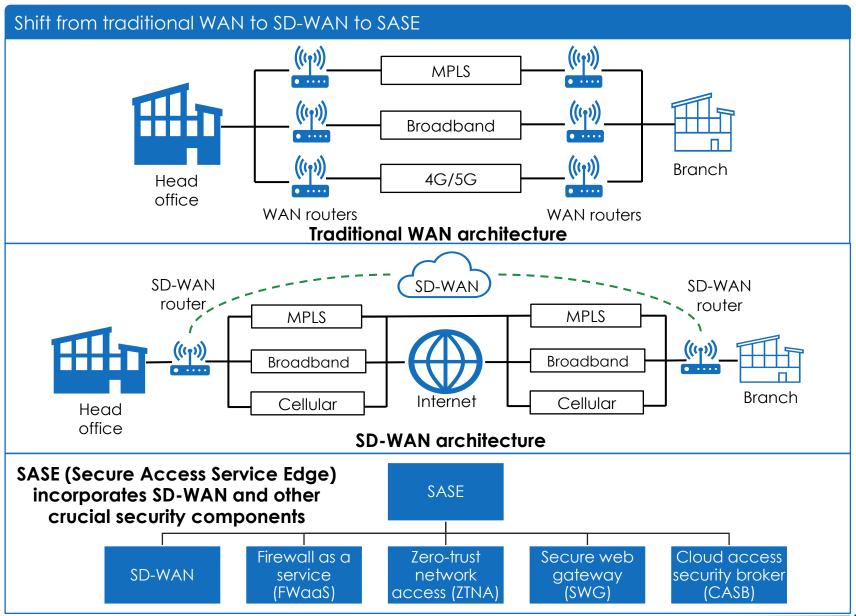


Key definitions

SD-WAN is an application of software-defined networking (SDN) technology that helps enterprises dynamically connect an overlay network of enabled devices to an underlay infrastructure capable of using various access technologies such as MPLS, Internet, xDSL, cellular technologies (4G/LTE, 5G) and satellite.

The SD-WAN Managed Services RadarView covers managed service providers (MSPs) offering end-to-end services, including network management, network security, performance management, and support of physical and virtual customer premises equipment in a multivendor environment.

With the remote and distributed work model becoming the norm, workplace security has become essential. SASE, with its increased focus on security, is gaining popularity as an integral part of the SD-WAN services portfolio. Although SASE incorporates elements such as content optimization, frontend web platforms, and data loss prevention (DLP), this report focuses on SASE's security capabilities and its position as an added service on top of SD-WAN managed services.



Key managed SD-WAN outsourcing trends



SD-WAN has become central to enterprises, with remote work becoming a norm

The normalization of remote work has led to managed SD-WAN services gaining traction across industries and geographies. While managed SD-WAN services have grown by about 40% from June 2021 to June 2022, the number of active clients has increased by about 34% within the same period.

Industries such as high-tech, manufacturing, healthcare and life sciences and emerging geographies such as LATAM and MEA are witnessing increased SD-WAN adoption.

Network security and automation issues drive SD-WAN and SASE deals

- Companies are increasingly facing challenges related to network security, automation, and application and policy optimization. These challenges include leaving firms susceptible to security threats and bad application performance, which hurt enterprise performance and profitability.
- As a result, enterprises are opting for joint deals comprising SD-WAN and some components of network security.

SD-WAN adoption across geographies and industries sees a sharp rise

- Industries such as high-tech, manufacturing, healthcare and life sciences, and government saw increased SD-WAN adoption between 2021 and 2022, compared to the period before, with manufacturing continuing to account for over one-fifth of the total service provider revenue.
- North America accounts for over 40% of the SD-WAN adoption, with a visible growth in the adoption
 of SD-WAN services across all geographies supported by investments by government and public
 bodies.

Legacy infrastructure • and multivendor systems complicate the implementation •

- Although the SD-WAN technology has garnered continued enterprise interest, its implementation faces multiple challenges. These include migration from legacy infrastructure to SD-WAN networks, coordination between multiple vendors across the SD-WAN value chain, talent shortage in the network security domain, and challenges in selecting the right SD-WAN solution.
- Enterprises look toward innovations by service providers to address this broad range of problems.

Key SD-WAN service provider trends shaping the market



Focusing on providing end-to-end managed SD-WAN offerings

- Service providers are providing end-to-end service offerings covering the entire SD-WAN value chain, including SD-WAN consulting and advisory, implementation and integration, orchestration and reporting, security and compliance, SD-WAN governance, and traffic optimization.
- To cater to the increased demand for SD-WAN managed services, service providers have increased their full-time employees by about 22% from 2021 to 2022.

Strengthening SASE capabilities along with managed SD-WAN services

- Service providers continually invest in and provide SASE services and solutions on top of their existing SD-WAN solutions. These solutions are provided in conjunction with SASE partners to help businesses overcome crucial security challenges.
- Service providers are expected to continue developing these security-specific services and solutions as enterprise demand for security increases in the future.

Developing a holistic partner ecosystem to strengthen network portfolio

- Service providers are partnering with SD-WAN and SASE hardware and platform providers and telecom and cloud providers to cover the underlay and overlay aspects of a managed SD-WAN service.
- The service providers covered in this report, on average, have more than four SD-WAN-specific and more than three SASE and security-specific partnerships.

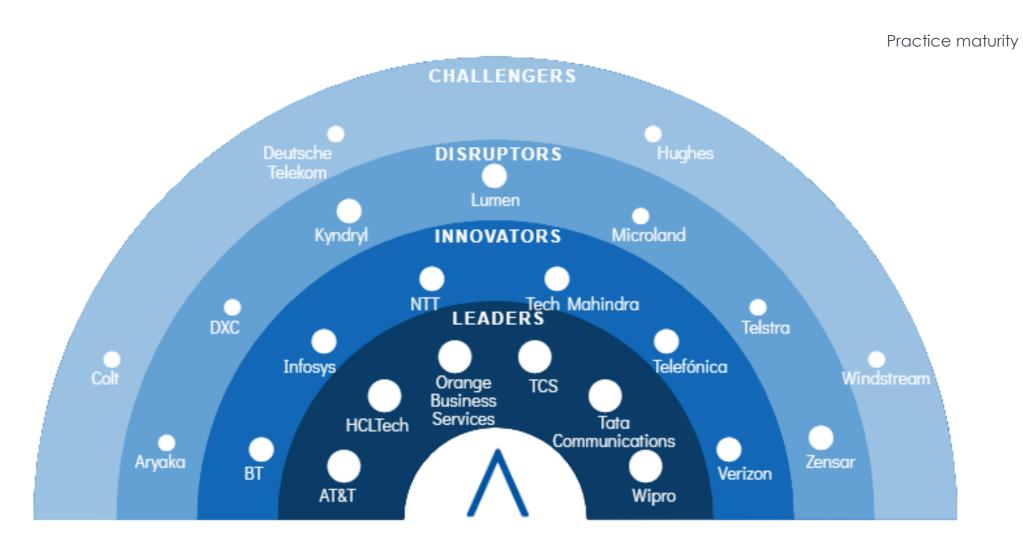
Continuous bolstering of SD-WAN and SASE services via innovation

- Service providers continue to bolster both their SD-WAN and SASE capabilities by investing in network innovation. Service providers, on average, spend almost 32% of their planned investments on developing assets and solutions for SD-WAN and SASE.
- This is followed by human capital development, including certifications and training programs, on which service providers spend more than a fifth (about 22%) of their planned investments.



Avasant recognizes 23 top-tier service providers offering managed SD-WAN services





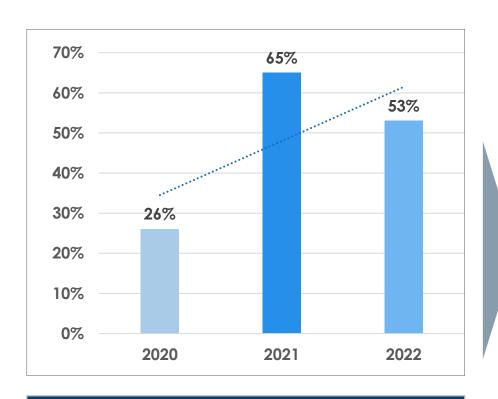


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Key managed SD-WAN outsourcing trends

The remote/work-from-home model is driving the enterprise adoption of managed SD-WAN services





Percentage of enterprises offering at least 40% of the workforce a work-from-home/work-from-anywhere model

~40%
Growth in managed SD-WAN services between 2021 and 2022

~34%
Growth in managed SD-WAN services clients between 2021 and 2022

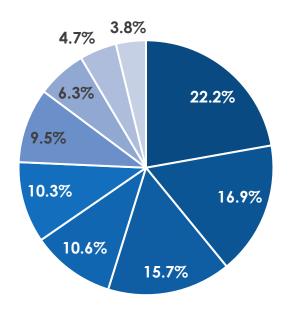
- Despite enterprises now showing a preference for a return to the office for their employees, remote work still retains a lot of traction, compared to pre-pandemic levels.
- Remote work will continue to be a key work model for employees in enterprises driven by the following business drivers:
 - Onboarding and retention of talent
 - Improvement in employee experience and productivity
 - Management of an agile workforce and gig economy
 - Reduction in the cost of operations
 - Attainment of sustainability goals



As a result, managed SD-WAN services have been gaining traction across multiple industries and geographies



Percentage of SD-WAN revenue by industry



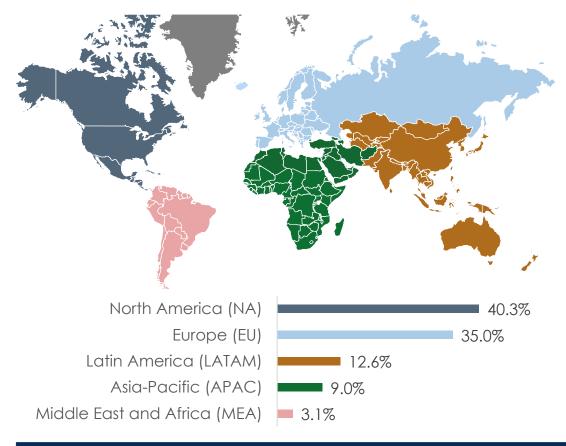
- Manufacturing
- BFSI
- Retail and CPG
- Utilities and resources
- Others

■ Hiah-tech Health care and life sciences Telecom, media and entertainment

Government

Industries such as high-tech, manufacturing, and healthcare and life sciences are witnessing traction in managed SD-WAN services — they account for almost half of the managed SD-WAN services engagements.

Percentage of SD-WAN revenue by geography



Although North America leads the adoption of managed SD-WAN services, followed by Europe, emerging geographies such as LATAM and MEA are seeing an increase in the acceptance of these services.



Lack of automation and effective security policies force enterprises to consider security while implementing SD-WAN



The above challenges not only have an adverse effect on enterprises in terms of global and regional application performance but also lead to profitability and expenditure issues, which directly impact business continuity in the long run.



Lack of network automation

- Enterprises with predominantly manual processes for gathering traffic details and testing network functionality lose out on time and resources.
- This leads to employees not focusing on more strategic processes such as monitoring network availability, utilization data, or continuous improvement.



Lack of network security

- Businesses using cloud-based applications were unprepared for a quick transition amid the pandemic, which led to them facing security challenges such as a lack of network control and effective security policies.
- This has affected the user experience of remote employees, thereby reducing productivity.



Application, user, and policy optimization

- The increasing number of applications used by enterprises leads to challenges in application-level analysis and optimally designing, implementing, monitoring, and changing policies based on the network environment, user personas, and application types.
- These applications differ in bandwidth requirements and sensitivity to jitter and latency.



With network security gaining importance, enterprises are now looking for joint SD-WAN and SASE implementations



Network security is no longer an afterthought for businesses, making standalone SD-WAN deals a less attractive option.

Enterprise

Service provider Examples of joint deals involving SD-WAN and network security

• COCC Bank needed a flexible and configurable network with an auto failover feature to replace its legacy network infrastructure, which was

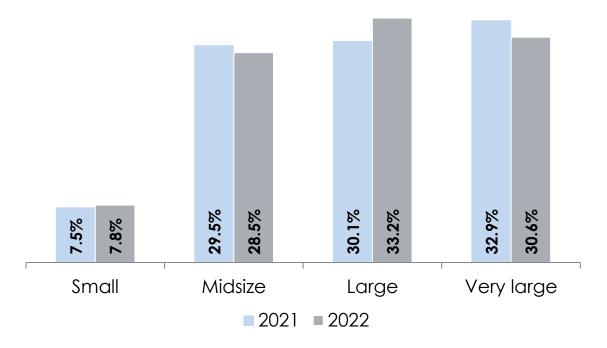
1.27M Phishing attacks on enterprises in Q3 2022, as reported by APWG*, showing an increase of about 16%

	©COCC	SAT&T	 COCC Bank needed a flexible and configurable network with an automatic failover feature to replace its legacy network infrastructure, which was complicated and expensive. AT&T utilized its SD-WAN offering with VeloCloud, which enhanced network security and performance and reduced costs. 	
	A leading motorcycle manufacturing and distribution company	HCLTech	 The client faced CAPEX, OPEX, and network performance challenges due to its legacy MPLS connections, which lacked network virtualization capability. HCLTech implemented its Transport Independent Site SD-WAN solution with Cisco Viptela to replace the client's existing WAN environment. The solution led to a highly centralized, virtualized, agile network with SASE-enabled security. 	
	OCEANAGOLD	orange [™] Business Services	OceanaGold was hosting many applications in the cloud as part of its ongoing digital transformation journey, which included moving away from its legacy MPLS infrastructure. Orange provided its Flexible SD-WAN solution and Business VPN Galerie solution, enabling access to major cloud service providers. This led to over 2,000 employees experiencing improved connectivity.	
	Australian wealth management group	tcs	 The client, after its separation from its parent group, wanted to expand to new growth markets. It also wanted to standardize its services and improve network security. TCS analyzed the scope of requirements and built a software-defined global network using Fortinet SD-WAN and leveraged Netskope for network security. This reduced the overall cost and risk and improved employee experience. 	

Large and very large enterprises lead the adoption of SD-WAN services supported by sizeable transformation budgets

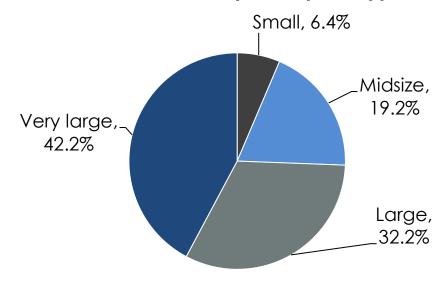


Client distribution by enterprise type



Small: <\$50M Midsize: \$50M-\$500M Large: \$500M-\$1B Very large: >\$1B revenue

Revenue distribution by enterprise type

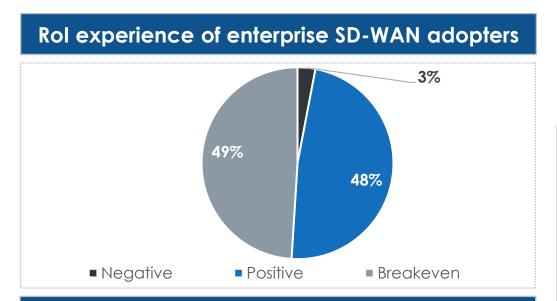


About **74%** share of managed SD-WAN services revenue comes from large and very large enterprises

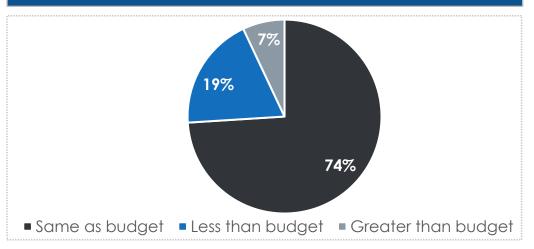


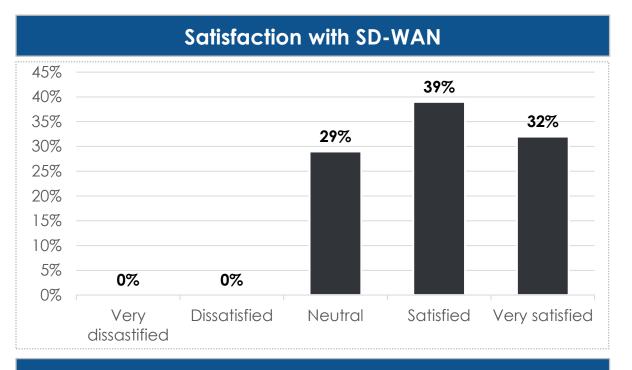
Better ROI and total cost of ownership (TCO) experience is driving satisfaction among enterprise clients





TCO experience of enterprise SD-WAN adopters





Key takeaway

- A majority (71%) of enterprises are either satisfied or very satisfied with their SD-WAN implementations, while no organizations are dissatisfied.
- Businesses' satisfaction with SD-WAN is not attributable only to cost efficiency but also to improvements in application performance and network flexibility.



Businesses face multiple challenges while implementing SD-WAN technology



	Challenges	Description		
	Migration from the existing legacy infrastructure to SD-WAN networks	 While enterprise clients prefer to migrate to an SD-WAN network parallel to their already functioning legacy networks, they run the risk of service outage during migration, which leads to a shutdown of critical business operations. Additionally, cost overruns and integration challenges can make SD-WAN adoption more difficult. 		
	Vendor selection, management, and interoperability	 Enterprises lacking technical experience struggle to choose the right vendors for their network transformation projects. Companies also struggle to coordinate between multiple vendors handling separate parts of the SD-WAN value chain. They find establishing coordination between telecom and ISP providers, OEM and hardware providers, and software and platform providers particularly challenging. 		
	Challenge in selecting the right SD-WAN solution	 There are many complementary and competing products and services in the SD-WAN network space offered by service providers with very few differentiating factors. This confuses enterprises, especially those looking to change only one product in their network stack. Therefore, companies must consider how a service provider's offering and partnership would fit into their existing network of hardware and OEM vendors. 		
000	Lack of skilled resources for SD-WAN transformation projects	 With the increase in the adoption of SASE and SD-WAN services, businesses face a lack of resources skilled in SASE/network security. To address this issue, all leading security providers offer their own SASE certifications, such as Cato's SASE certification courses, Netskope's SASE Accreditation course, and Versa's SASE Essentials course. 		

Service providers are driving SD-WAN and SASE convergence and boosting the overall network performance



Area of investment	Observations and general trends	An illustrative example	Description
Providing end-to- end service offerings	 These end-to-end service offerings cover the entire SD-WAN value chain, from consulting to security. To cater to the increased demand, service providers have increased their employees by nearly 22% from 2021 to 2022. 	HCLTech	 It uses its Nlighten framework to get a snapshot of existing client network infrastructure. It uses TIS, its cloud-agnostic SDWAN framework, for network planning and optimization. It also provides SASE consulting services, where it creates a SASE journey map for enterprises over a period of 18 months.
Bolstering innovation capabilities	 Almost 32% of planned investments are used for developing solutions for SD-WAN and SASE. This is followed by human capital development, which accounts for 22% of planned investments. 	TATA COMMUNICATIONS	 It plans to enhance its SASE offerings, productize SD-WAN services, and improve AI/ML usage in service automation. It aims to onboard new technology partners and penetrate markets using new marketing campaigns and product introductions.
Strengthening SASE capabilities along with SD- WAN services	 Providers collaborate with SASE partners to offer solutions to help firms overcome security challenges. The complexity of these solutions is expected to increase as providers invest more in their network security innovation capabilities. 	wipro	 It has developed its ZTX framework with security partners; the framework helps with network, data, and device security. Its #WANFreedom solution, despite being an SD-WAN solution, has security features embedded within it.
Providing global coverage via Points of Presence (PoPs)	 Service providers either maintain their own SD-WAN controllers and PoPs or leverage partnerships with telecom, SD-WAN OEMs, and security providers to provide underlay infrastructure to companies, enabling them to reduce infrastructure expenditure. 	Telefónica	 It focuses on launching secure SD-WAN managed services in European geographies such as Germany and the UK and other key locations such as LATAM with its tier 1 technology partners, including Cisco, Aruba, and Fortinet. It has a global network of over 100 IP PoPs.
Improving network automation and orchestration	Service providers are enhancing their network automation and orchestration capabilities by either developing their network automation solutions or partnering with SD-WAN platform providers.	zensar	It invests in developing its network automation platform, The Vinci, which helps provide operational analytics and consolidated dashboards and has self-healing network capabilities.

To deliver end-to-end SD-WAN services to enterprises, service providers are building a robust partnership ecosystem



Service providers, on average, have more than four SD-WAN-specific and more than three SASE/security-specific partnerships.



SD-WAN partners include Cisco (Viptela and Meraki), Palo Alto Networks (Prisma SD-WAN), Aruba (Silver Peak), and Fortinet (Fortinet Secure SD-WAN). SASE/security partners include Zscaler, Check Point, Fortinet, Symantec, Akamai, and Barracuda.



To meet the increasing network security needs of companies, 🙉 RADARVIEW** technology providers are looking to make acquisitions



Technology provider	SD-WAN/SASE technology provider	Acquisition date	Description	
Hewlett Packard Enterprise	axıs	March 2023	The acquisition of Axis Security, which offers a security service edge (SSE) platform, will bolster HPE-owned Aruba's SD-WAN and network firewall offerings. The acquisition is scheduled to close by the end of the second quarter of 2023.	
netskope	infîot	August 2022	Netskope's acquisition of Infiot will strengthen its SASE offerings and enable its customers to safely and securely access cloud-based applications, whether from home or branch offices.	
Extreme networks	ipanema Tochrologies	September 2021	Through the acquisition of Ipanema, the cloud-native SD-WAN division of Infovista, Extreme Networks can expand its new cloud-managed SD-WAN and security solutions. The acquisition also allows Extreme Networks to build SASE features and provides it with a center of excellence in Europe.	
F#RTINET.	OPĀQ Networks	July 2020	Fortinet's acquisition of OPAQ Networks combined Fortinet's Security Fabric with OPAQ's zero-trust cloud architecture, thereby strengthening Fortinet's SASE services. This has strengthened Fortinet's SD-WAN solution as well.	
paloalto®	CLOUDGEN [®] X NETWORKS WITHOUT NETWORKING	April 2020	The acquisition enabled Palo Alto to integrate CloudGenix's cloud-based SD-WAN solution into its own portfolio of SD-WAN and SASE offerings. This move enabled Palo Alto to provide enhanced security solutions for the workforce during the pandemic.	



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RadarView overview

Avasant's SD-WAN Managed Services RadarView assesses service providers across three critical dimensions:

Practice maturity

- This dimension considers the current state of the service provider's SD-WAN managed services practice in terms of its strategic importance to the provider, the maturity of its offerings and capabilities, and client engagements.
- The width and depth of the client base, usage of proprietary/outsourced tools and platforms, and quality of talent and execution capability are all important factors that contribute to this dimension.

Partner ecosystem

- This dimension typically assesses the nature of the ecosystem partnerships that the provider has entered into, the objective of the partnership (codevelopment and co-innovation), and its engagement with solution providers, startup communities, and industry associations.
- The kind of joint development programs around offerings, go-to-market approaches, and the overall depth in partnerships are all important aspects.

Investments and innovation

- This dimension measures the strategic direction of investments and the resultant innovations in its offerings and commercial model and how it aligns with the future direction of the industry.
- Overall strategic investments, both organic and inorganic, in capability and offering growth, technology development, human capital development, and thought leadership, along with the innovations that the service provider develops with its partners, are critical aspects.



Research methodology and coverage



Avasant based its analysis on several sources:

Public disclosures

Publicly available information from sources such as Securities and Exchange Commission (SEC) filings, annual reports, quarterly earnings calls, and executive interviews and statements

Market interactions

Discussions with enterprise executives leading digital initiatives and influencing service provider selection and engagement

Provider inputs

Inputs collected through an online survey and structured briefings in June–September 2022

Of the over 40 SD-WAN managed services providers assessed, the following are the final 23 featured in the RadarView for 2022–2023:







































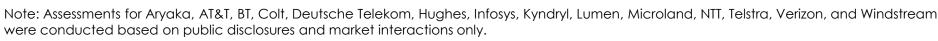














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SD-WAN Managed Services 2022–2023 RadarView

Reading the RadarView



Avasant has recognized SD-WAN managed services providers in four classifications:



Leaders show consistent excellence across all key dimensions of the RadarView assessment (practice maturity, partner ecosystem, and investments and innovation) and have had a superior impact on the market as a whole. These service providers have shown true creativity and innovation and established trends and best practices for the industry. They have proven their commitment to the industry and are recognized as thought leaders in the space that set the standard for the rest of the industry to follow. Leaders display a superior quality of execution and a reliable depth and breadth across verticals.



Innovators show a penchant for reinventing concepts and avenues, changing the very nature of how things are done from the ground up. Unlike leaders, innovators have chosen to dominate a few select areas or industries and distinguish themselves through superior innovation. These radicals are always hungry to create pioneering advancements in the industry and are actively sought after as trailblazers redefining the rules of the game.



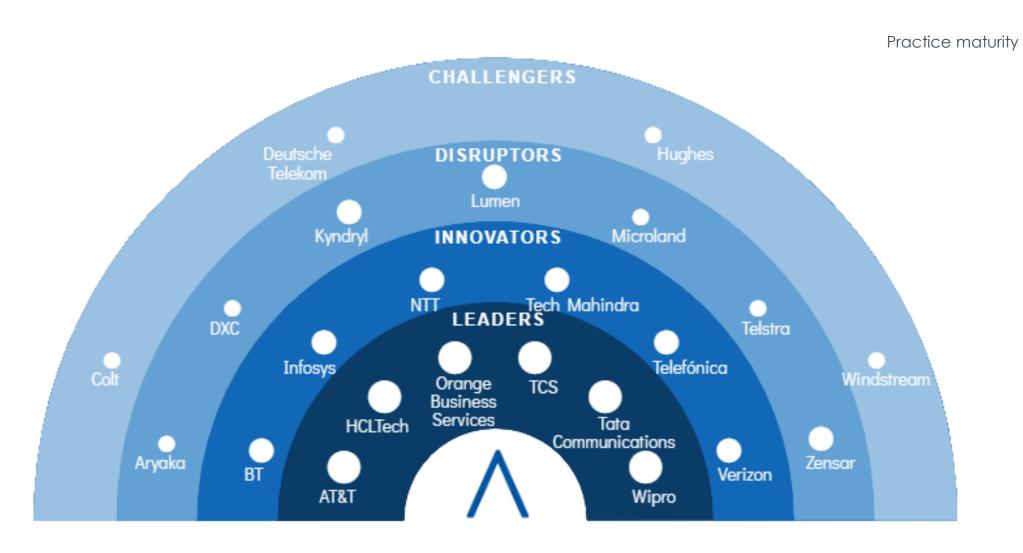
Disruptors enjoy inverting established norms and developing novel approaches that invigorate the industry. These service providers choose to have a razor-sharp focus on a few specific areas and address those at a high level of granularity and commitment, which results in tectonic shifts. While disruptors might not have consistent depth and breadth across many verticals like leaders or the innovation capabilities of innovators, they exhibit superior capabilities in their areas of focus.



Challengers strive to break the mold and develop groundbreaking techniques, technologies, and methodologies on their way to establishing a unique position. While they may not have the scale of the providers in other categories, challengers are eager and nimble and use their high speed of execution to great effect as they scale heights in the industry. Challengers have a track record of delivering quality projects for their most demanding Global 2000 clients. In select areas and industries, challengers might have capabilities that match or exceed those of providers in other categories.

Avasant recognizes 23 top-tier service providers offering managed SD-WAN services







NVNSNNT HCLTech Profile

HCLTech: RadarView profile

HCLTech



Practice maturity



Partner ecosystem
Investments and
innovation



Brings together strong network consulting experience and comprehensive SD-WAN and SASE solutions. Focuses on 5G-enabled SD-WAN.

Practice overview

- Practice size: 1,720+
- Active since: 2016
- Active clients: 37+
- Externally certified resources: 590+
- Delivery highlights: Expanding its Cybersecurity Fusion Centers and Global Delivery Centers

30%-40% SD-WAN revenue growth, 2021-2022 \$100M-\$200M SD-WAN revenue, 2021-2022

Key IP and assets

- Transport Independent Site (TIS 2.0): A framework for end-toend implementation and management of off-the-shelf SD-WAN solutions
- Nlighten: A network assessment and consulting framework for SD-WAN and SASE
- Next Gen Firewall Management (NGFWs): A solution that helps with threat identification and intrusion detection

Client case studies

- Overhauled an American food and beverage company's legacy network infrastructure with expensive multiprotocol label switching (MPLS) links across 200 branches and manual configurations. The solution used HCLTech's Transport Independent Site (TIS) framework to ensure cost savings, 24/7 network availability, better customer experience, and scalability.
- Helped a US-based private club operator enhance its bandwidth availability and establish a scalable network infrastructure with centralized management. The solution involved benchmarking and evaluating SD-WAN providers and replacing MPLS links with broadband links. This reduced telecom costs by 10 times and enhanced customer experience.
- Implemented an SD-WAN solution for an American clothing retailer with more than 900 sites
 incurring increased operational expenses due to legacy MPLS T1 links. The solution reduced
 network management costs by 60%–70%, introduced a single pane management to monitor
 the infrastructure, and utilized tools such as NetBot for automation.

Key partnerships

F**:::**RTINET.

Platform/technology partners











Security partners and others









Sample clients

- An American food and beverage company
- A US-based private club operator
- An American clothing retailer
- A pizza delivery chain in the US
- A British luxury fashion company
- A global power technology company
- A US-based automotive technology company
- A European chemical supplier

Industry coverage

Banking

Financial services

Insurance

Healthcare & life sciences

Hiah-tech

Telecom, media & entertainment

Retail & CPG

Manufacturing

Travel & transportation

Utilities & resources

Nonprofits (development banks, charities)

Government

Darker color indicates higher industry concentration:



HCLTech: RadarView profile



Analyst insights

Practice maturity



- HCLTech's portfolio includes multiple solutions such as Nlighten, an in-house network assessment and consulting framework providing detailed insights into existing enterprise WAN networks, and TIS 2.0, a cloud-agnostic SD-WAN framework that helps enterprises with AlOps, global network automation orchestration, carrier-neutral establishments, and advanced analytics.
- Its SASE advisory services include assessing the legacy enterprise networks to identify gaps and provide recommendations and security road maps.
- High-tech, healthcare and life sciences, manufacturing, and retail and CPG are important verticals, accounting for almost 62% of its SD-WAN managed services revenues. Some of the use cases for these industries include application availability and performance, connecting remote manufacturing sites and IoT-enabled smart factories for manufacturing, and security and HIPAA compliance for healthcare providers.
- It provides services to all enterprise types, but its largest share (51%) of revenue for SD-WAN comes from large* enterprises. Its second-largest revenue share (29%) comes from midsize** enterprises.

Partner ecosystem



- HCLTech has developed a comprehensive and strategic partner ecosystem with major OEMs and technology providers such as Citrix, Silver Peak, Palo Alto (Prisma SD-WAN), Fortinet, and VMWare (VeloCloud). It has also partnered with cloud providers such as Microsoft Azure, AWS, and Google Cloud.
- It has security partnerships with Cisco, Palo Alto Networks, Check Point, Symantec, and Zscaler. It is a designated Zscaler Global Partner, a partnership level for top-tier partners. With Cisco, HCLTech has had a 360-degree partnership for more than twenty years. The partnership enables it to utilize Cisco's OEM knowledge base, conduct training and skill exchange programs, and jointly set up testing labs.
- HCLTech also has partnerships with network monitoring software providers such as ThousandEyes, LiveAction, and SolarWinds.

Investments and innovation



- In 2022, HCLTech acquired Starschema, a network engineering services firm, for \$42.5M to strengthen its network engineering capabilities and expand its presence in Europe. It acquired Quest Informatics in 2022 to bolster its IoT and Industry 4.0 offerings in the manufacturing domain.
- It also conducts joint webinars and events with its partners. It conducted a joint webinar with Zscaler to help enterprise customers understand the importance of SD-WAN and cloud security for their network transformation projects.
- It plans to invest in areas such as developing an advanced AIOps platform and offering SD-WAN with 5G, a branch-in-a-box solution for consolidating the branch networking technology into a single piece of hardware, and multicloud transit using SD-WAN in the next 12–18 months.



^{*}Large enterprises are defined as enterprises having revenue ranging from \$500M-\$1B.

^{**}Midsize enterprises are defined as enterprises having revenue ranging from \$50M-\$500M.

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Empowering Beyond

