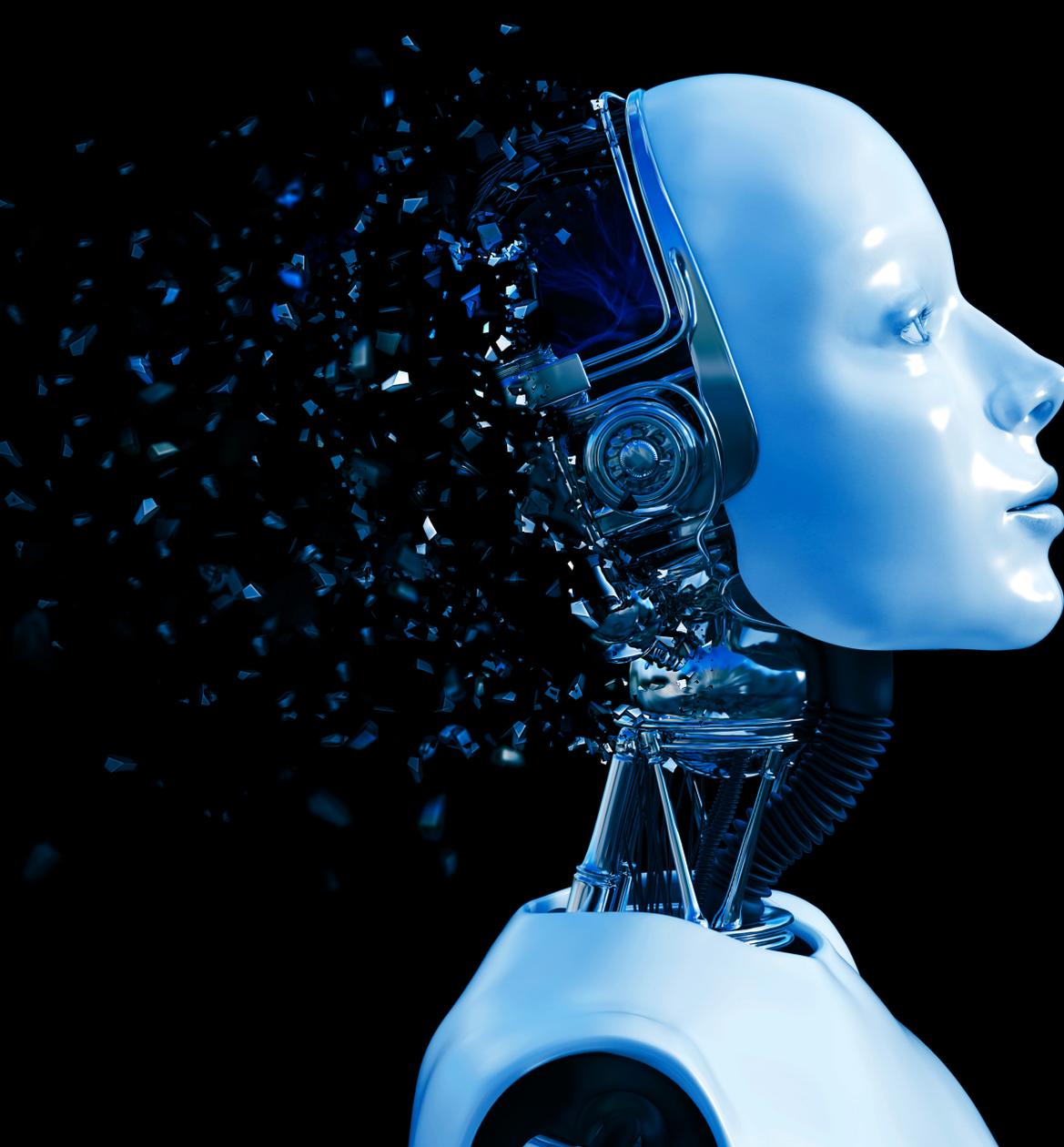


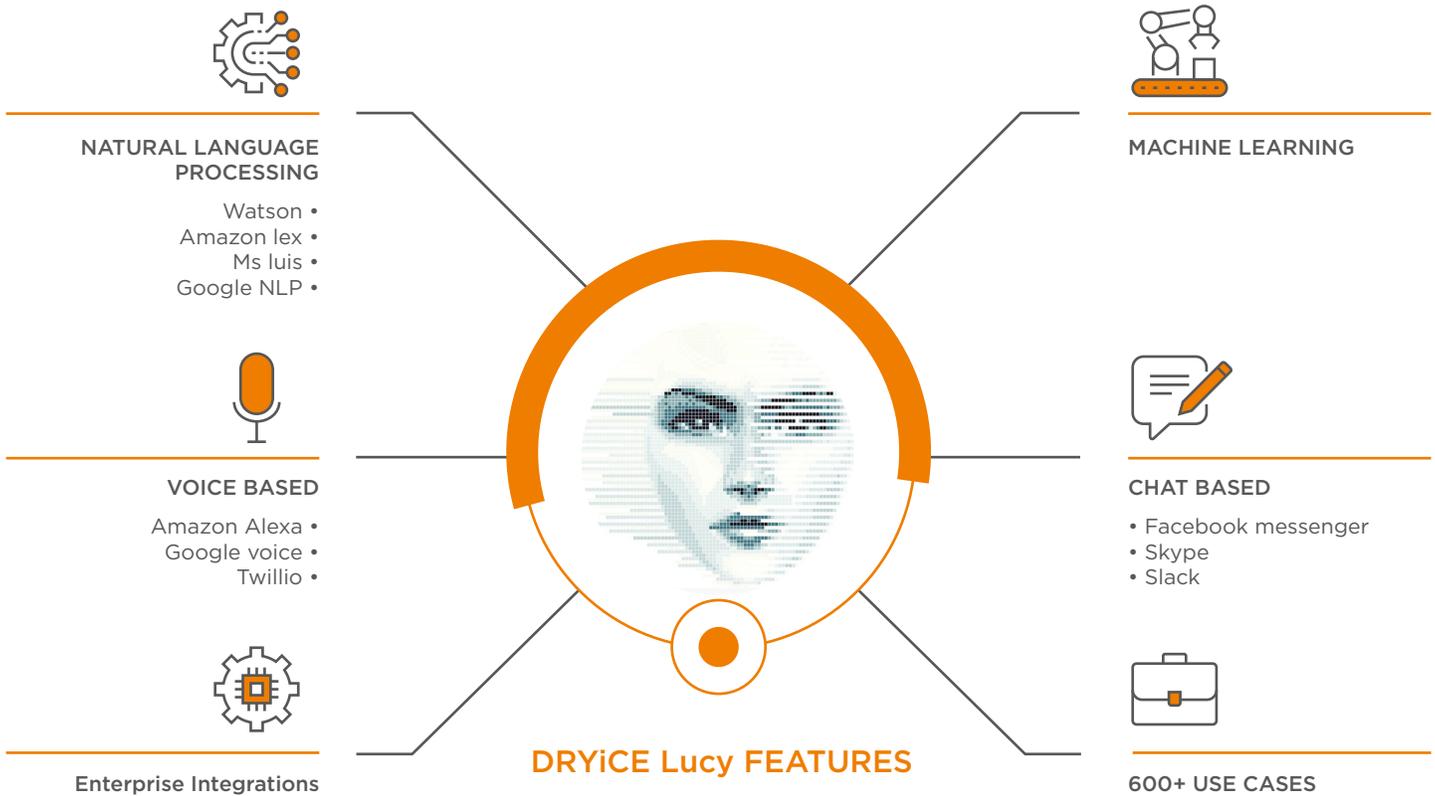
**DRYICE™ Lucy**

**COGNITIVE VIRTUAL ASSISTANT  
FOR INTELLIGENT OPERATIONS  
AND UNIFIED END USER EXPERIENCE**

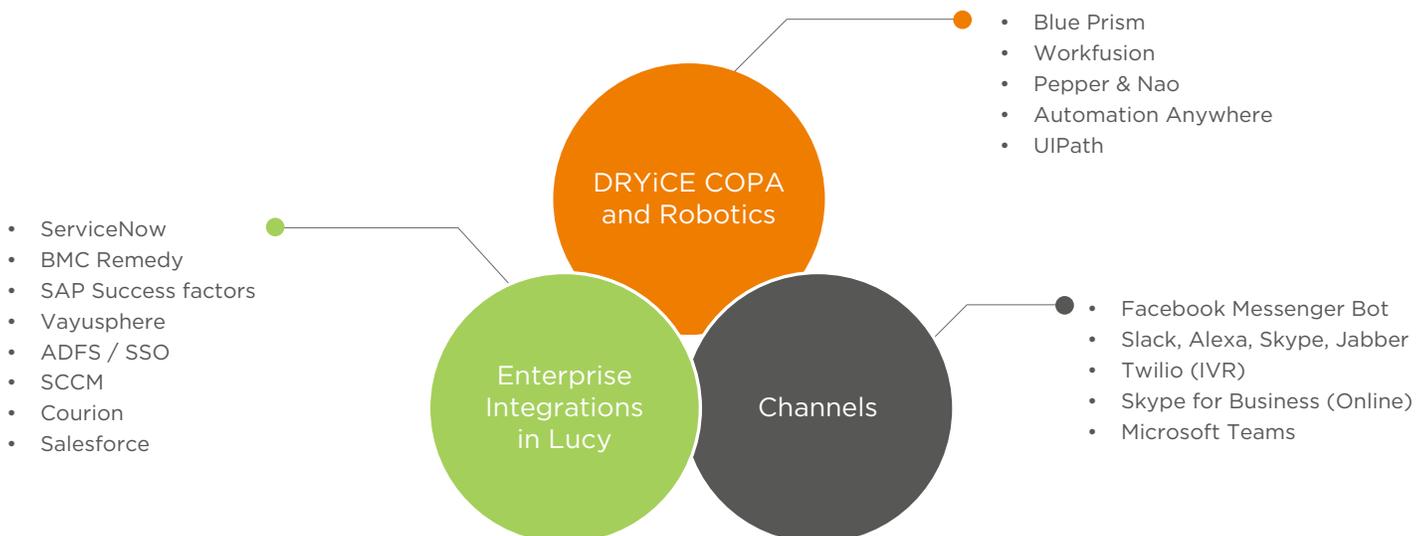


# INTRODUCING DRYiCE Lucy

DRYiCE Lucy is an AI powered cognitive assistant that automates industry wide use cases through smart conversations by leveraging enterprise grade Natural Language Processing (NLP) and machine learning. It can interact through any medium of choice i.e. chat or voice for business and IT support. Lucy's knowledge repository has over 600+ enterprise ready multi-industry use-cases along with a cognitive console for enabling powerful integrations.

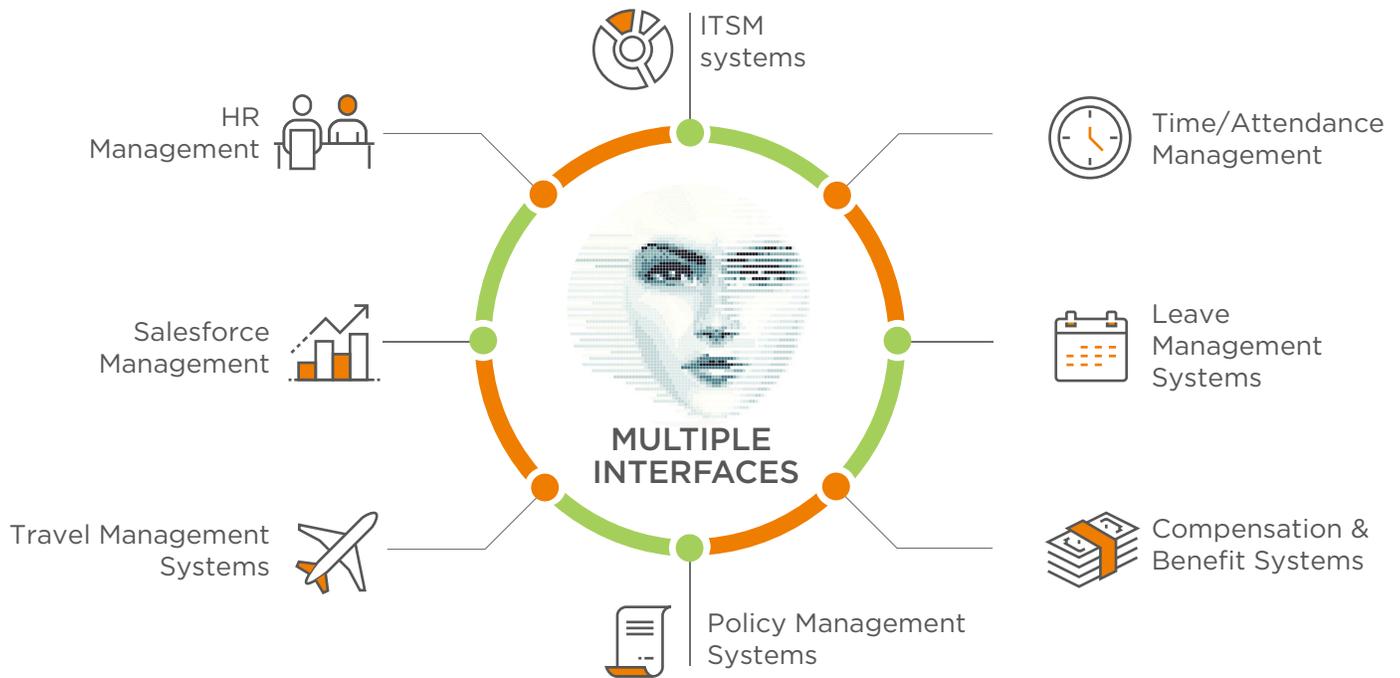


# DRYiCE Lucy ACCELERATING EXTERNAL AGILITY

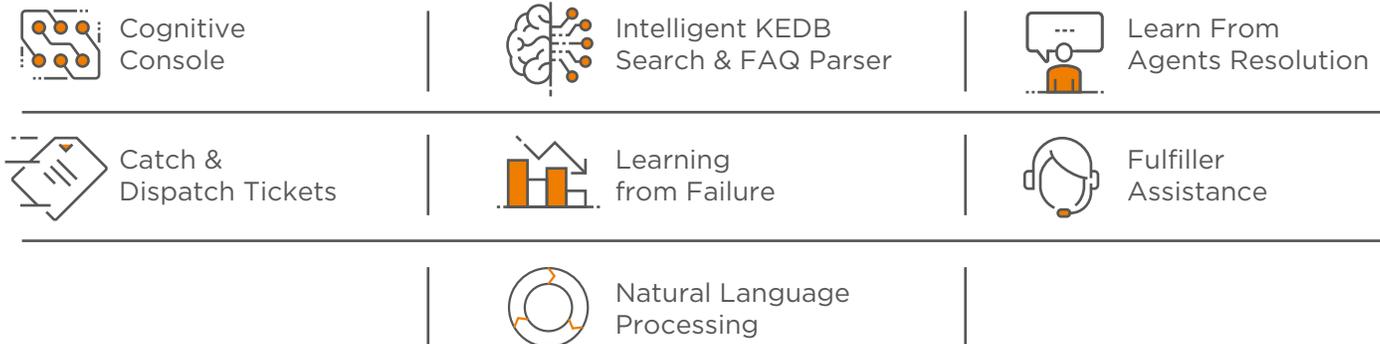


# DRYiCE Lucy ACCELERATING INTERNAL AGILITY -

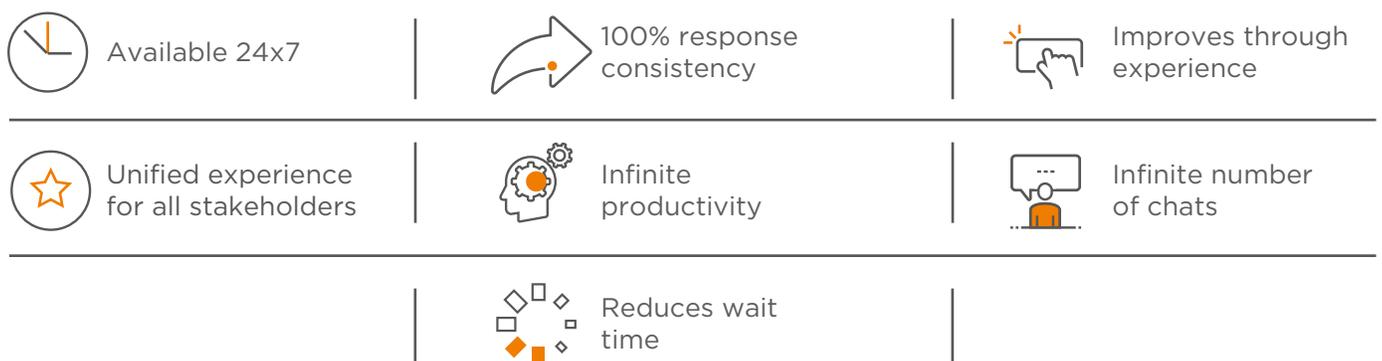
Robust integration with internal enterprise systems



## KEY FEATURES



## KEY BENEFITS



## CASE STUDIES



MODERNIZED OPERATIONS FOR A FORTUNE  
500 CPG COMPANY WITH COGNITIVE AGENTS  
BY OVER 40%



LEVERAGED BY THE WORLD'S SECOND  
LARGEST MANUFACTURER OF HEAVY-DUTY  
TRUCKS TO SPEED UP DEALER ON-BOARDING  
PROCESS BY OVER 70%

## What is DRYiCE?

DRYiCE is the Enterprise AI Foundation. It is HCL's autonomics and orchestration suite of services, products, and platforms powered by the world's best AI technology to enable enterprises to operate in a leaner, faster, and cheaper way, while ensuring superior business outcomes in terms of experience, speed, and agility. It brings the power of AI to transform IT and business services, business processes, and digital operations. HCL's cutting-edge autonomics and AI-enabled solutions are supported by an extensive partner ecosystem and Centers of Excellence across the globe.



For more information

write to us at [dryice@hcl.com](mailto:dryice@hcl.com) or visit [DRYiCE.ai](http://DRYiCE.ai)

HCL@THINK 2018  
ANNUAL IBM CONFERENCE



This year, HCL's presence at Think 2018, is themed with an iconic representation of the letters "U & i". Through this coinage, we aspire to represent the growing tide of productive infusion of data analysis, cognitive capabilities and intelligence-based decision systems (denoted by the "i") into the mainstream enterprise operational rubric of our clients worldwide (denoted by "U").

We believe this rapid convergence of technology, processes and people, will create a self-sustaining eco-system for 21st century enterprises that will mature to realize value beyond the norm for years to come. Most of the 30 HCL solutions being showcased at Think 2018 are testament to this evolving philosophy for enterprise solutions that bear a similar promise for the future.

And finally, we also realize that the human-machine capability integration is something that cannot become a reality in isolation. In fact, it will be a product of close partnerships (as denoted by the melding of human and robotic minds in the visual), like the one forged by HCL and IBM and many others to come. All of which will take steps to help create a world that understands the risks and appreciates the benefits of making this next big human-inspired technological leap ahead.



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