

# Optimized operational cost

For a renowned beverage conglomerate



## Client description

The client is a leading publicly-traded, American beverage manufacturer, headquartered in Burlington, Massachusetts. Founded in July 2018, the company offers over 125 hot and cold beverages.

## Business challenges

The client sought cost transformation, and not simply cost reduction. The following challenges impeded this endeavor:



Excessive costs associated with outsourced customer market reporting



Lack of automation to streamline cost management



Legacy IT infrastructure and outdated business processes



Requirement for self-service reporting to minimize dependence on vendor for customer market reporting.



Need for cloud platform adoption



# Our solution

HCL offered the capabilities to optimize the operational costs of the client. As a part of this strategic transformation, HCL:



Migrated the data history from Teradata, SAP, Oracle, and SFDC to Azure ADLS and Snowflake



Built raw, refined, and confirmed layer on Azure blob leveraging Snowflake



Ingested data to raw layer from operational sources in accordance with defined requirements



Refined, transformed, and loaded data to a confirmed layer data store from a raw layer to enable access for reporting and data science team



Enhanced reporting/ dashboard platform to consume data from Snowflake

# Business impact

Having HCL onboarded as the technology partner led to game-changing results for the client. Here are a few highlights of the value delivered:



The self-service platform removed the dependency on the vendor for customer market reports



Cost optimization brought down the iterative cost for market reporting from USD 300K to zero

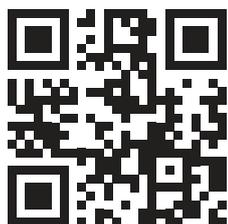


Access to scalable platform could serve additional data and self-service reporting requirements without any additional cost



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