Need to quickly deploy a **B2C eCommerce solution that can be scaled to enterprise-level?**

While the COVID-19 pandemic continues to evolve globally, one thing is certain – consumers, out of necessity, have largely turned to digital channels to order products and services.

This shift has happened at an unprecedented speed. Organizations now need to adapt quickly to be able to provide their products to consumers, particularly the traditional brick-and-mortar retail sector. Perhaps more surprising has been the effects on some established eCommerce sites, which have struggled to cope with the sudden surge in online demand.

It's not sufficient to have a basic eCommerce solution. Retail businesses – whether eCommerce, B2B, B2C, B2E, or brick-and-mortar– need to ensure that their solution is **stable, scalable, integrated, and truly enterprise-grade**.

Our **Rapid eCommerce Solution** has been designed to start you on the journey quickly:

- **We move your inventory online and get your site running in 4-6 weeks**

- **You can then decide if you want to make it enterprise-grade** – the platform architecture allows it to scale up without changing the core, and allows you to add additional capabilities and functions.

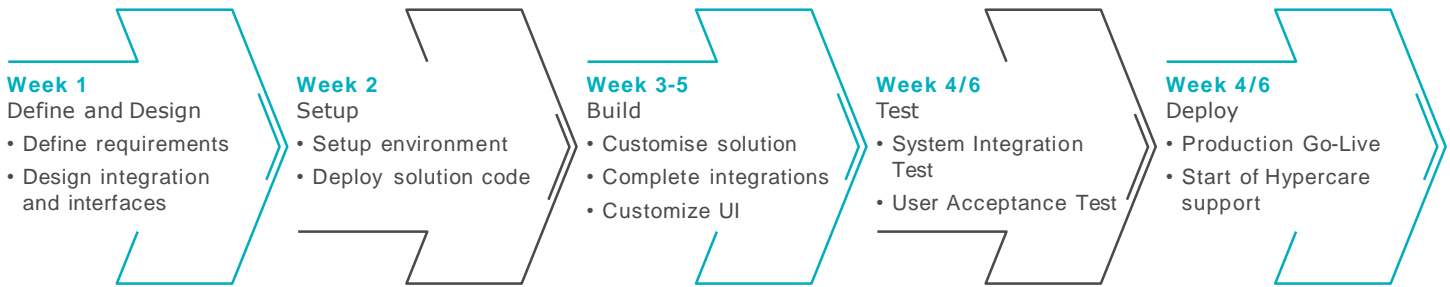## HCL's B2C Rapid eCommerce Solution on SAP Commerce Cloud

To help retailers, especially those with limited or underperforming online solutions, **HCL has developed a quick-to-deploy core eCommerce solution** using the SAP Commerce Cloud platform.

The solution was developed specifically to allow companies to rapidly deploy a core eCommerce solution to meet pressing demand with low Capex and overheads – with the ability to later scale up the solution to its full enterprise potential once it is up and running.

In just 4-6 weeks, we can deliver an **eCommerce** solution that is:

- **Robust**, **scalable,** and able to cope with quick, sharp increases in online customer traffic

- **Integrated** into finance, fulfillment, marketing and procurement systems to ensure that budgets, Resources, and supply chains are adaptive – especially in times of high demand

- **Omnichannel**, **delivering exceptional customer experience** across all devices

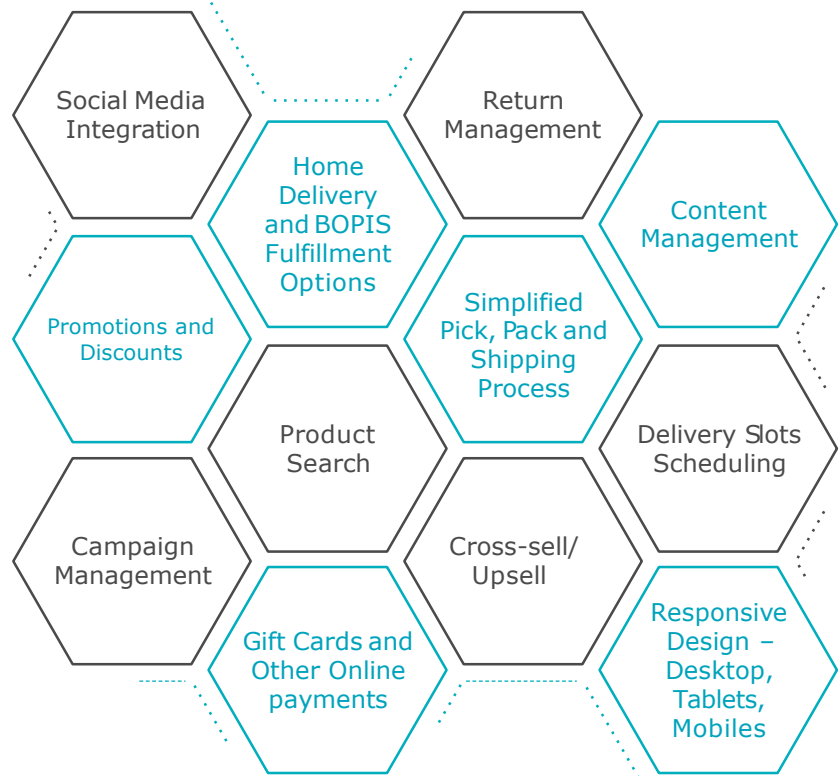- Suitable for companies with SAP as well as non-SAP ERP systems.

Using our hybrid agile delivery model, the implementation timeline delivers a fully tested and integrated solution to rapidly deploy your commerce site:

Week 1
Define and Design
• Define requirements
• Design integration and interfaces

Week 2
Setup
• Setup environment
• Deploy solution code

Week 3-5
Build
• Customise solution
• Complete integrations
• Customize UI

Week 4/6
Test
• System Integration Test
• User Acceptance Test

Week 4/6
Deploy
• Production Go-Live
• Start of Hypercare support

Reliable, high-performance designed to scale if needed

Unlike other rapid eCommerce solutions, this solution was designed both to get businesses online quickly – and, if needed, to scale up to a full enterprise-level eCommerce platform that integrates seamlessly with both SAP and non-SAP CX products and solutions including those for marketing, billing, sales, service, PIM, DAM, and analytics.

• Can easily enable a multi-country, multi-lingual, and multi-currency rollout to suit business requirements

• Mobile enabled with RWD user interfaces

• Optimized utilization of store inventory and infrastructure for better customer service and fulfillment

• Features include online payment, easy returns, ratings and reviews, delivery scheduling with both home and BOPIS fulfillment options, and pick and pack lists for store managers

Interested in seeing a demo or learning more?
Please get in touch: SAP_MFG@hcl.com

Social Media Integration

Return Management

Home Delivery and BOPIS Fulfillment Options

Content Management

Promotions and Discounts

Simplified Pick, Pack and Shipping Process

Product Search

Delivery Slots Scheduling

Campaign Management

Cross-sell/ Upsell

Gift Cards and Other Online payments

Responsive Design – Desktop, Tablets, Mobiles

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