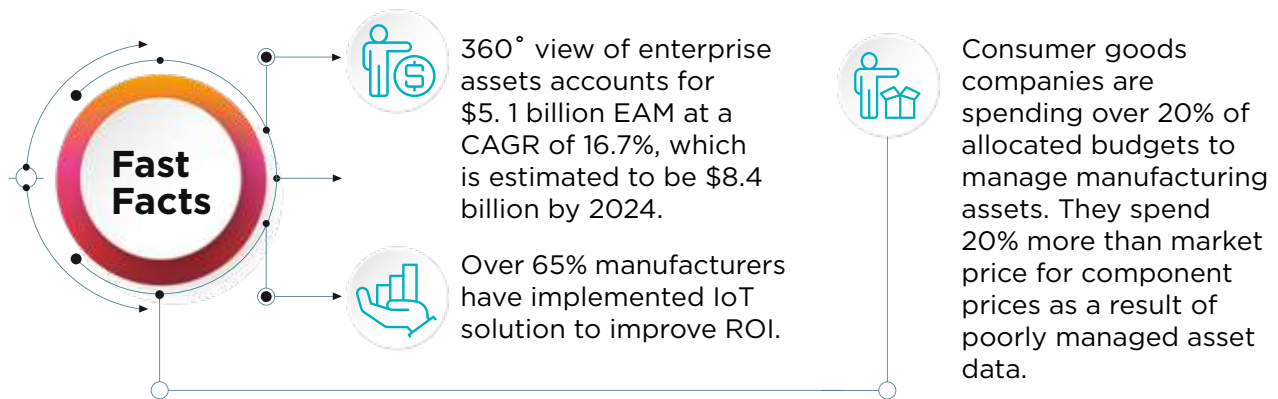




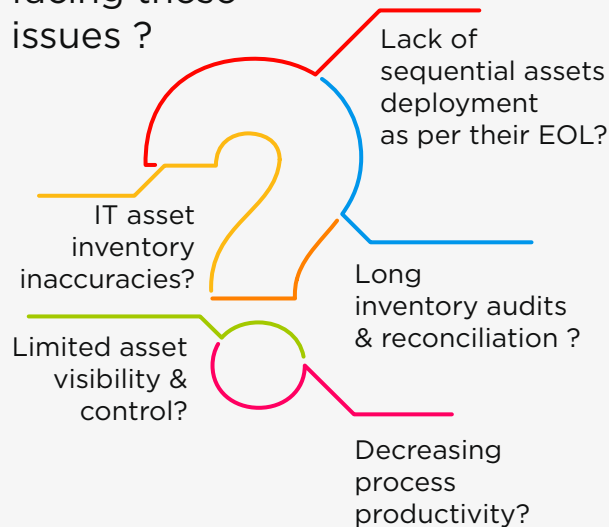
Industries are investing in new technologies such as remote asset tracking and monitoring, preventive maintenance, condition-based monitoring, and predictive maintenance to drive efficiencies and cut costs. Asset intensive companies are focusing on value creation in a connected ecosystem through customer-centric operations and new revenue streams.

A CPG company can use asset and material tracking to detect and reduce theft and maintain inventory levels, by tagging and tracking products throughout the supply chain. A process manufacturing unit can use connected operations' intelligence to achieve cost savings by introducing changes in their procurement model based on real-time consumable data.



## Business Challenges

Is your brand facing these issues ?



### LOCATION

- Incomplete visibility on asset location
- Lack of tracing processes around asset movement



### INVENTORY

- Manual and error-prone processes
- Inaccurate inventory audits
- Significant time utilization to conduct physical checks



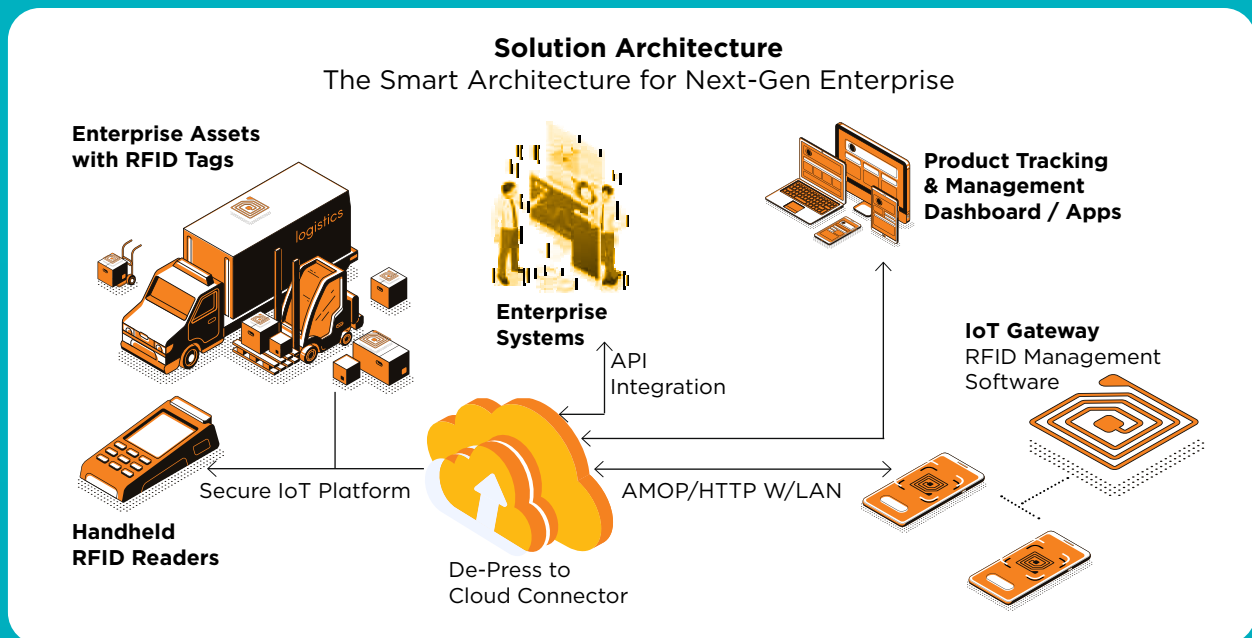
### SECURITY

- Loss/theft/misplacement of assets
- Asset security and non-compliance

# Our Solution

HCL's **Intelligent Asset Tracking and Management (IATM)** solution powered by IoT and connected ecosystem, aims to enhance asset onboarding, transform inventory auditing processes, and improve asset visibility through location monitoring. The plug-and-play solution integrates with the existing enterprise systems to harness the power of IoT for asset management throughout the asset life cycle.

This improves operational efficiency, productivity, and eliminates potential losses incurred due to asset theft and misplacement.



## IATM FEATURES- IoT-led Asset Tracking Automation for Next-Gen Enterprises



**Asset Location Visibility**  
Indoor maps driven visual dashboards updated in near real time



**Improved Inventory Audits**  
Rapid inventory audits with detailed audit reports resulting in higher inventory accuracy



**Enhanced Asset Security**  
Proactive asset theft prevention notifications and alerts



**Direction Tracking**  
Asset movement direction (entry/exit) detection



**Enterprise Integration**  
Systems integration for automated workflows



**IoT-led Asset Tracking**  
End-to-end solution comprising hardware, software, and integration services delivered as an IoT WORKS™ managed services offering

# IATM Benefits

Near real-time asset visibility throughout its life cycle, from procurement to disposal



## Improved Asset Lifecycle Management

End-to-end tracking throughout the asset life cycle from procurement to disposal



## Cost Savings

Reduction in cost of lost, stolen, and/or misplaced assets



## Improved Operational Efficiency

Asset tracking automation enables improved process and audit effectiveness hence saving time, effort, and money services offering



## Augmented Asset Cycle Counting

IoT enabled asset tracking and monitoring, enables rapid inventory audits resulting in higher inventory accuracy



## Centralized Asset Visibility

Maintain visibility of hundreds of thousands of assets in a centralized manner by leveraging our cloud platform

## Outcomes

Outcomes of HCL's asset tracking and management solution for a global consumer conglomerate :



Almost all assets are now audited regularly. The process is 90% quicker, while minimizing the chances of missing assets. This accountability has also significantly reduced monetary losses and operational delays.



Real-time validation of the assets enabled the company to streamline the processes and reduce reconciliation cost by 10%



Asset tracking is now available to trigger alerts and processes are in place to take corrective action in time, reducing the process cost by 30% and significant reduction in asset write-off costs.

Discover how HCL can enable innovative solutions for your enterprise by sending an email to [rcpg.solutions@hcl.com](mailto:rcpg.solutions@hcl.com)

**Explore CPG 4.0 Solutions**

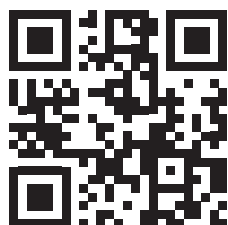
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**HCL**

HCL Technologies (HCL) empowers global enterprises with technology for the next decade today. HCL's Mode 1-2-3 strategy, through its deep-domain industry expertise, customer-centricity and entrepreneurial culture of ideapreneurship™ enables businesses to transform into next-gen enterprises.

HCL offers its services and products through three lines of business - IT and Business Services (ITBS), Engineering and R&D Services (ERS), and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations, and next generation digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering while under P&P. HCL provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities, and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences, and Healthcare and Public Services.

As a leading global technology company, HCL takes pride in its diversity, social responsibility, sustainability, and education initiatives. As of 12 months ending on March 31, 2021, HCL has a consolidated revenue of US\$ 10.17 billion and its 168,977 ideapreneurs operate out of 50 countries. For more information, visit [www.hcltech.com](http://www.hcltech.com)



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