

Digital Thread Enabled Through Semantic Approach

Presented by:

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Louis Pascarella is CTO of HCL's Geometric PLM organization focused on Product Creation Methodologies, Product Lifecycle Management and Digitalization of Enterprise Ecosystems, including Digital Thread/Twin enablement.

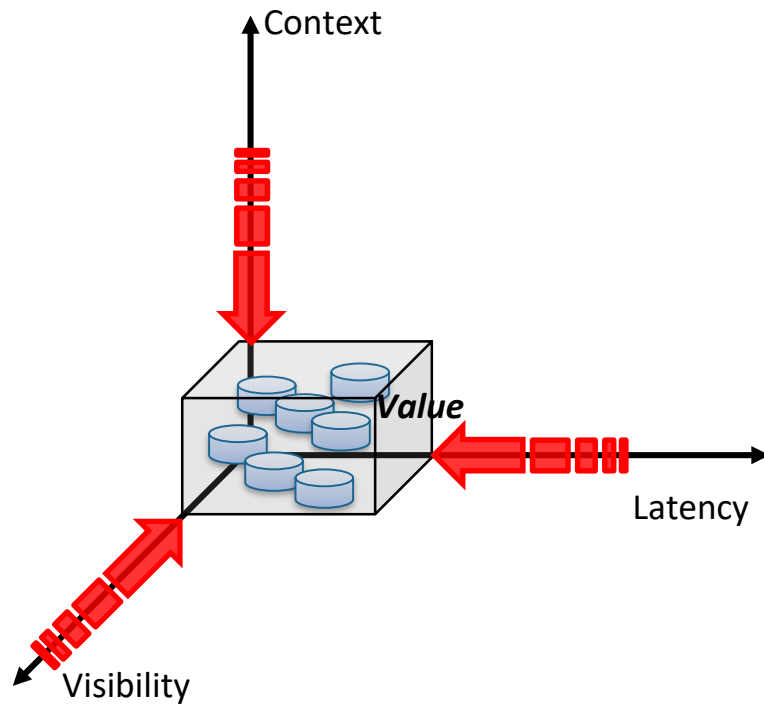
He has been working with global Automotive, Aerospace and Software Vendors for over 35 years in the areas of Visualization, Software Lifecycle Management with a focus on strategy, planning, consulting, systems engineering, and knowledge capture & management.

Mr. Pascarella has a leadership background (CTO, VP R&D) in PLM & Manufacturing technology development and implementation (Windchill, & ENOVIA), solution architecture, enterprise middleware technologies (EAI, SOA), and Industrial Internet of Things (IIOT).

Currently, he is providing thought leadership and strategic guidance for large customer Digital transformation initiatives.

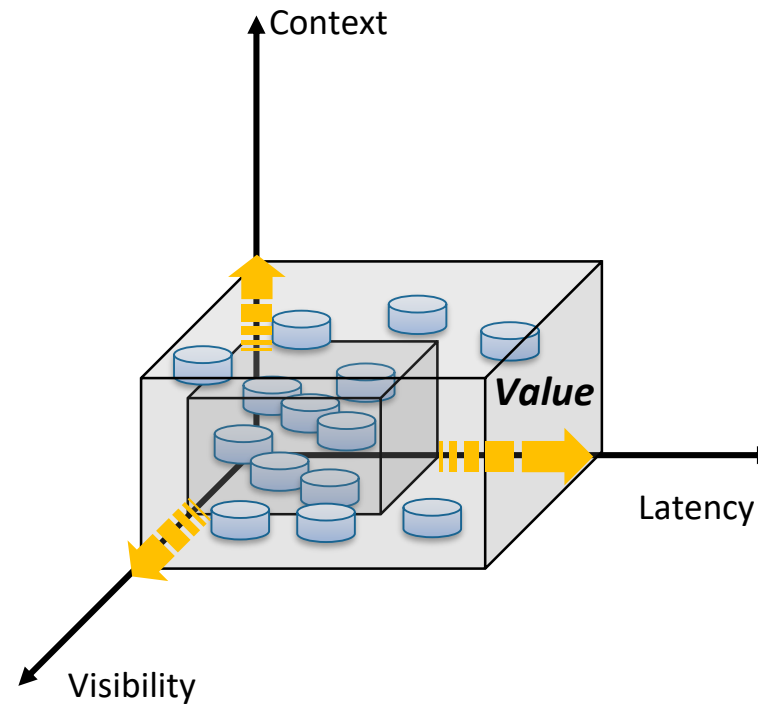


We Struggle to Improve the Value of our Digital Assets



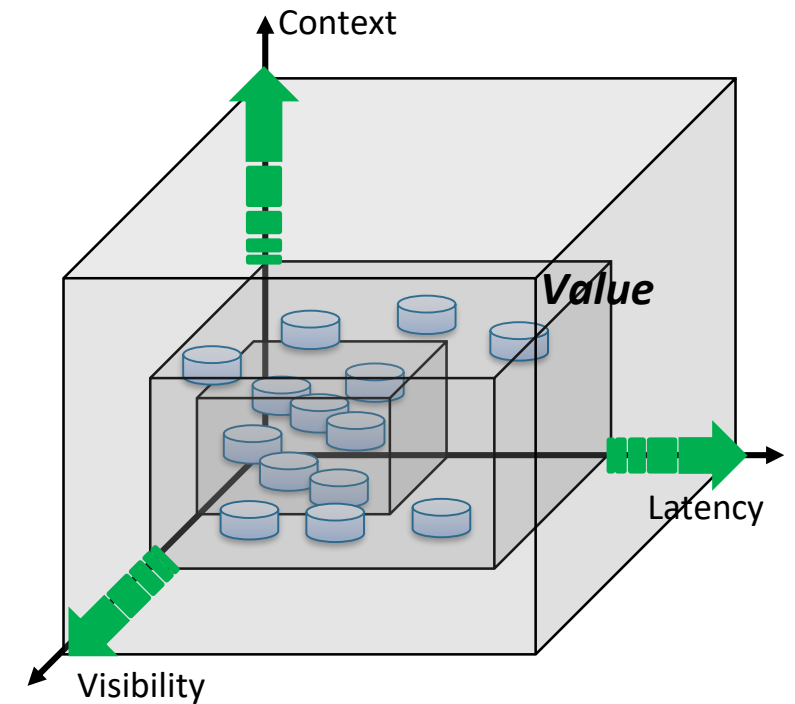
Data Authoring Focus

- “Data Authors” enabled with applications
- “Data Consumers” struggle with
 - Stale data → Latency
 - Why? → Context
 - Data access → Visibility



Enable Data Consumption

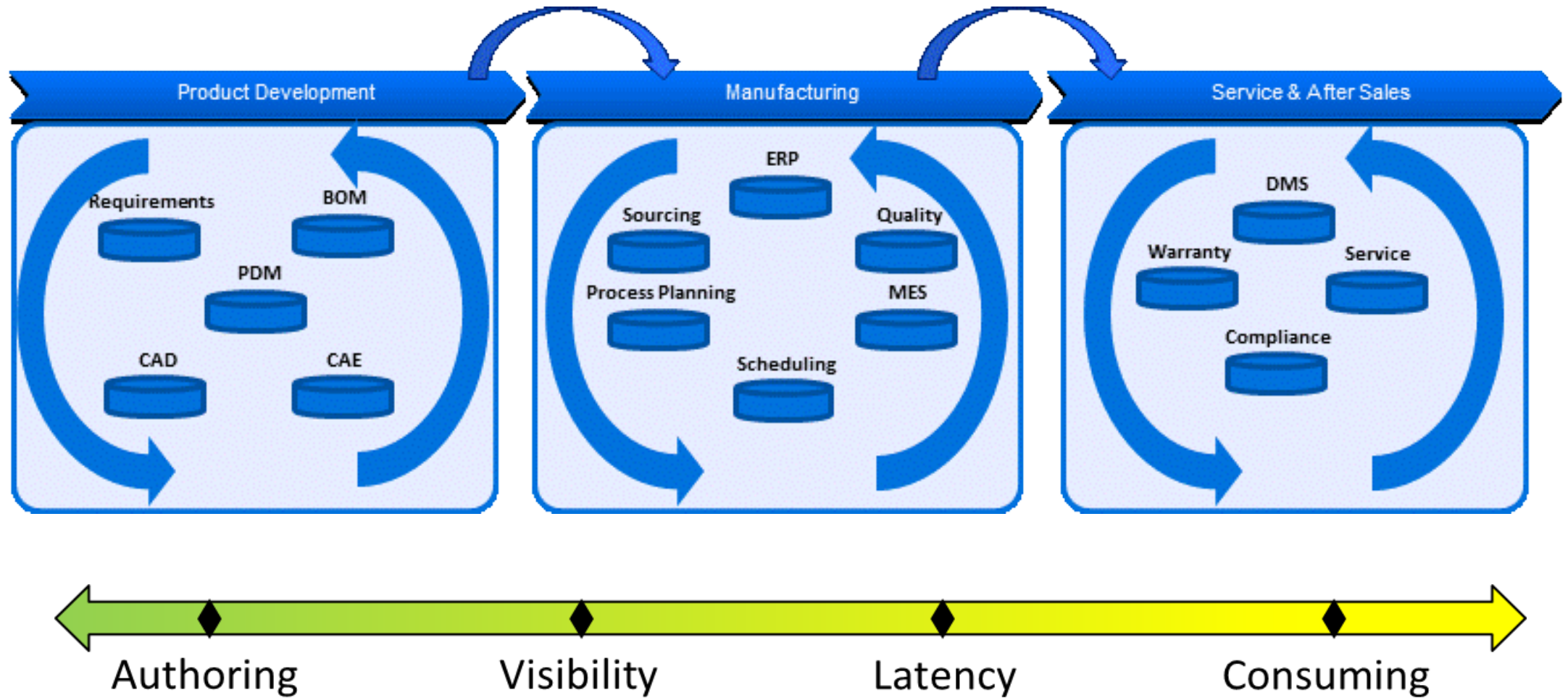
- “Data Consumers” enablement
- Application Integration
- EAI and Middleware
- Reporting and Dashboards
- Mixed Results
 - Latency Improved, but
 - Data Quality → Context
 - Integration Complexity → Visibility



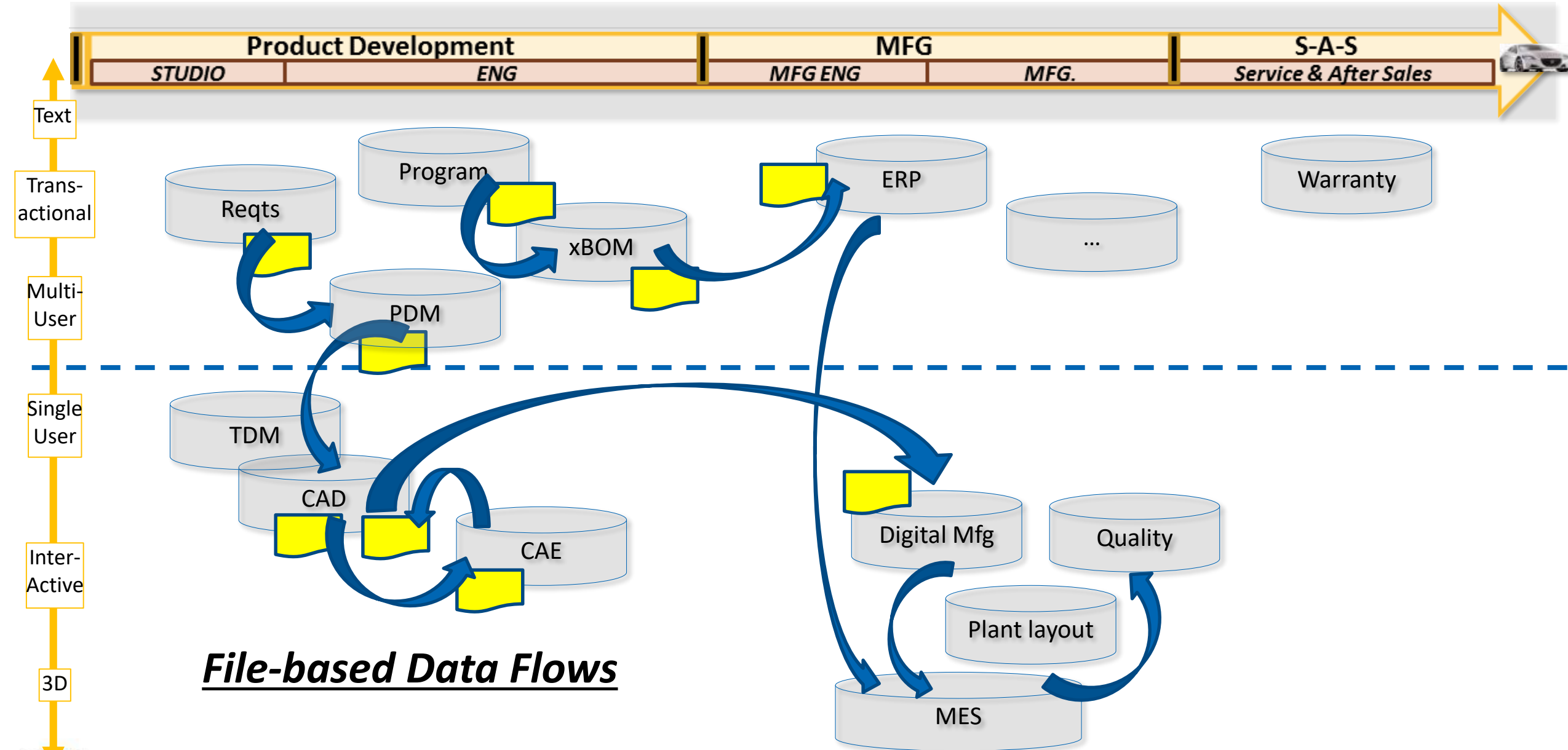
Data → Information → Knowledge

- Synthesize data to information
- Collection
- Aggregation
- Normalization
- Assign Context for global understanding
- Increase availability to ‘Consumers’
- Reduce latency
- Increase data transparency (visibility)

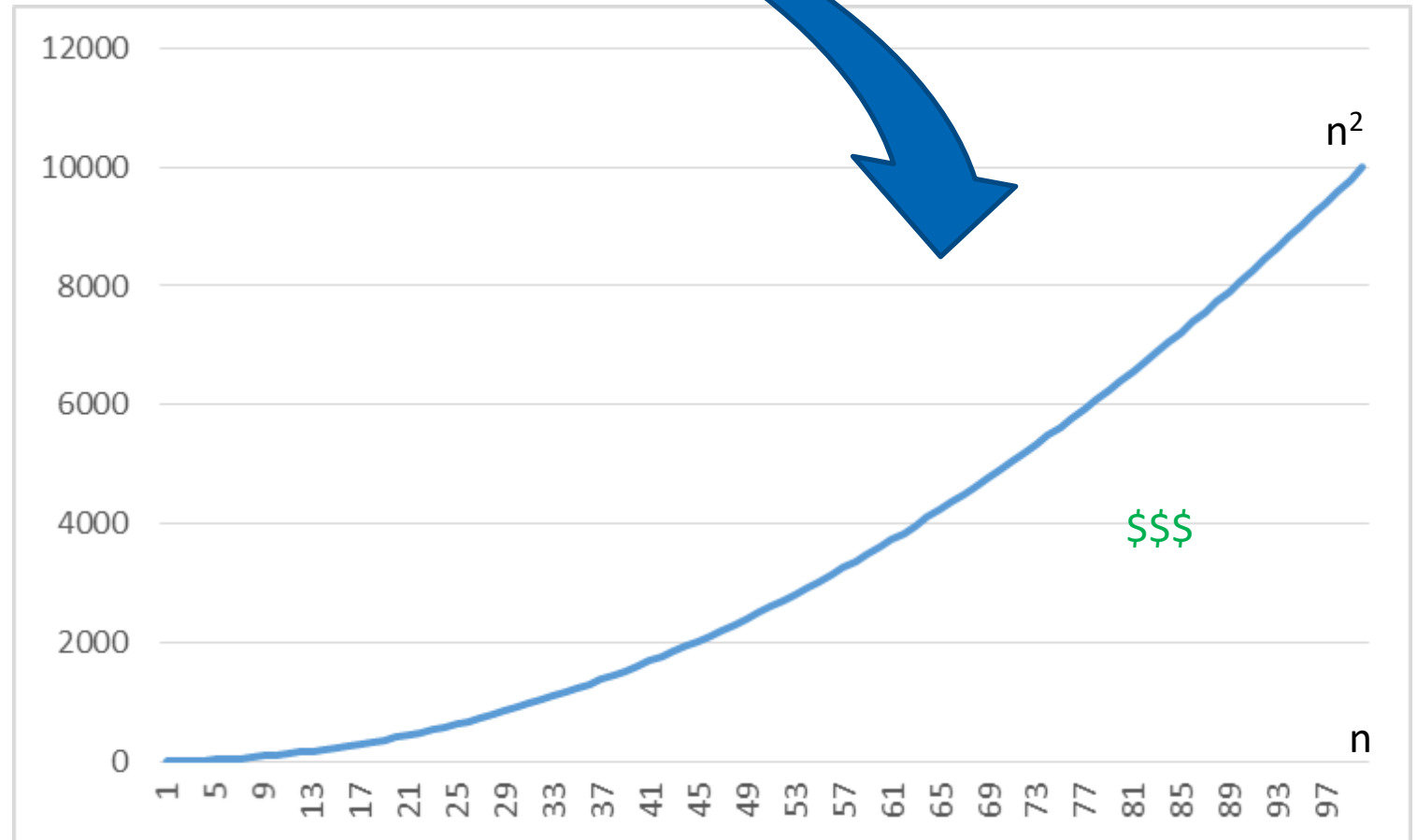
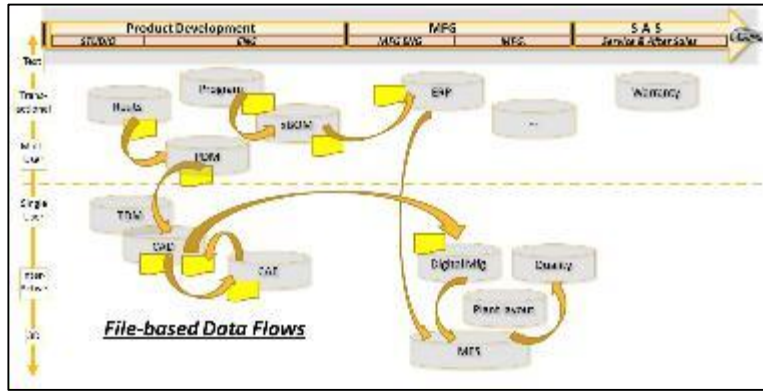
What We Built → An Application Footprint Focused on Authoring...



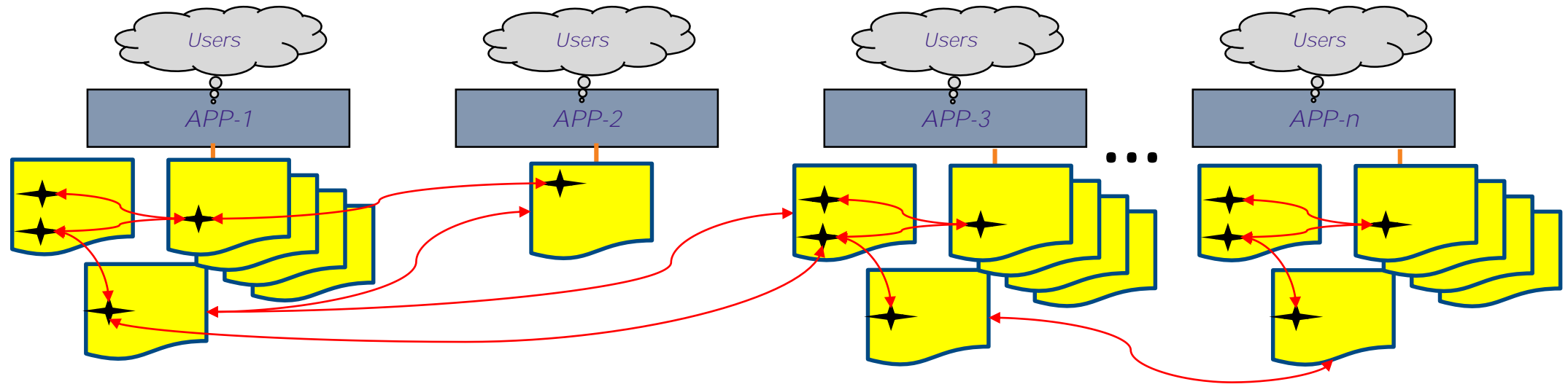
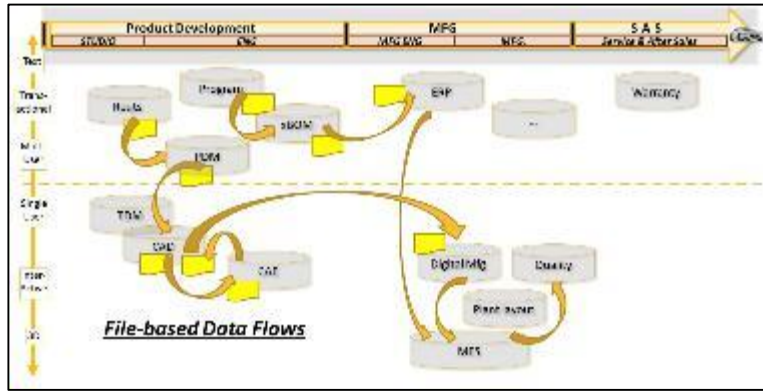
But We Tried to “Consume”... and Built Semantic based Point-Point Integratiions



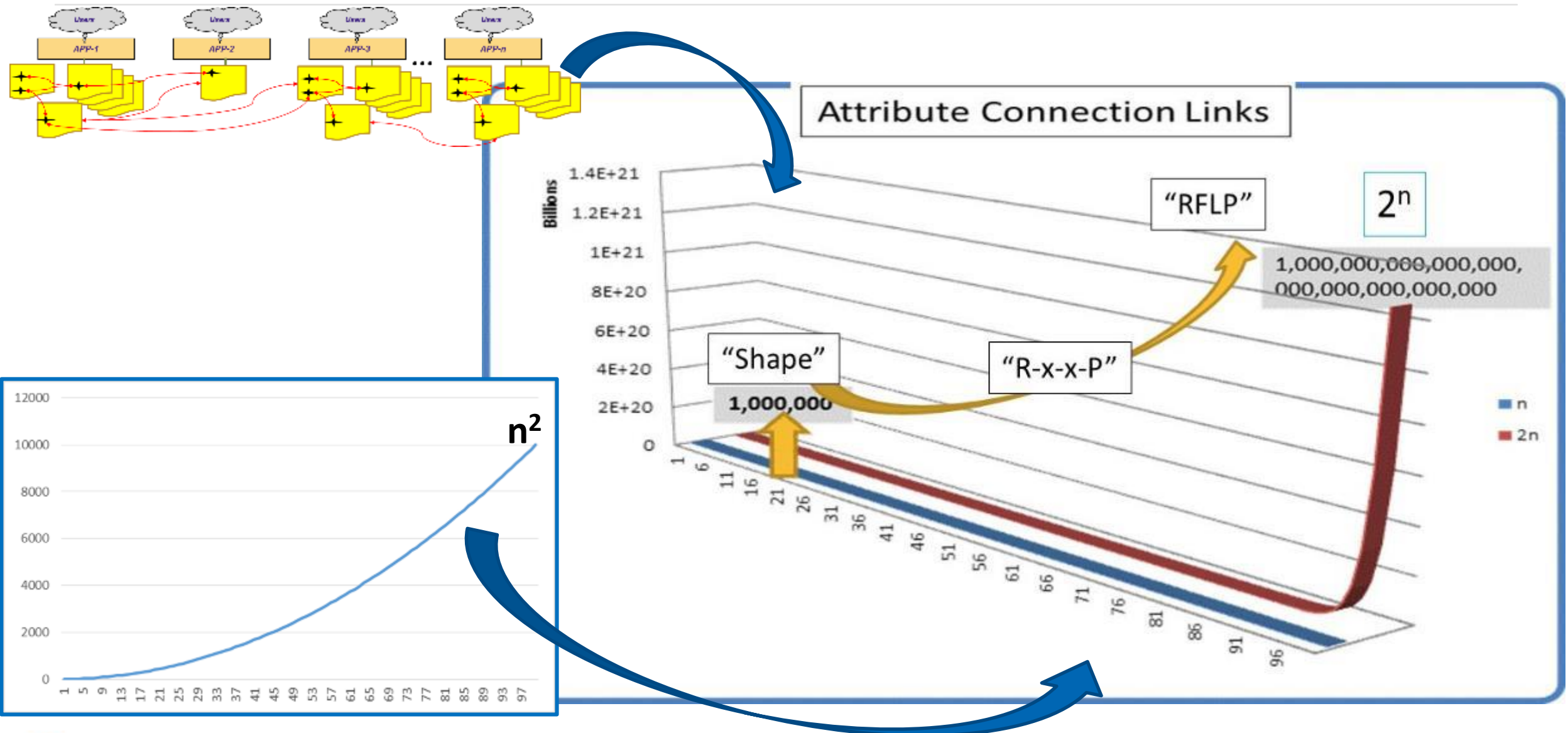
And Hit a Wall.... File-Based Links Scalability Barrier



The Challenge is now greater : Inter-file & Intra-file attribute Linkage

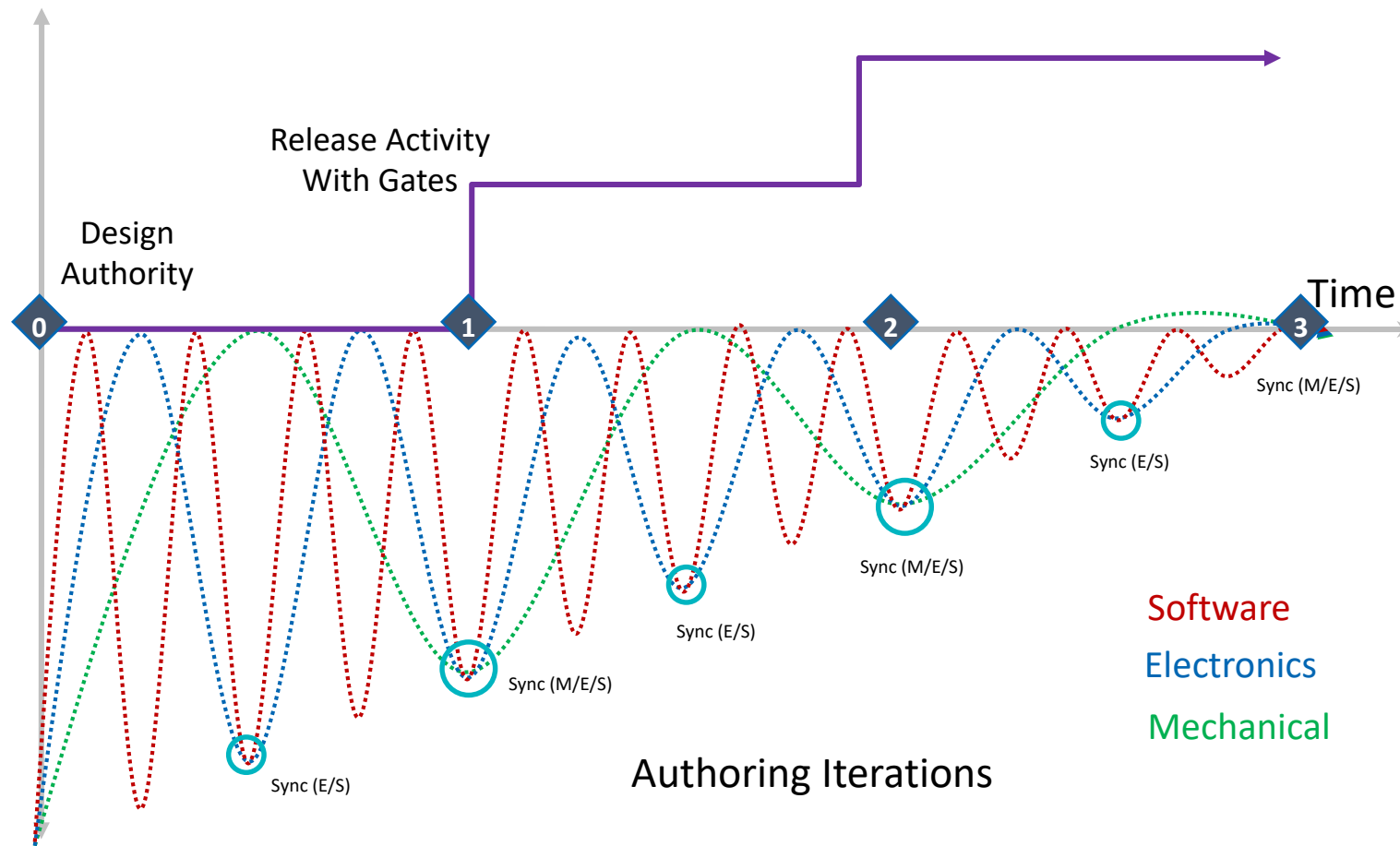


And Now the Wall is Higher!!!! *Attribute Linkage & Traceability Scalability Barriers*



Product Complexity - Authoring & Consumption

Consumption



Consumption

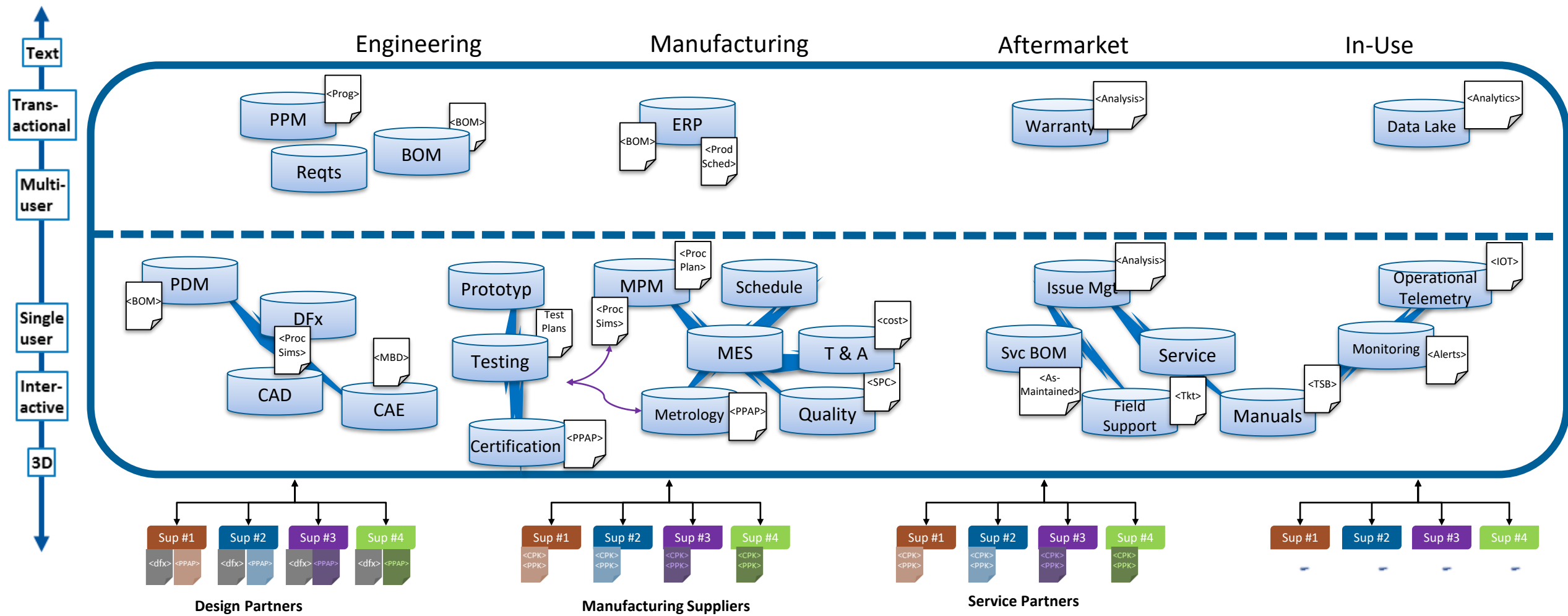
- Bills of Material (BOMs)
- Configuration Management
- Release Management
- Change Management
- Project Management
- Product & Portfolio Mgmt
- Cost, Compliance & Quality

Authoring

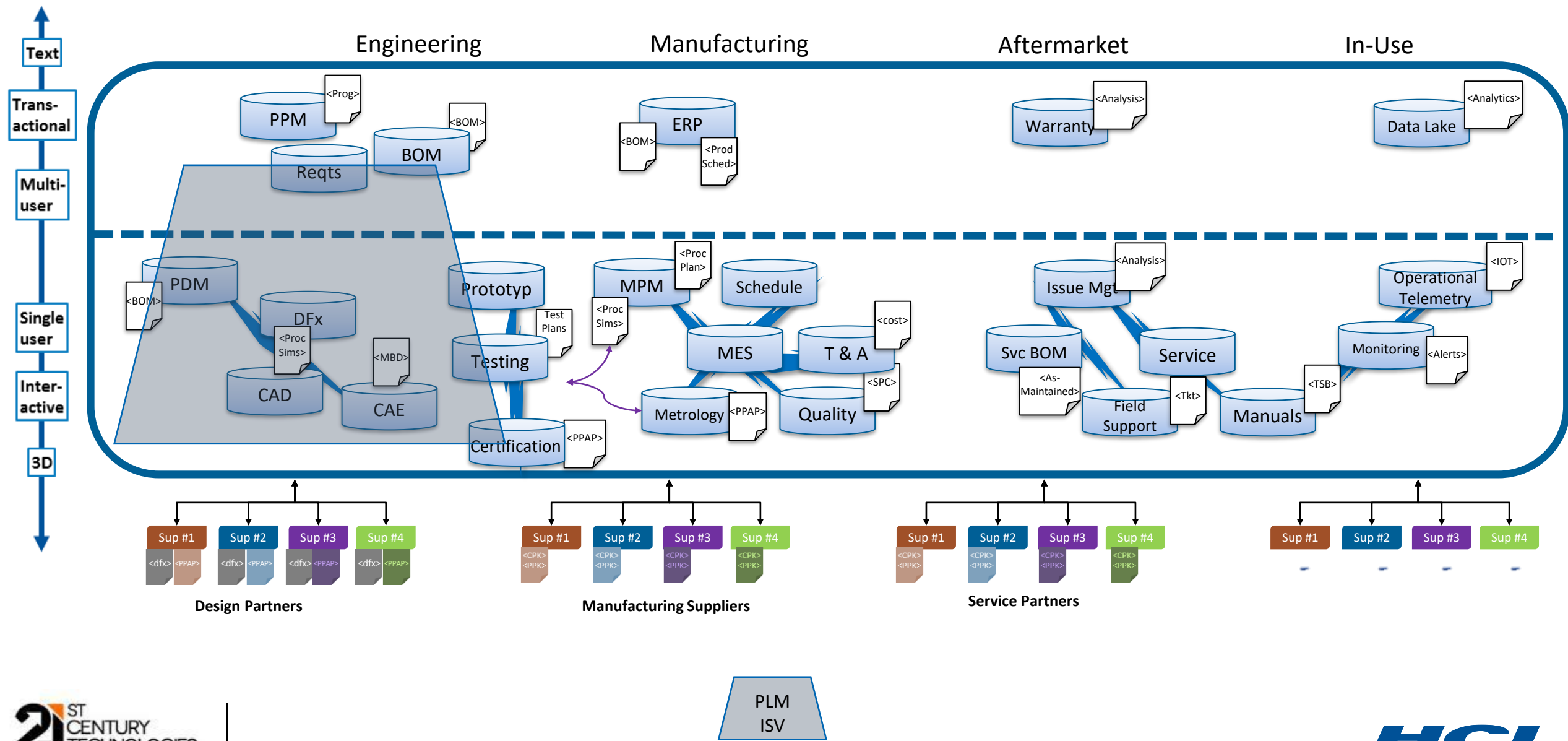
- User Workspaces
- Team Collaboration
- Integration
- Simulation
- Verification & Validation
- Supplier Collaboration

Mechanical, Electronics and Software streams attain maturity in different cycles. Managing these streams individually is essential to retain their flexibility. However they need to be integrated horizontally and vertically (Enterprise systems) based on maturity of data.

Corporate Ecosystem Application Footprint → Macro Semantic view

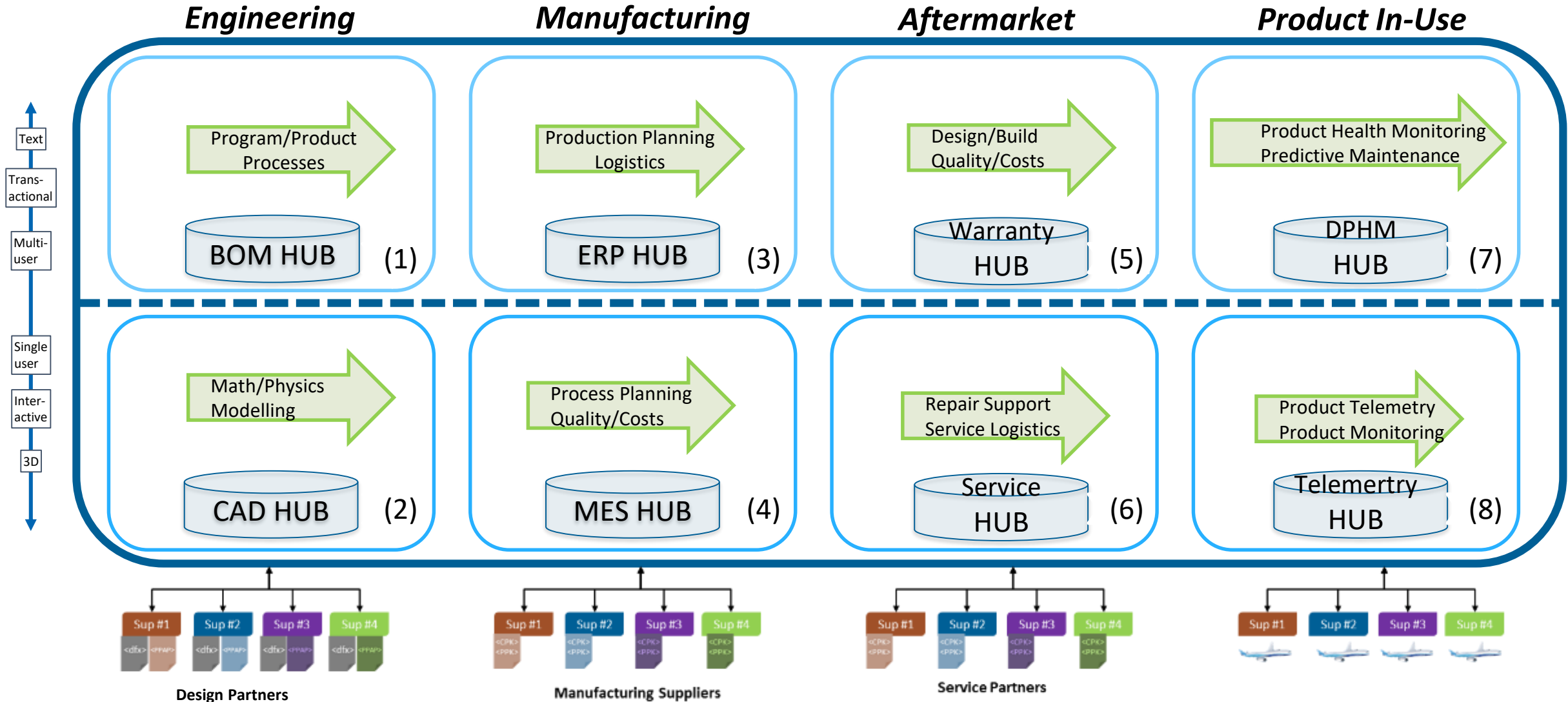


Corporate Ecosystem Application Footprint → Macro Semantic view



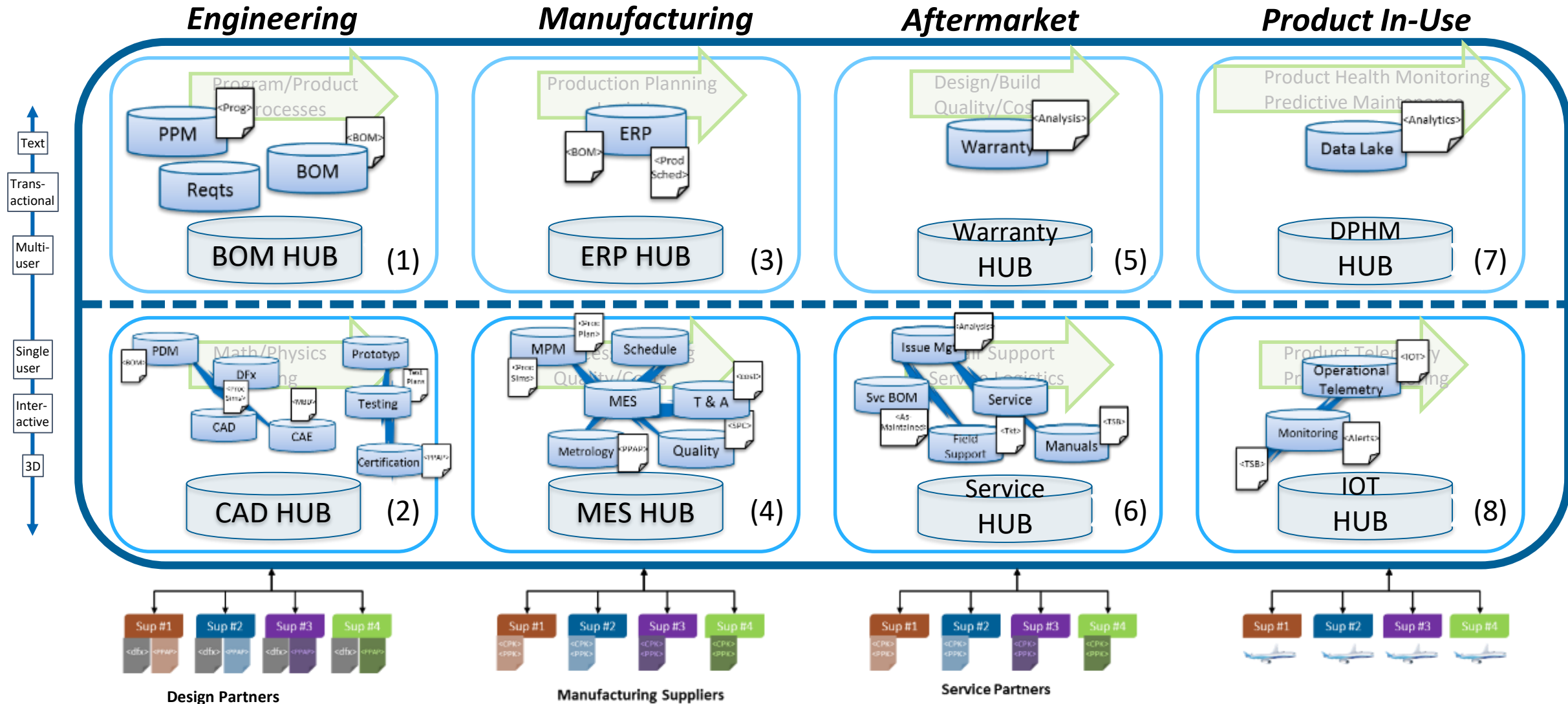
Corporate Ecosystem application footprint → Micro Semantic view

1/2



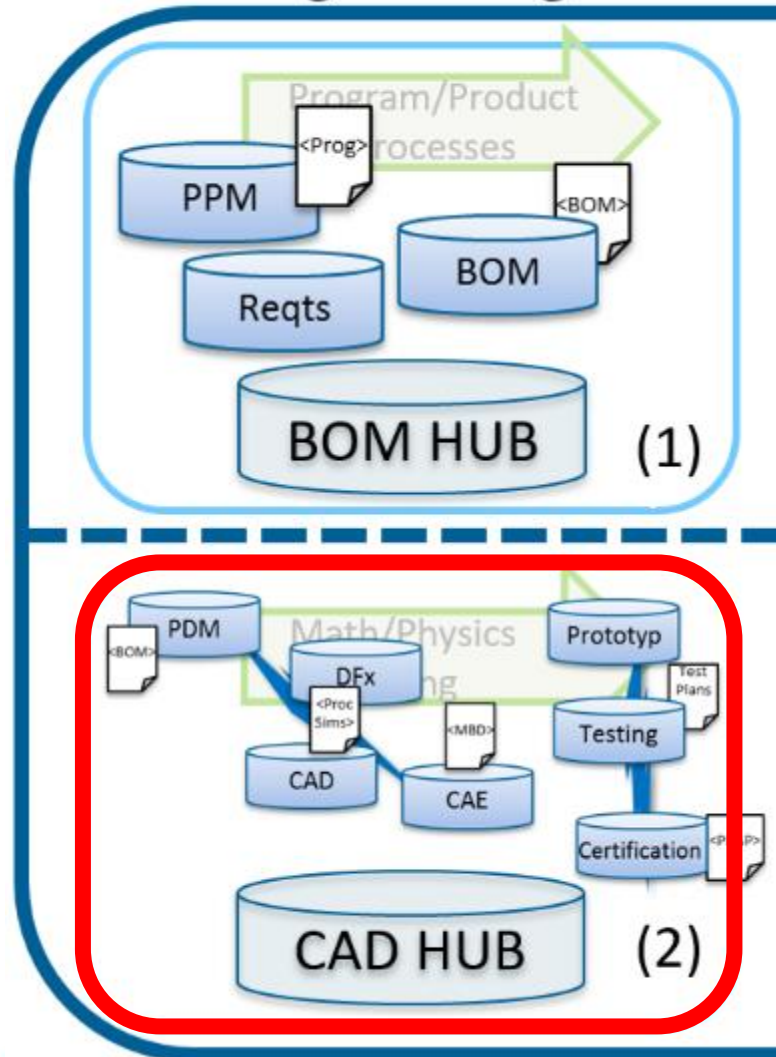
Corporate Ecosystem application footprint → Micro Semantic view

2/2

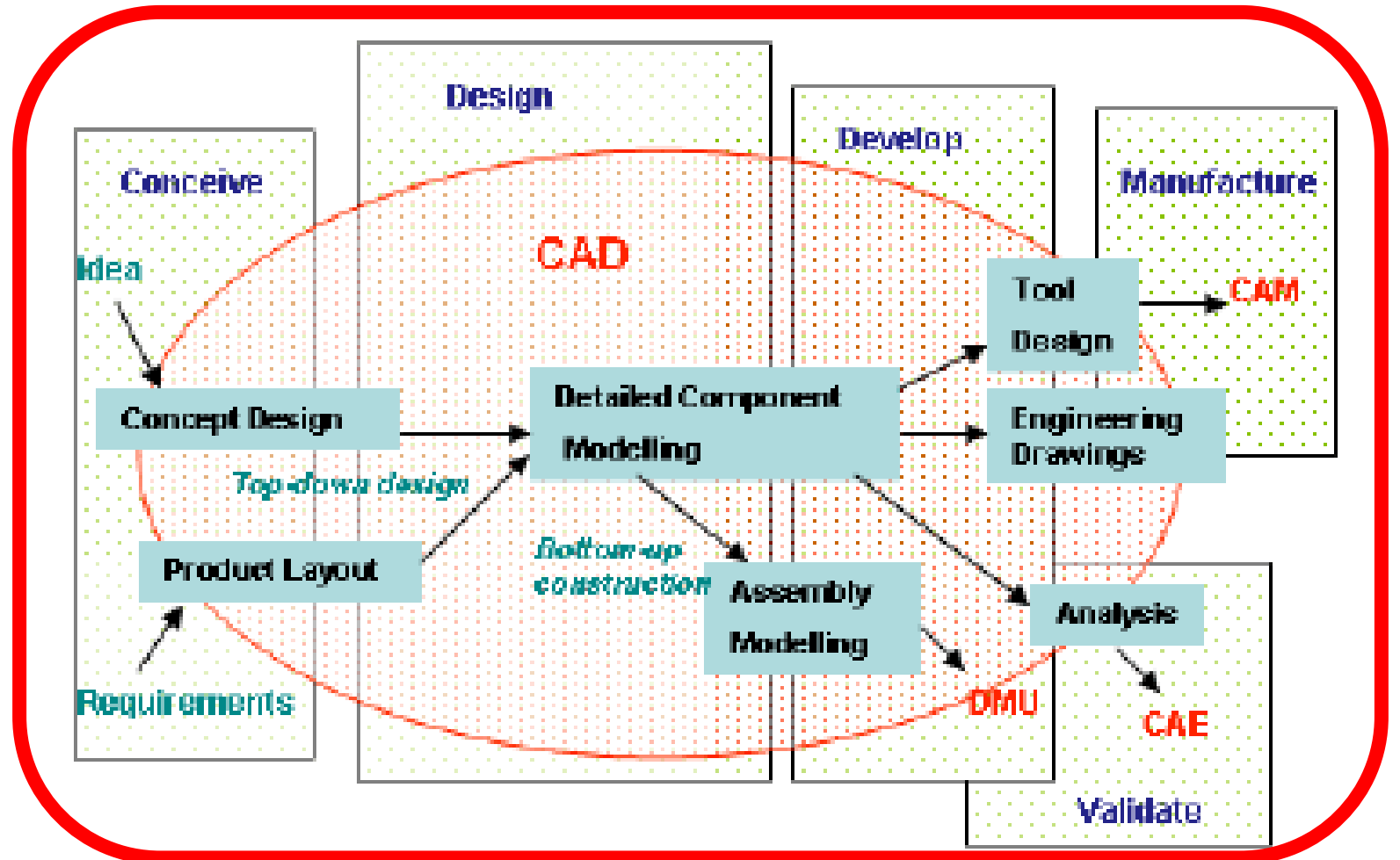


What is Inside the CAD Hub.....

Engineering

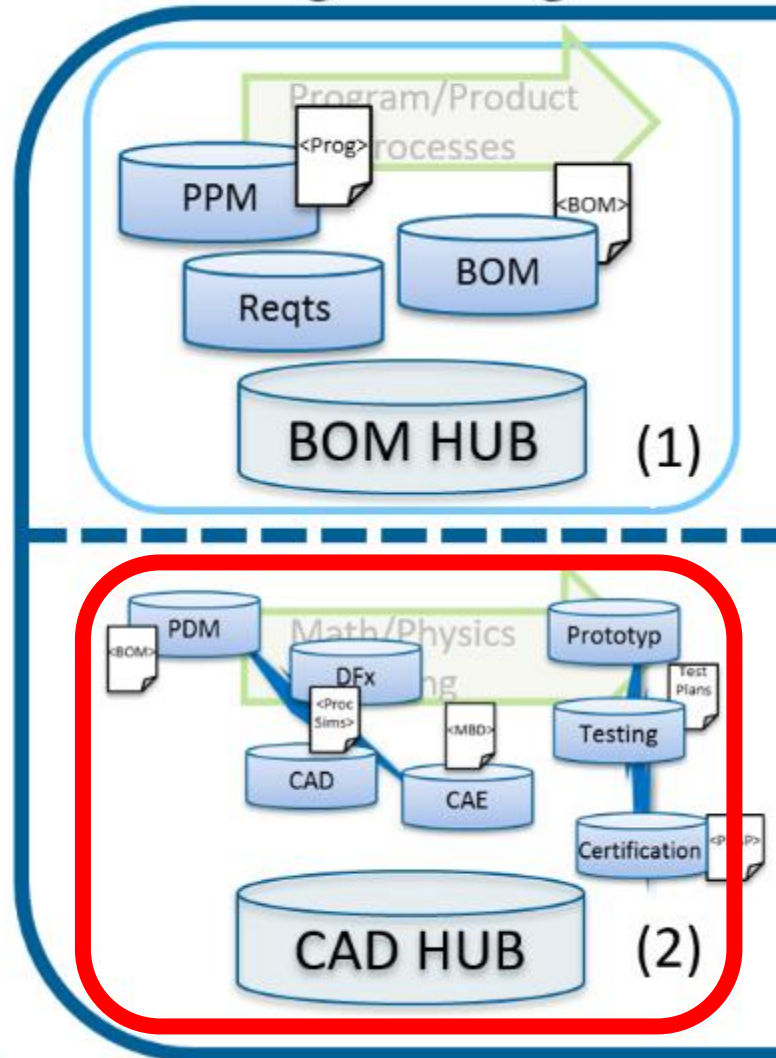


Formalized Process....

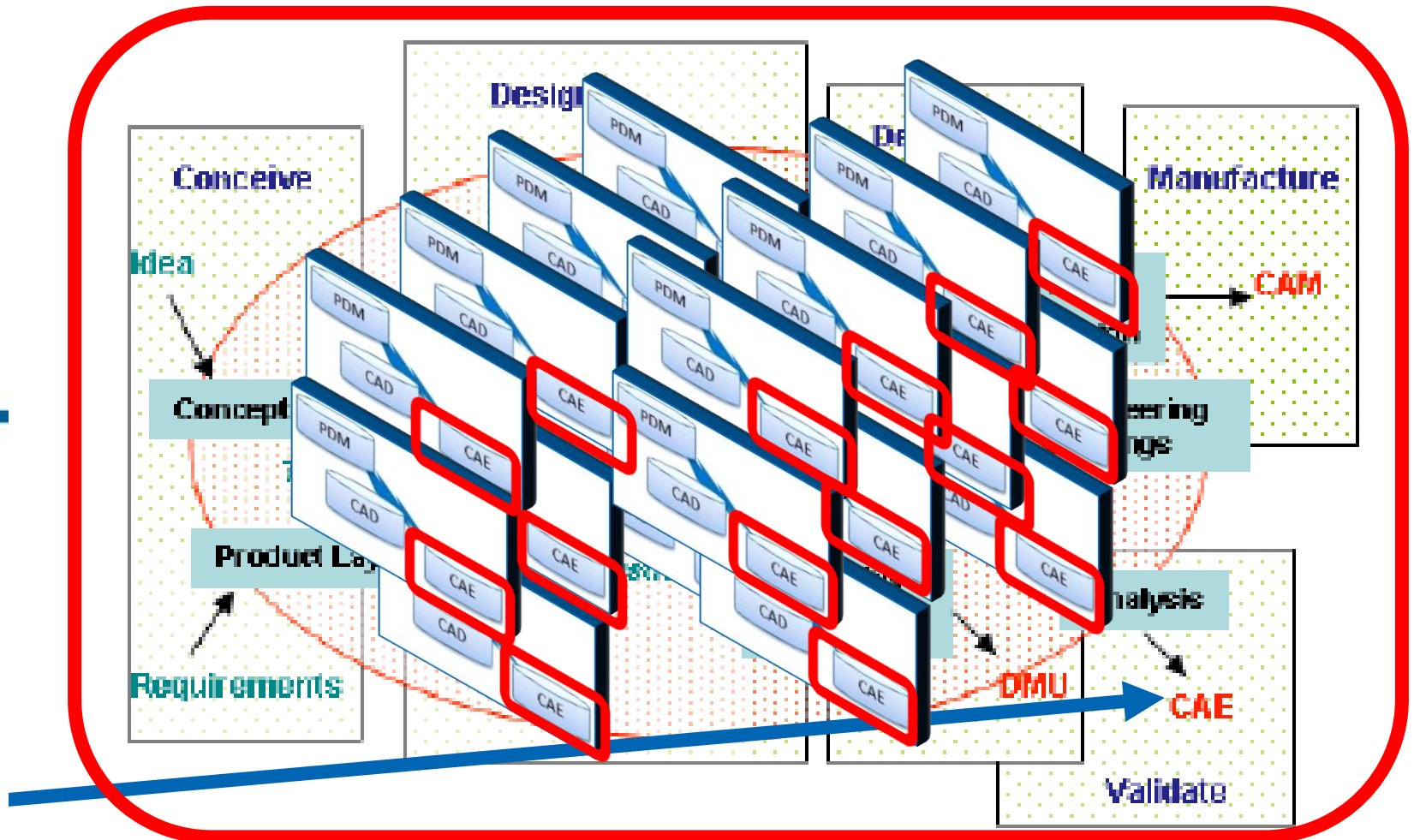


What is “REALLY” Inside the CAD Hub.....

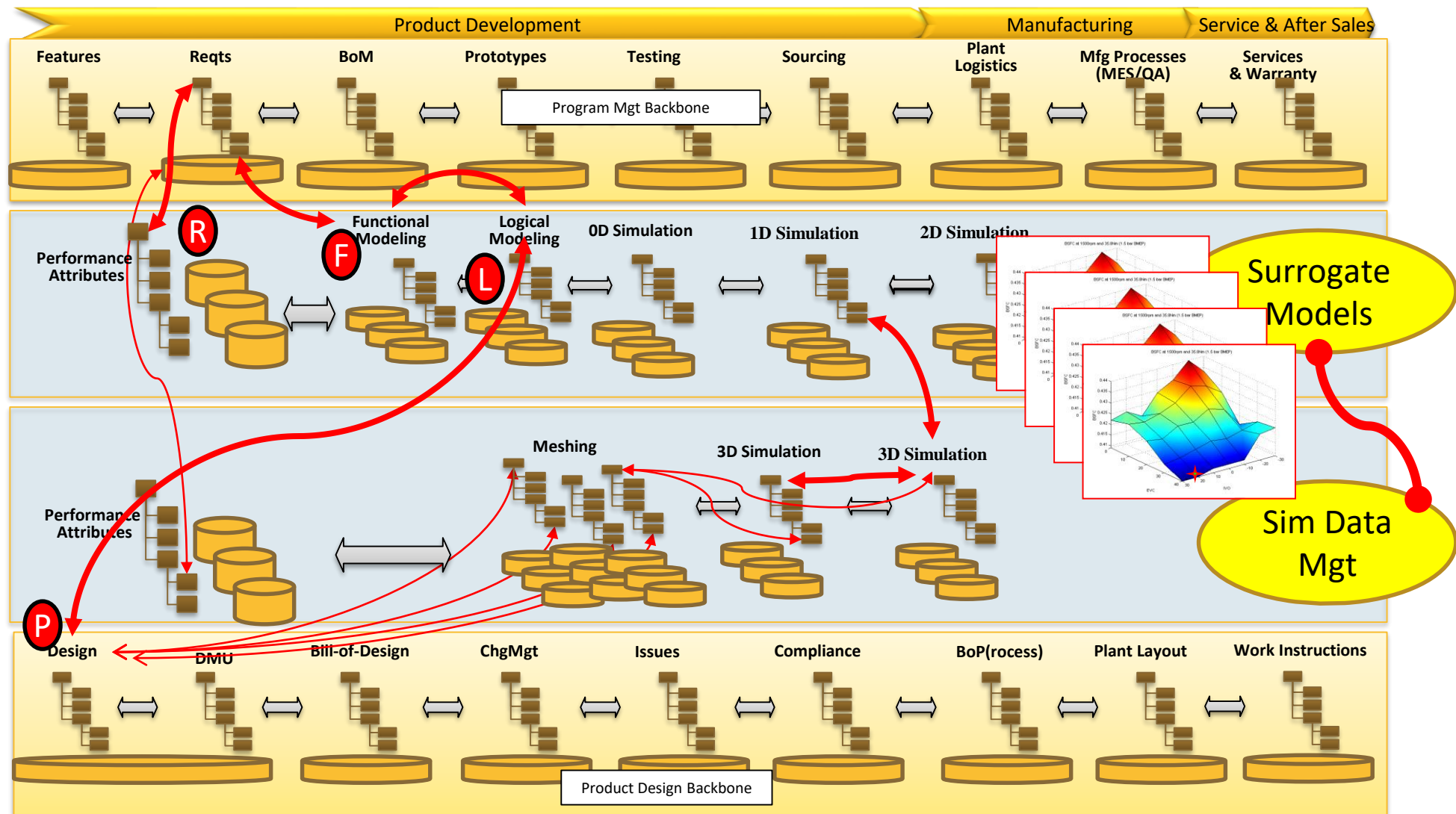
Engineering



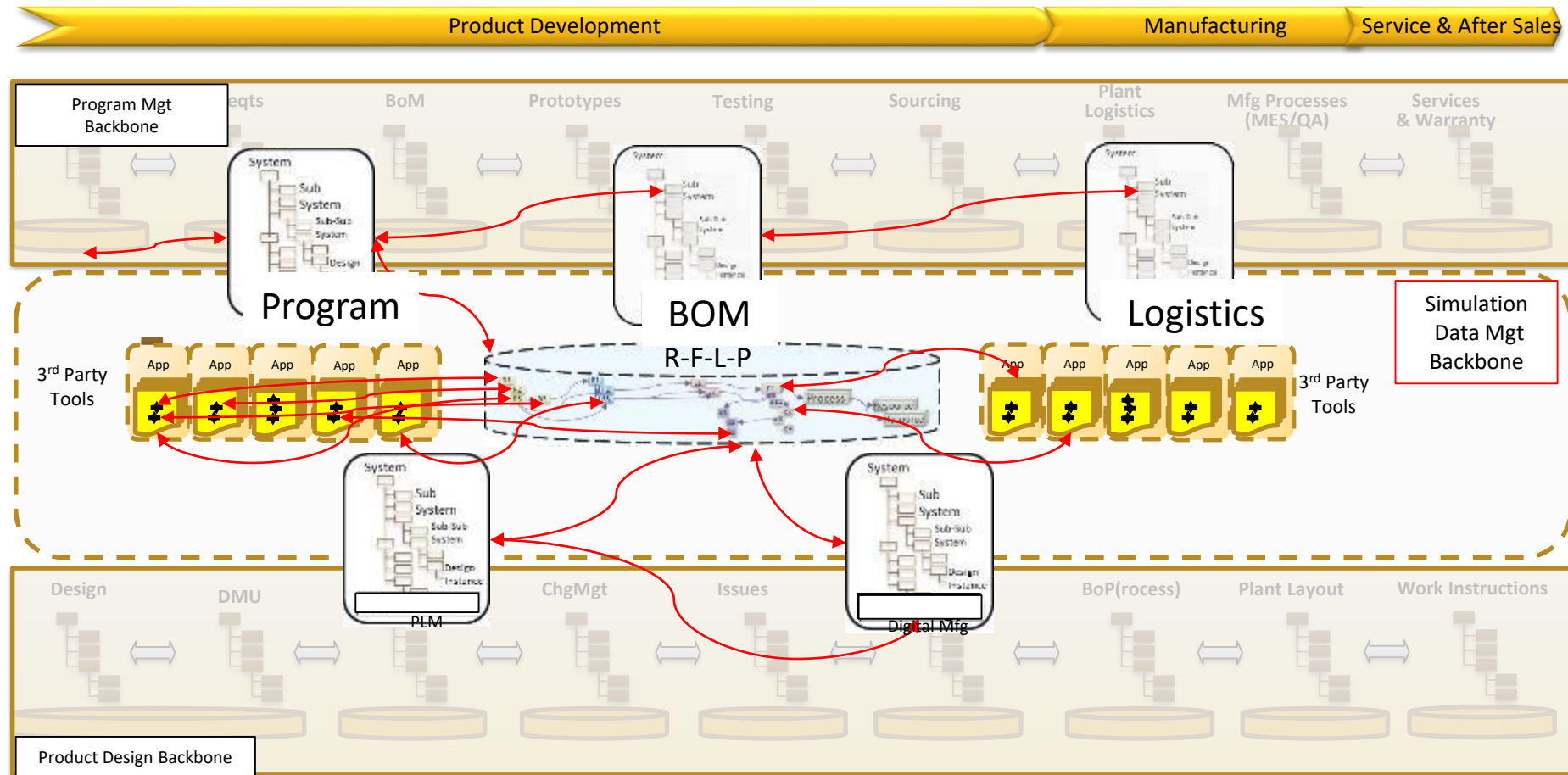
Ad Hoc Process....



The need to manage a Formalized Simulation Backbone....



And.... must manage massive heterogeneity

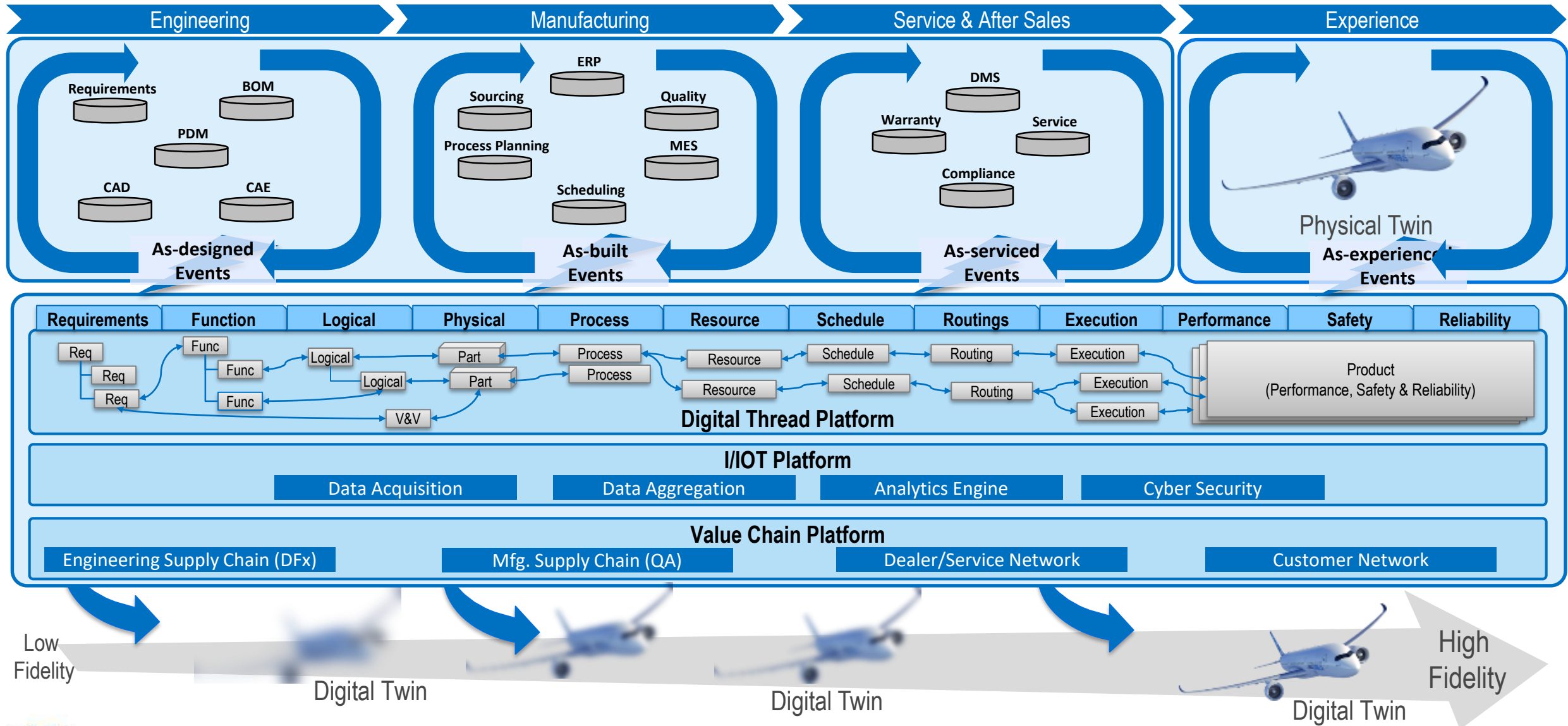




Fueled by Linked Data & Semantics

A PATH FORWARD.....

Enabling the Model Based Enterprise



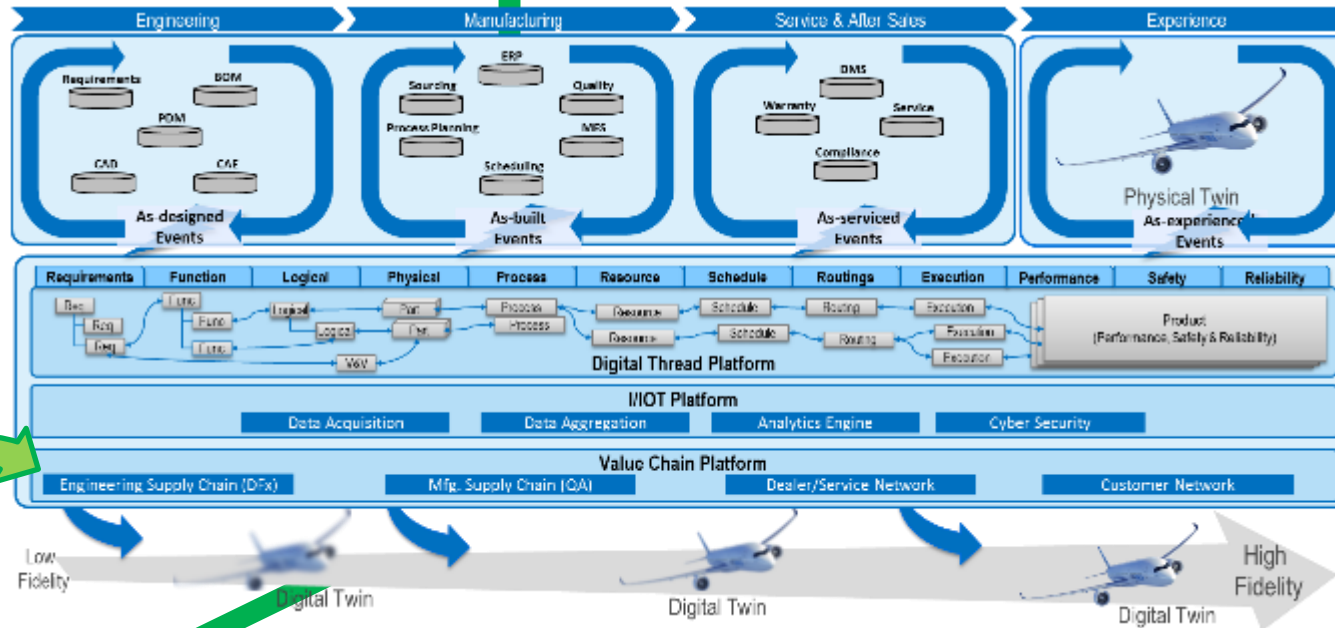
Digital Thread Consumption.....

Predictive Models

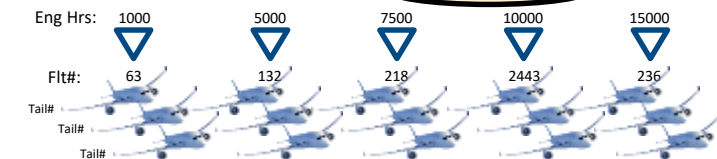
- Statistical Methodologies
- Sparse data sets
- Massive variability/correlations



Context



RCA



Explanatory Models

- Enabling prescriptive analysis



Trends/Patterns

Rules/Std

Digital Enterprise : Solution Topology

1 Visibility Portals

Portals

BI/BA

HR

ERP

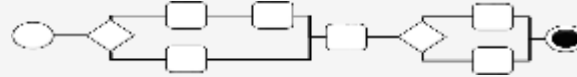
Finance

SRM

CRM

2 Process Orchestration

PROCESS ORCHESTRATION



ENGINEERING

Prog Mgmt

Req Mgmt

Config

Rel/ CM

EBOM

MBOM

MANUFACTURING

MRP

SERVICE

DMS

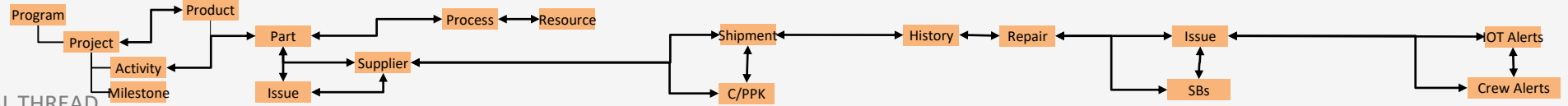
Warranty

EXPERIENCE

Product Health Mgmt

3 Digital Thread

DIGITAL THREAD



PDM

MCAD

ECAD

SW

V&V

Mfg Eng

Systems Eng

MoM

Prototype

MES

Schedule

Quality

Inventory

Testing

Time & Attendance

Metrology

Logistics

Track & Trace

Certification

Svc LM

Field Support

Spares & Inventory

Maintenance

Issue Mgmt

Tech Pub

Repair

Bulletins

Product Monitoring

Operational Telemetry

Maintenance

Repair

Issue Mgmt

4 Edge Services

Engineering Cloud



Sup #1

Sup #2

Sup #3

Sup #4

DESIGN SUPPLIERS

Manufacturing Cloud



Sup #1

Sup #2

Sup #3

Sup #4

MANUFACTURING SUPPLIERS

Service Cloud



Grp #1

Grp #2

Grp #3

Grp #4

SERVICE PARTNERS

Telemetry Cloud



Cust #1

Cust #2

Cust #3

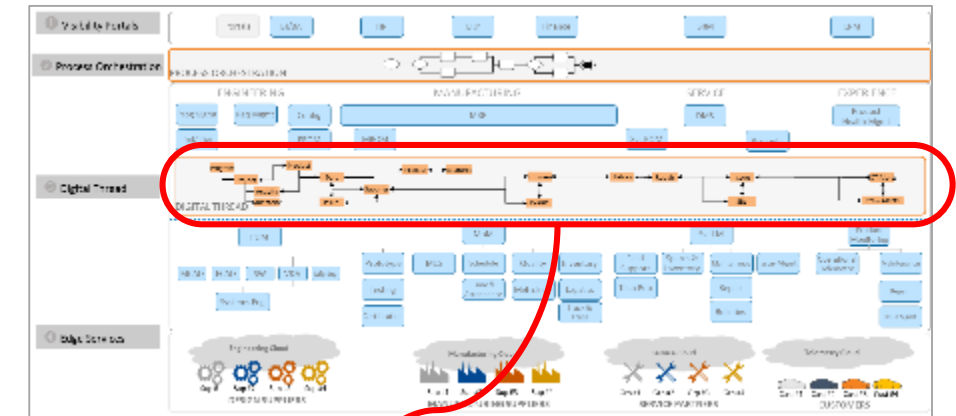
Cust #4

CUSTOMERS

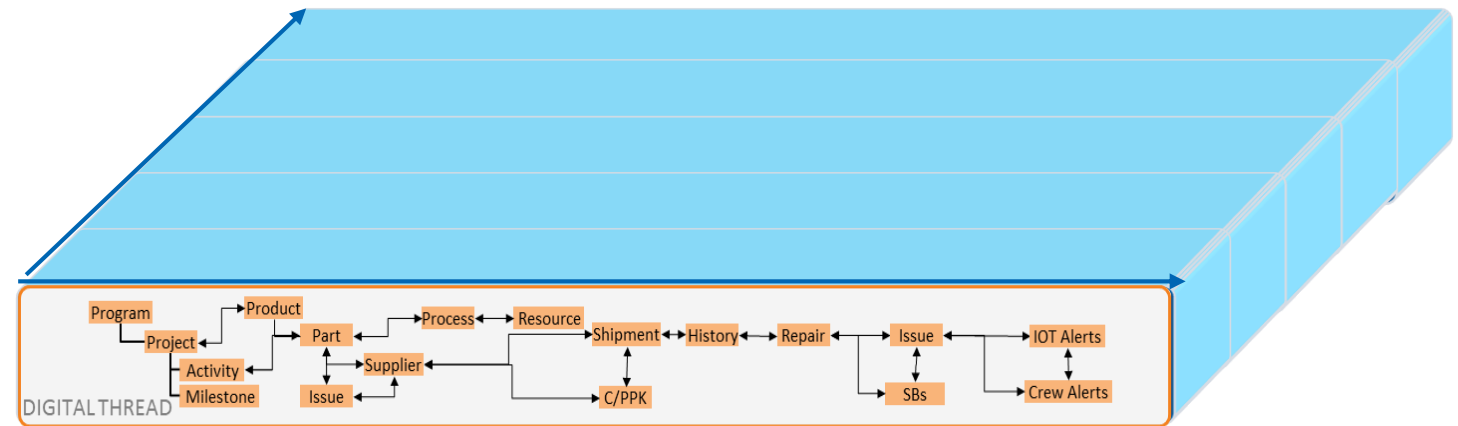
Digital Thread : Potential Value

► Digital Thread Value Prop

- Provide bi-directional traceability to improve the **context** and **impact analysis** across the domains (horizontal/breadth) and in a domain (vertical/depth)
- Make key information available to all stake holder thus improving **visibility**
- Provide information in near real-time thus reducing **latency**

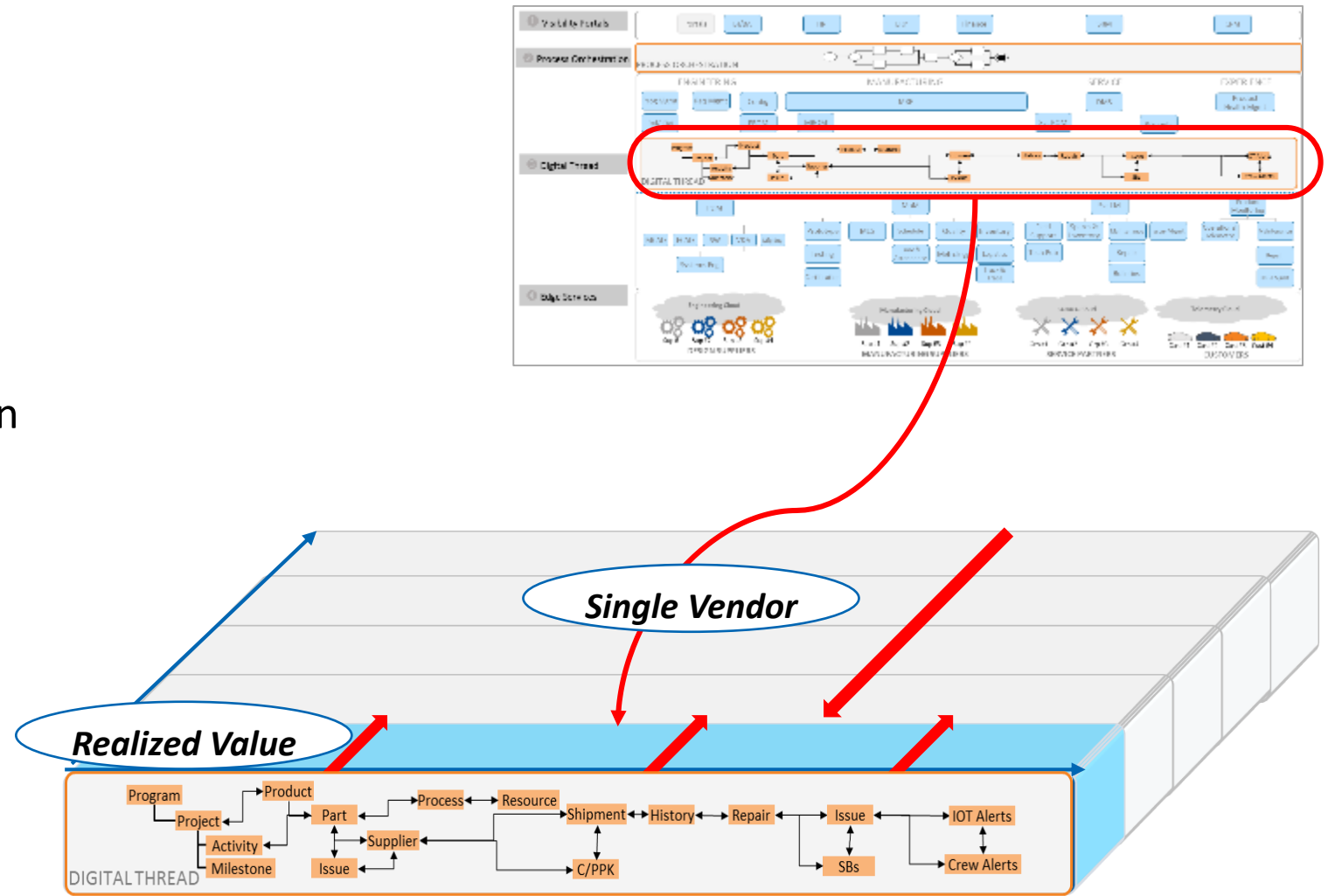


Potential Value



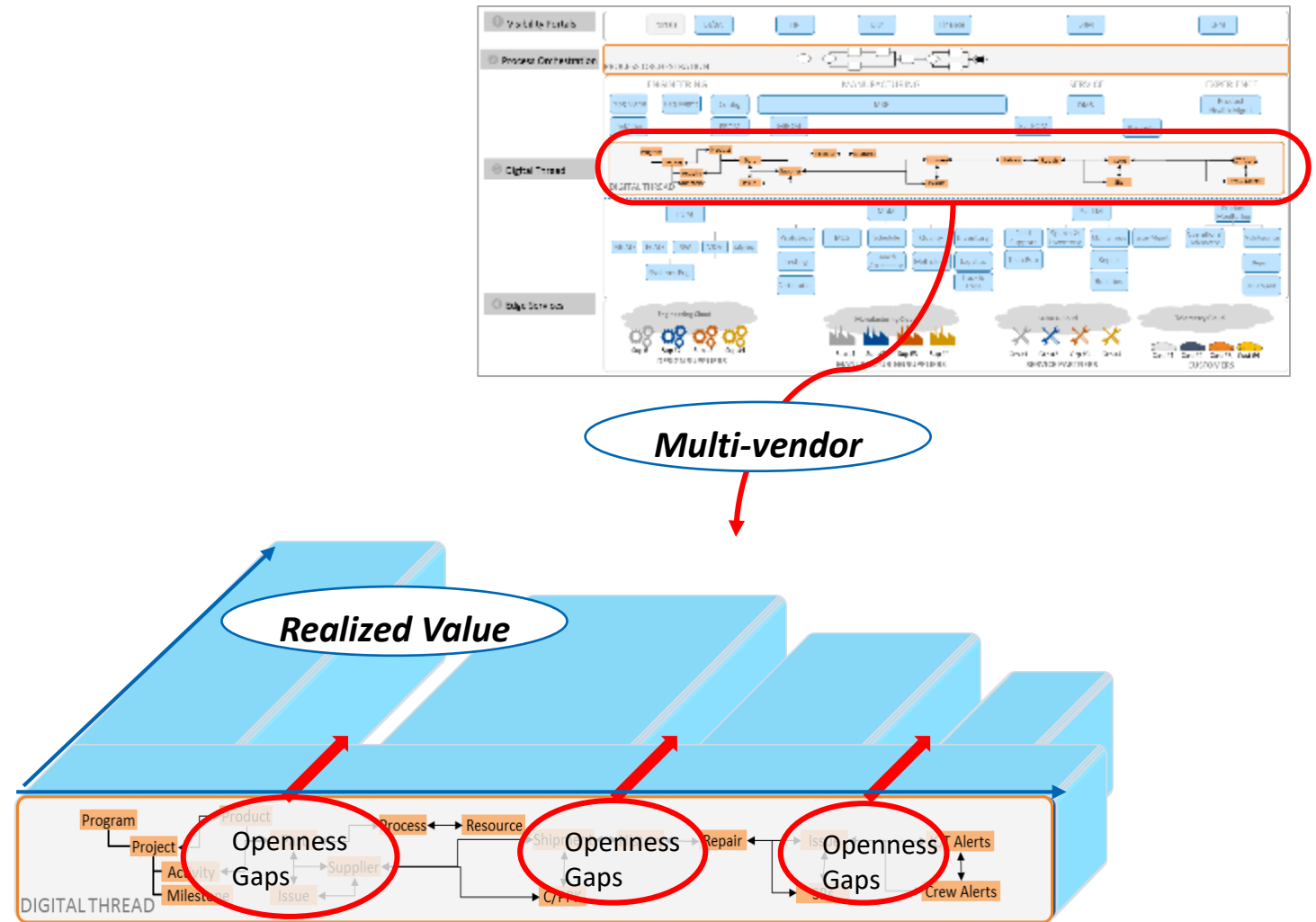
Digital Thread : Single Vendor Value

- ▶ In a single vendor system the value of a Digital Thread is constrained by
 - Functional nature of the systems
 - Domain specific interpretation of data and elements
 - The value is reduced to a common minimum subset



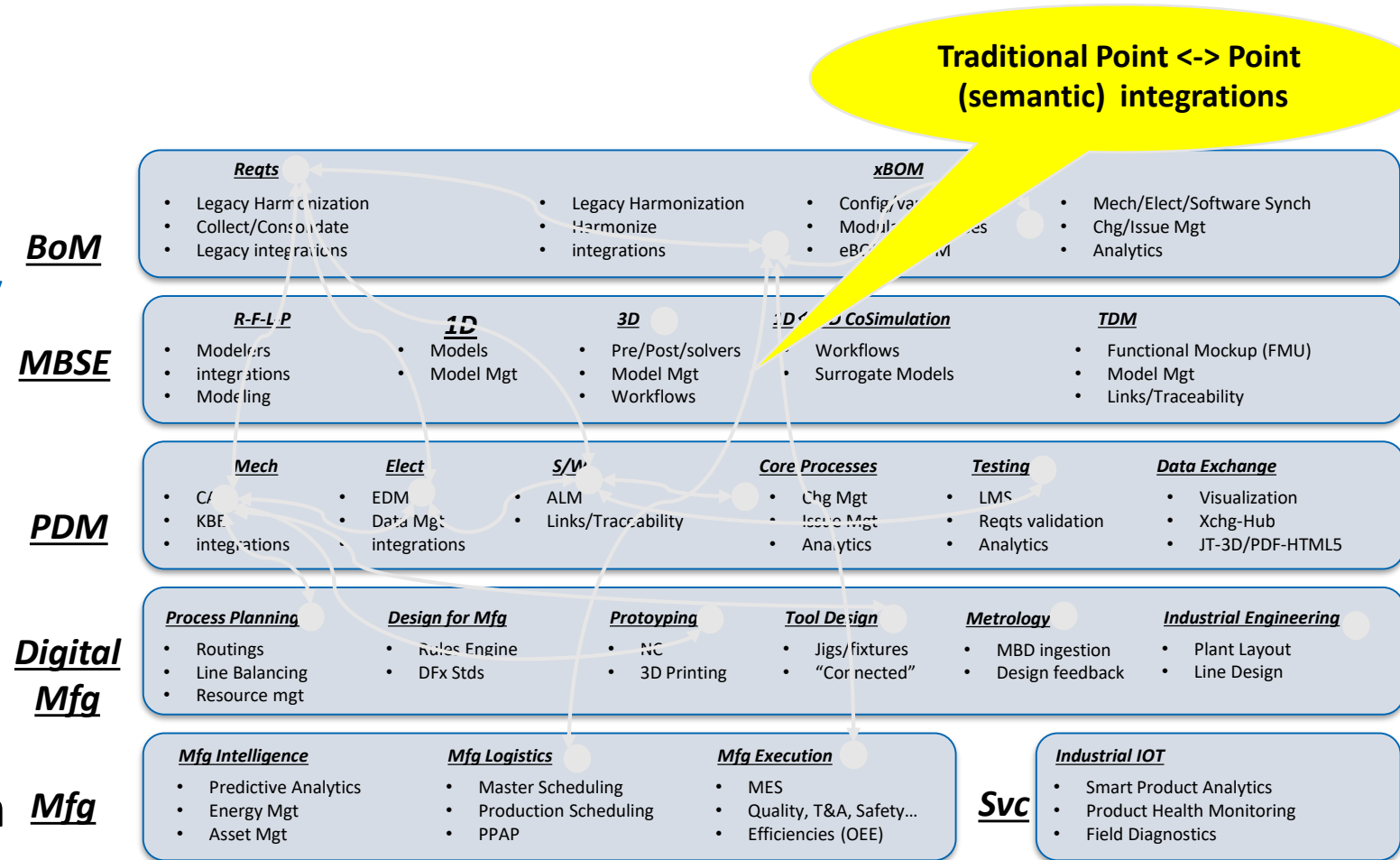
Digital Thread : Multi-vendor with “openness” constraints

- ▶ In a multi-vendor environment the value is constrained by
 - Domain specific interpretation of data and elements (different semantics)
 - Lack of Access in systems for users in other domains
 - Quality of Data
 - Openness constraints
- ▶ The value in few systems will be high and across the systems will be low



Enterprise Application Footprint with Traditional Integrations (Fixed Mappings)

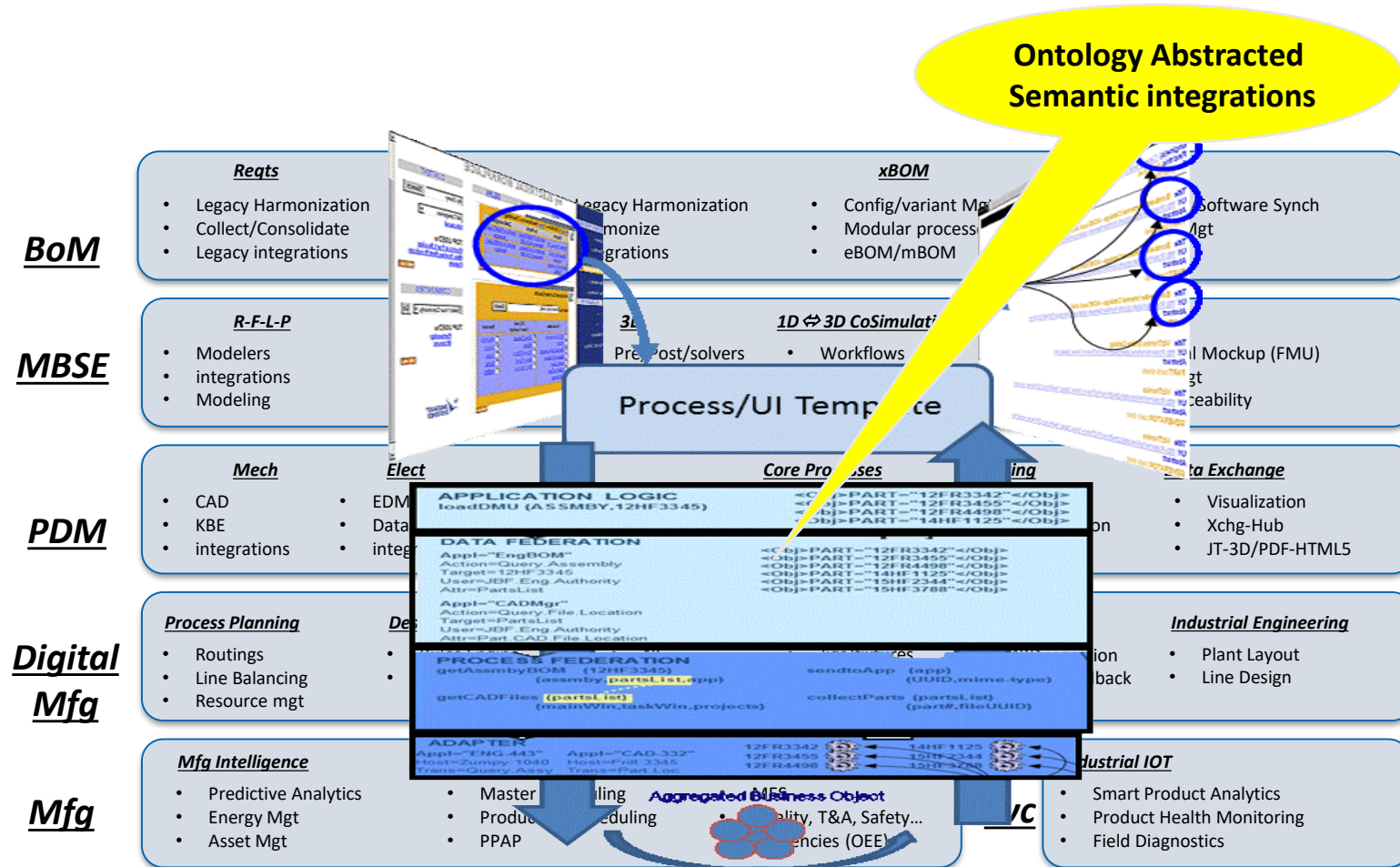
- ▶ While traditional integrations provide data to different systems – are not ideal as
 - Traceability is still distributed across system **impeding visibility** and context
 - **Re-work** required for adding new objects and relations (due to fixed object mapping)
 - Assuring **data quality** (data master vs. data consumer) is difficult
- ▶ These integrations can also be thought as “semantic” but with fixed mapping



Ontologically Abstracted Semantic Integrations

► Ontologically Abstracted Semantic Integrations help

- Domain Specific (Local) and Domain Neutral (Global) Ontologies to **bridge across** domain specific applications
- Federate data thus providing always the **latest data** without duplication
- Provides a **neutral** way to represent bi-directional **traceability**



N-Dimensional Mappings (FUNCTIONAL) → with Associativity → Vertically & Horizontally

BoM

Reqs

- Legacy Harmonization
- Collect/Consolidate
- Legacy integrations

xBOM

- Legacy Harmonization
- Harmonize
- integrations
- Config/variant Mgt
- Modular processes
- eBOM/mBOM
- Mech/Elect/Software Synch
- Chg/Issue Mgt
- Analytics

MBSE

R-F-L-P

- Modelers
- integrations
- Modeling

1D

- Models
- Model Mgt

3D

- Pre/Post/solvers
- Model Mgt
- Workflows

1D ↔ 3D CoSimulation

- Workflows
- Surrogate Models

TDM

- Functional Mockup (FMU)
- Model Mgt
- Links/Traceability

PDM

Mech

- CAD
- KBE
- integrations

Elect

- EDM
- Data Mgt
- integrations

S/W

- ALM
- Links/Traceability

Core Processes

- Chg Mgt
- Issue Mgt
- Analytics

Testing

- LMS
- Reqs validation
- Analytics

Data Exchange

- Visualization
- Xchg-Hub
- JT-3D/PDF-HTML5

Digital Mfg

Process Planning

- Routings
- Line Balancing
- Resource mgt

Design for Mfg

- Rules Engine
- DFx Stds

Protoyping

- NC
- 3D Printing

Tool Design

- Jigs/fixtures
- "Connected"

Metrology

- MBD ingestion
- Design feedback

Industrial Engineering

- Plant Layout
- Line Design

Mfg

Mfg Intelligence

- Predictive Analytics
- Energy Mgt
- Asset Mgt

Mfg Logistics

- Master Scheduling
- Production Scheduling
- PPAP

Mfg Execution

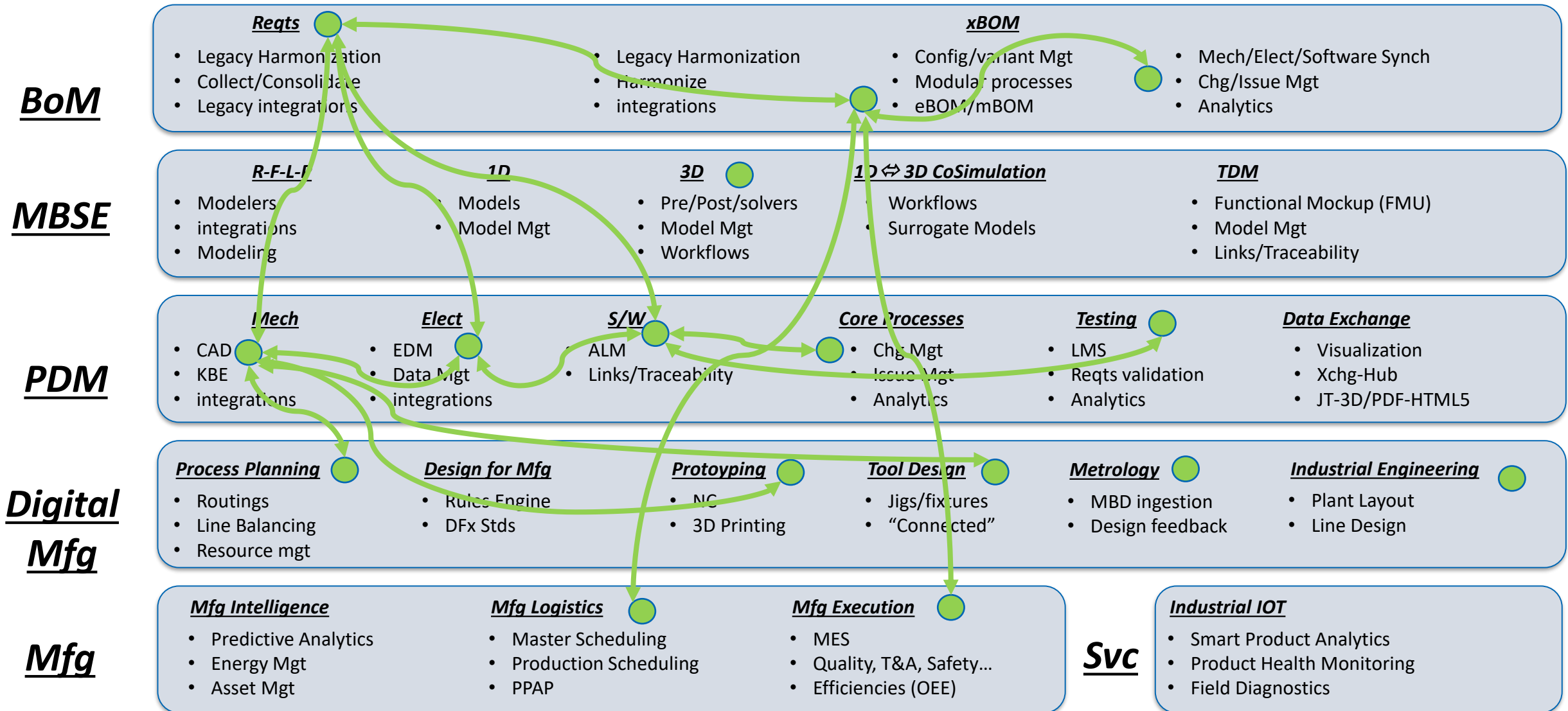
- MES
- Quality, T&A, Safety...
- Efficiencies (OEE)

Svc

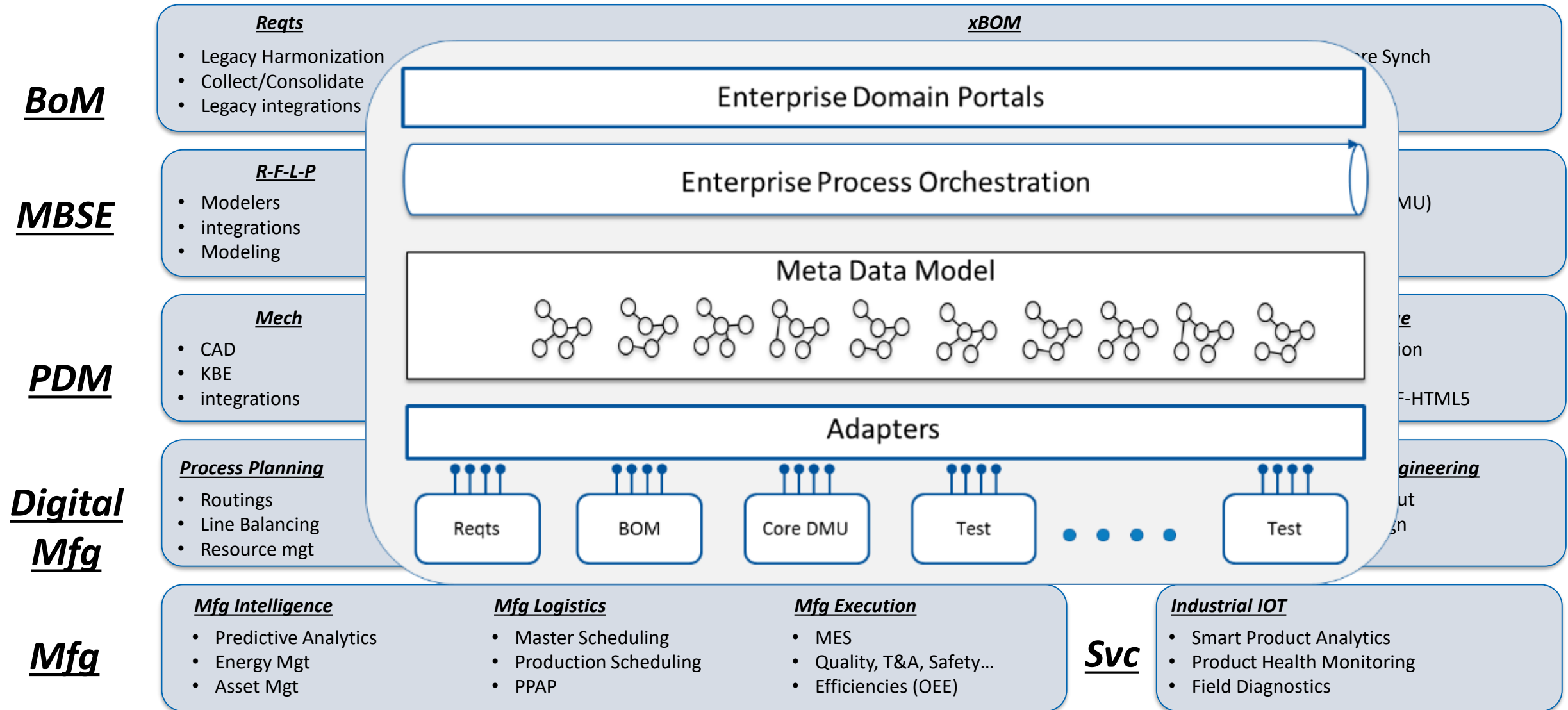
Industrial IOT

- Smart Product Analytics
- Product Health Monitoring
- Field Diagnostics

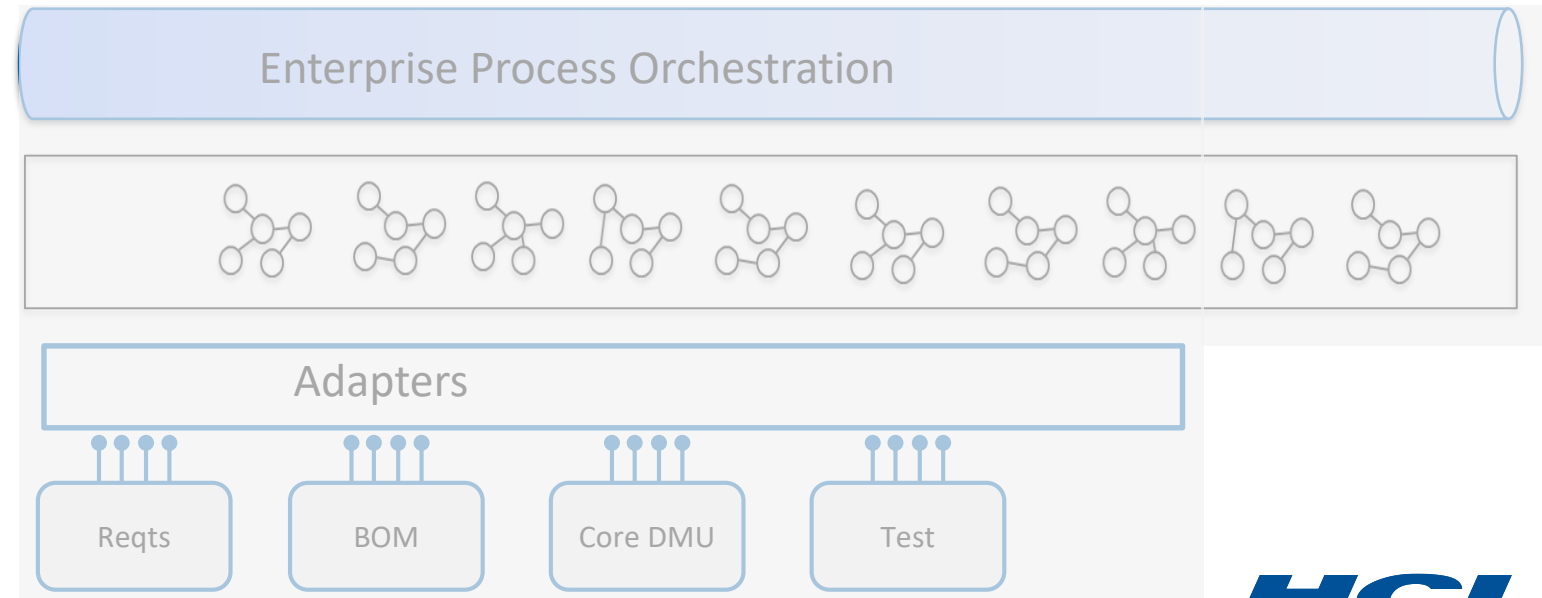
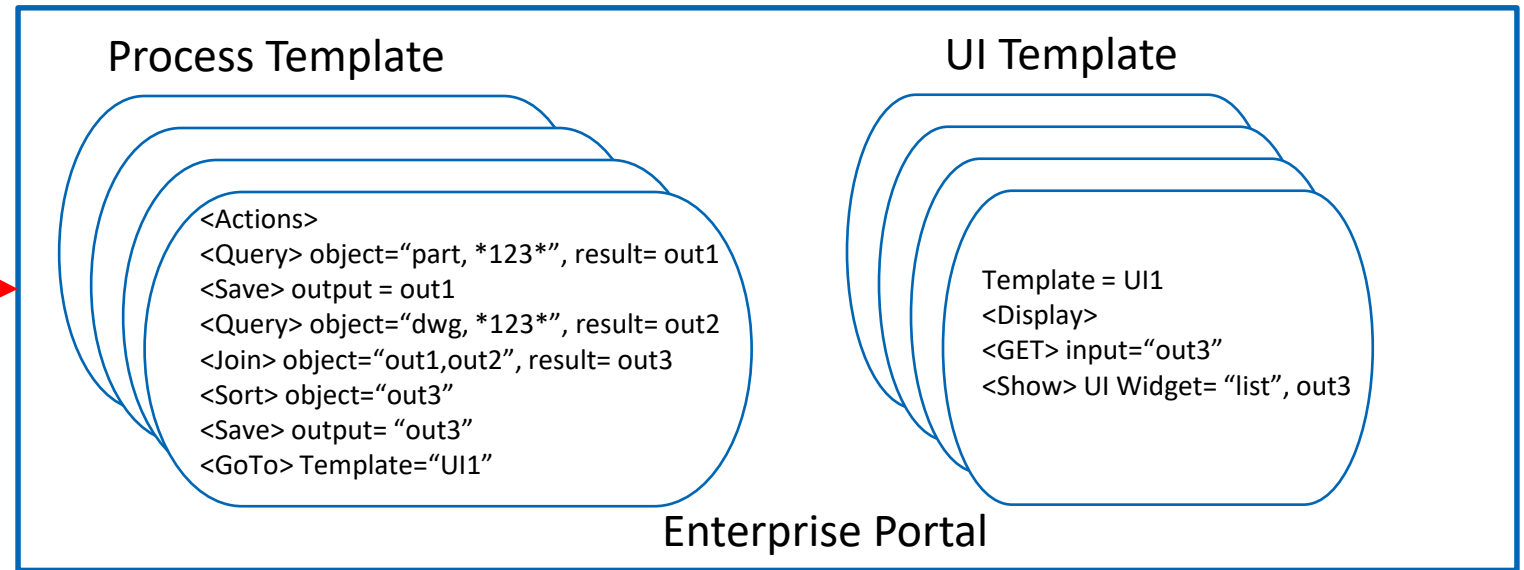
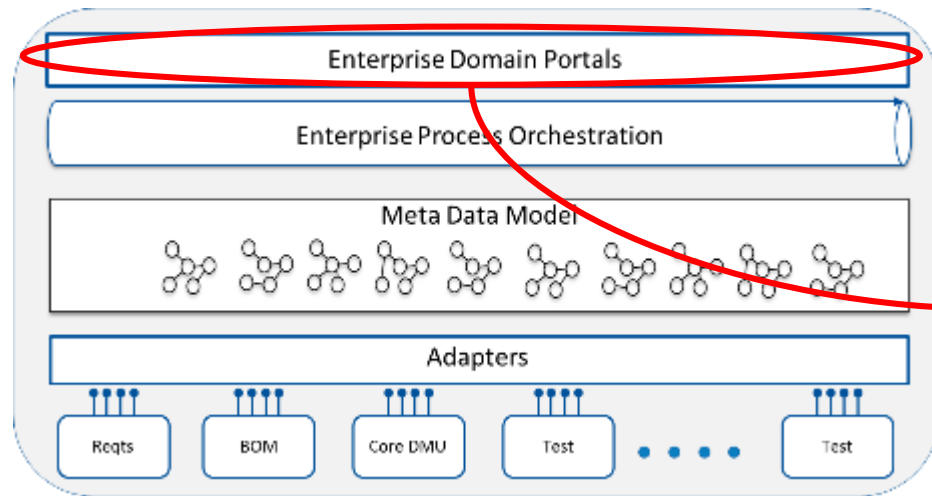
Semantic Integrations (Mappings → with Associativity → Vertically & Horizontally)



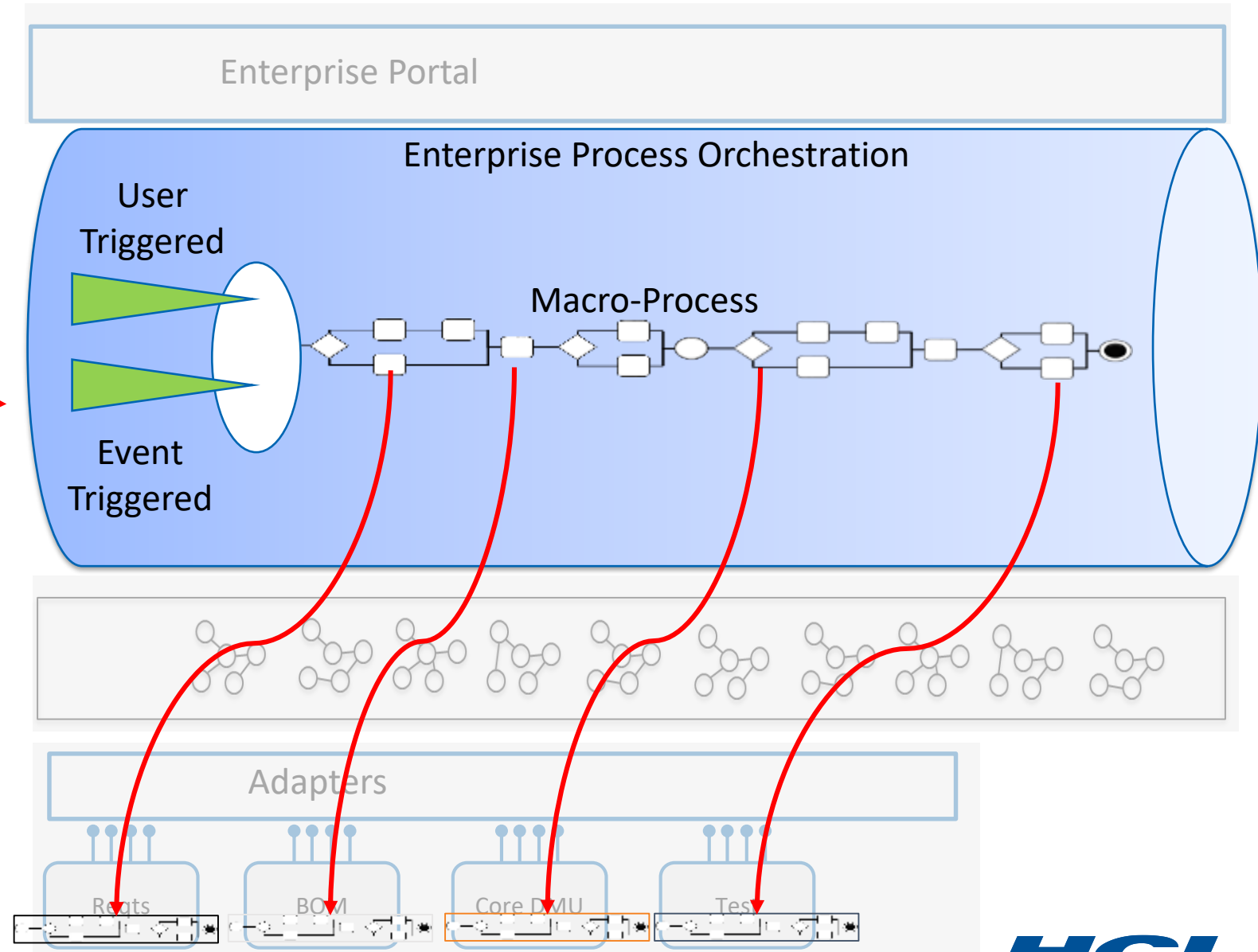
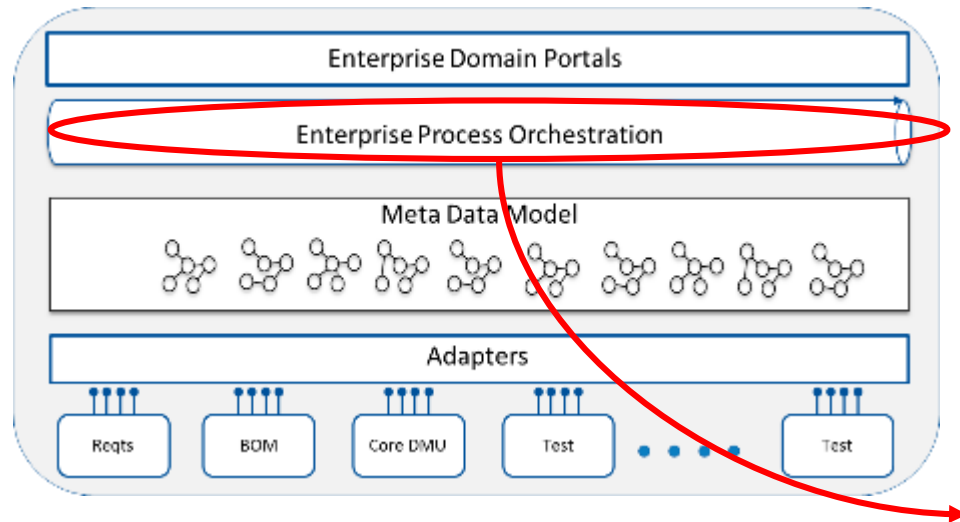
N-Dimensional Mappings (FUNCTIONAL) → with Associativity → Vertically & Horizontally



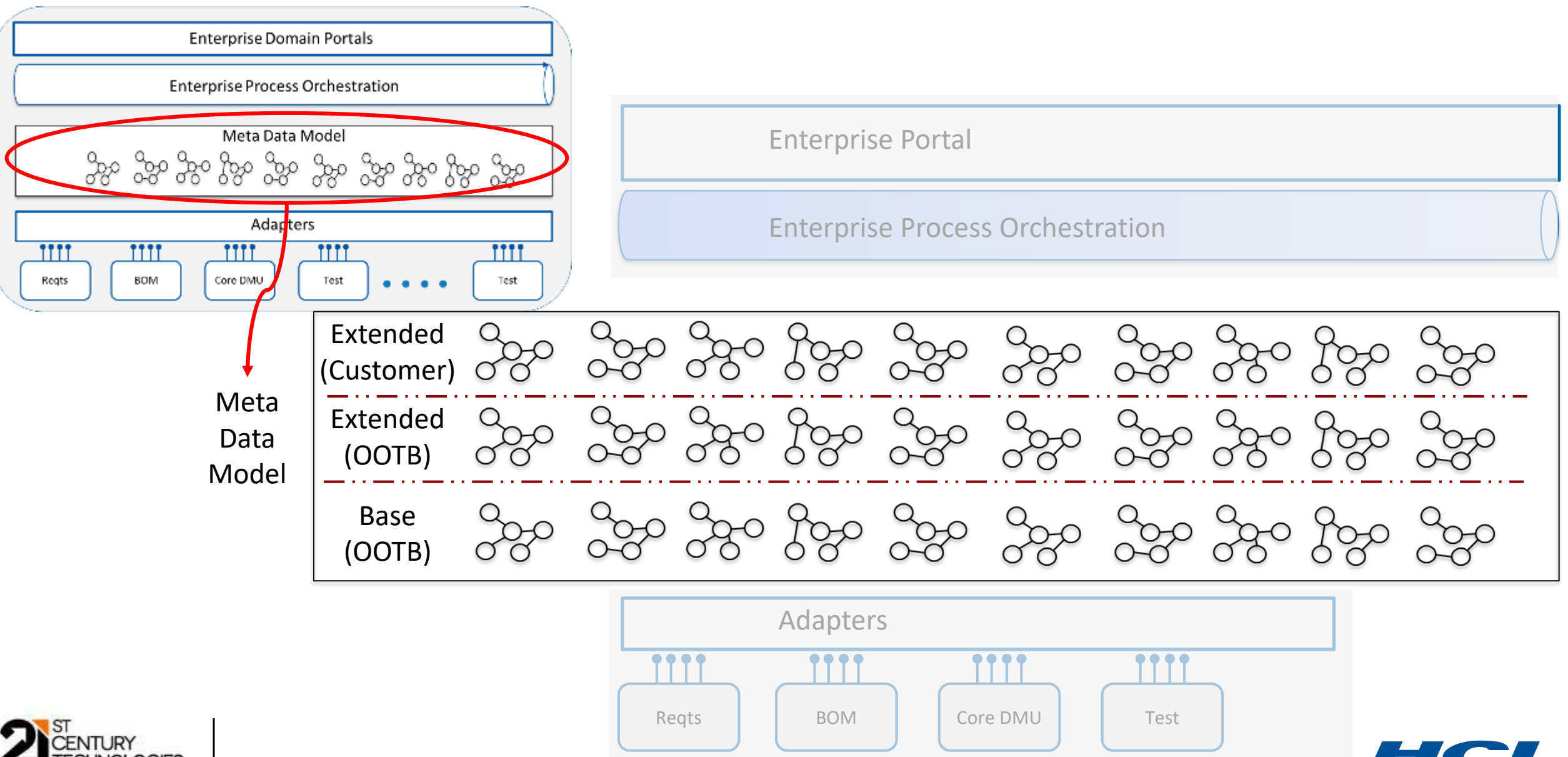
Digital Thread: Template UI & Process (Define)



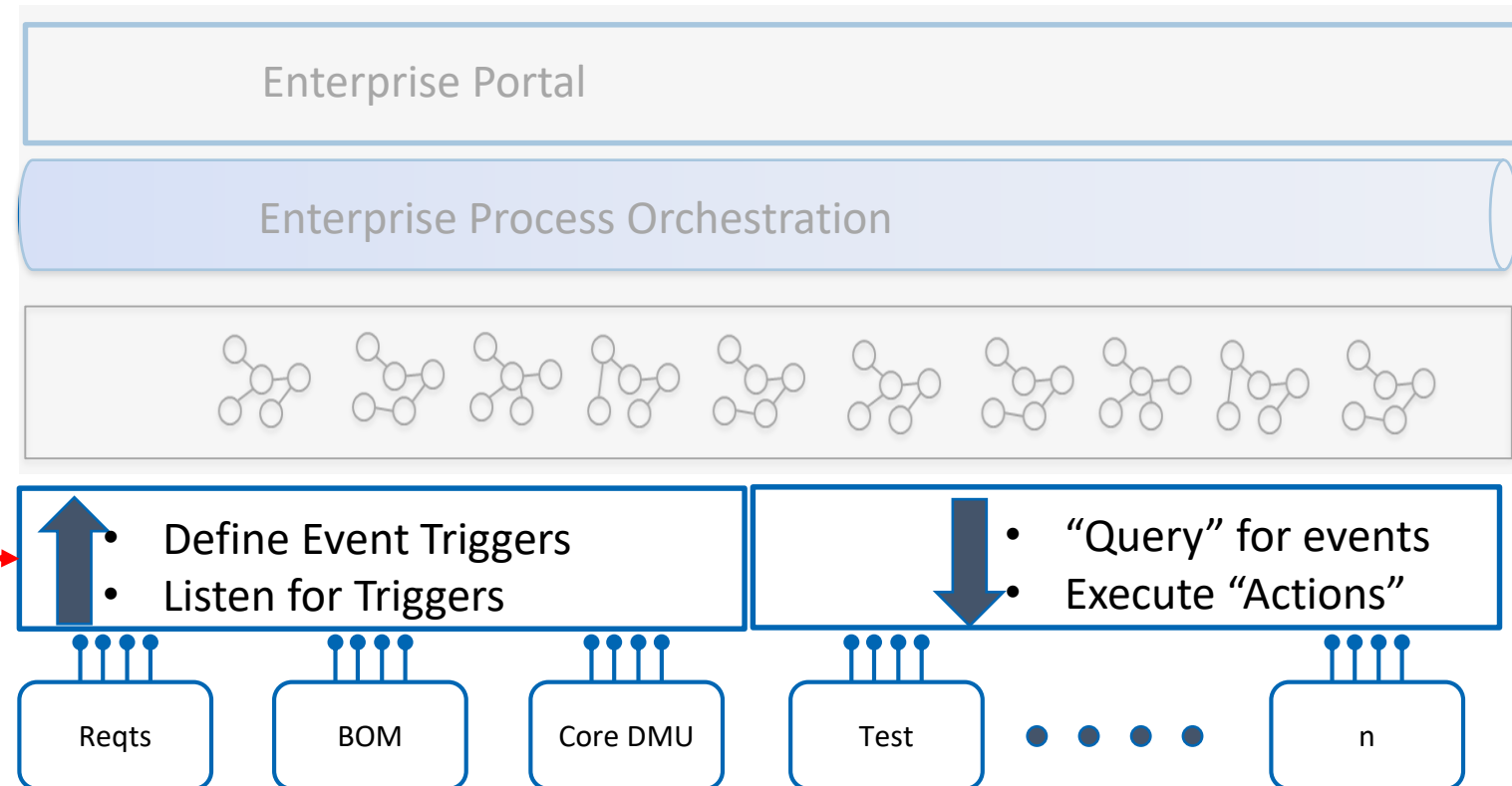
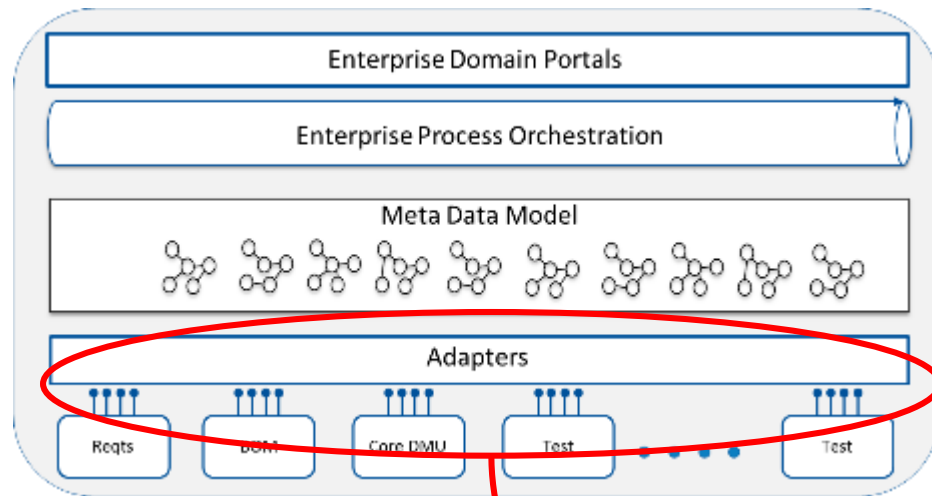
Digital Thread: Process Orchestration (Define)



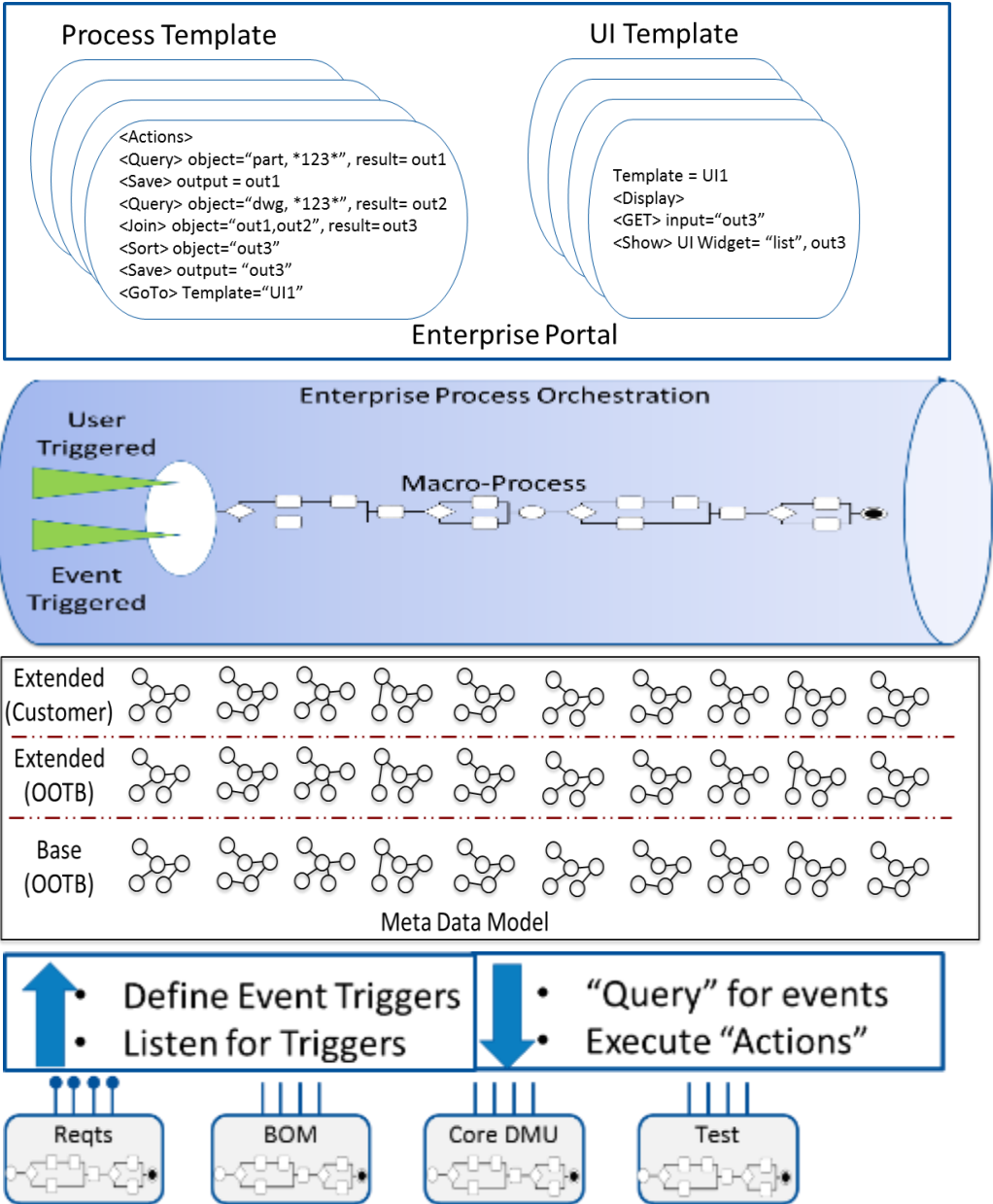
Digital Thread: Meta Data Model (Define)



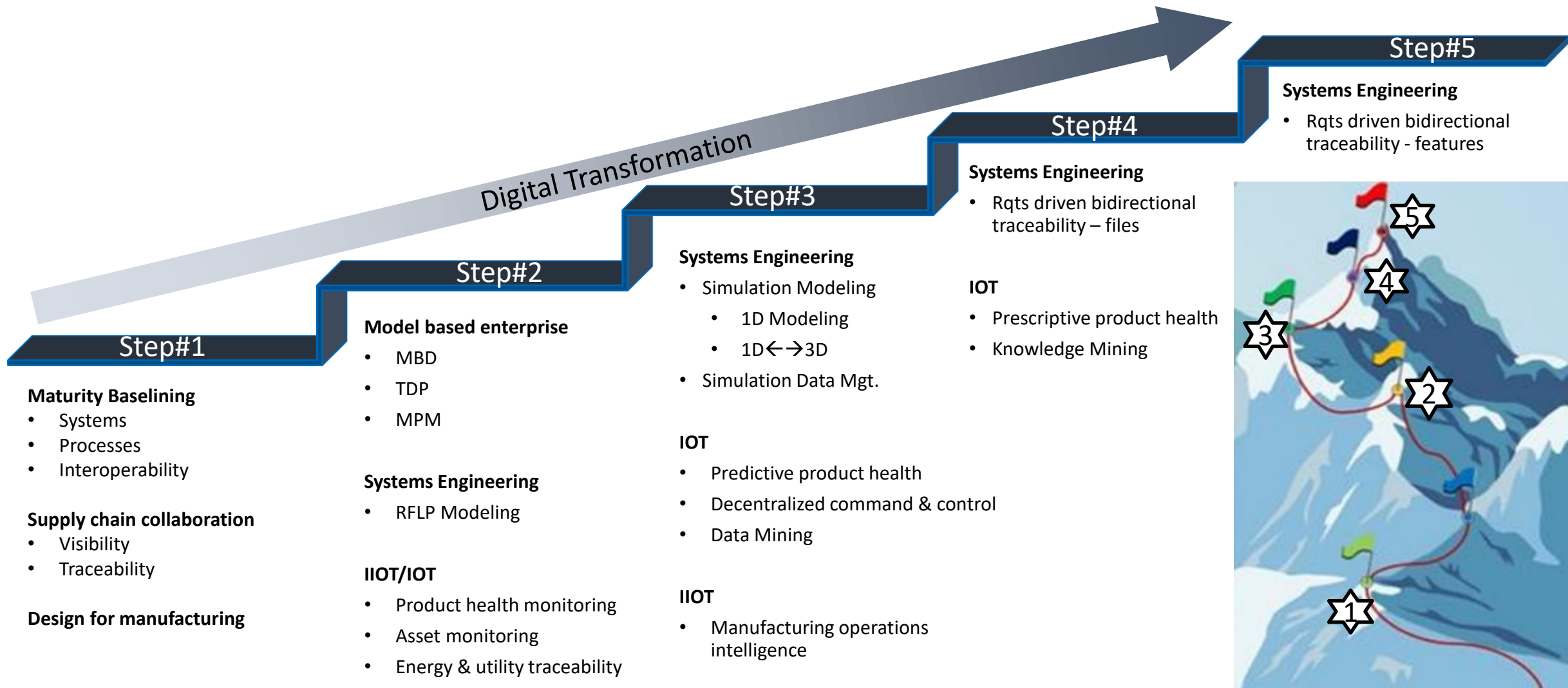
Digital Thread: Application Adapters (Define)



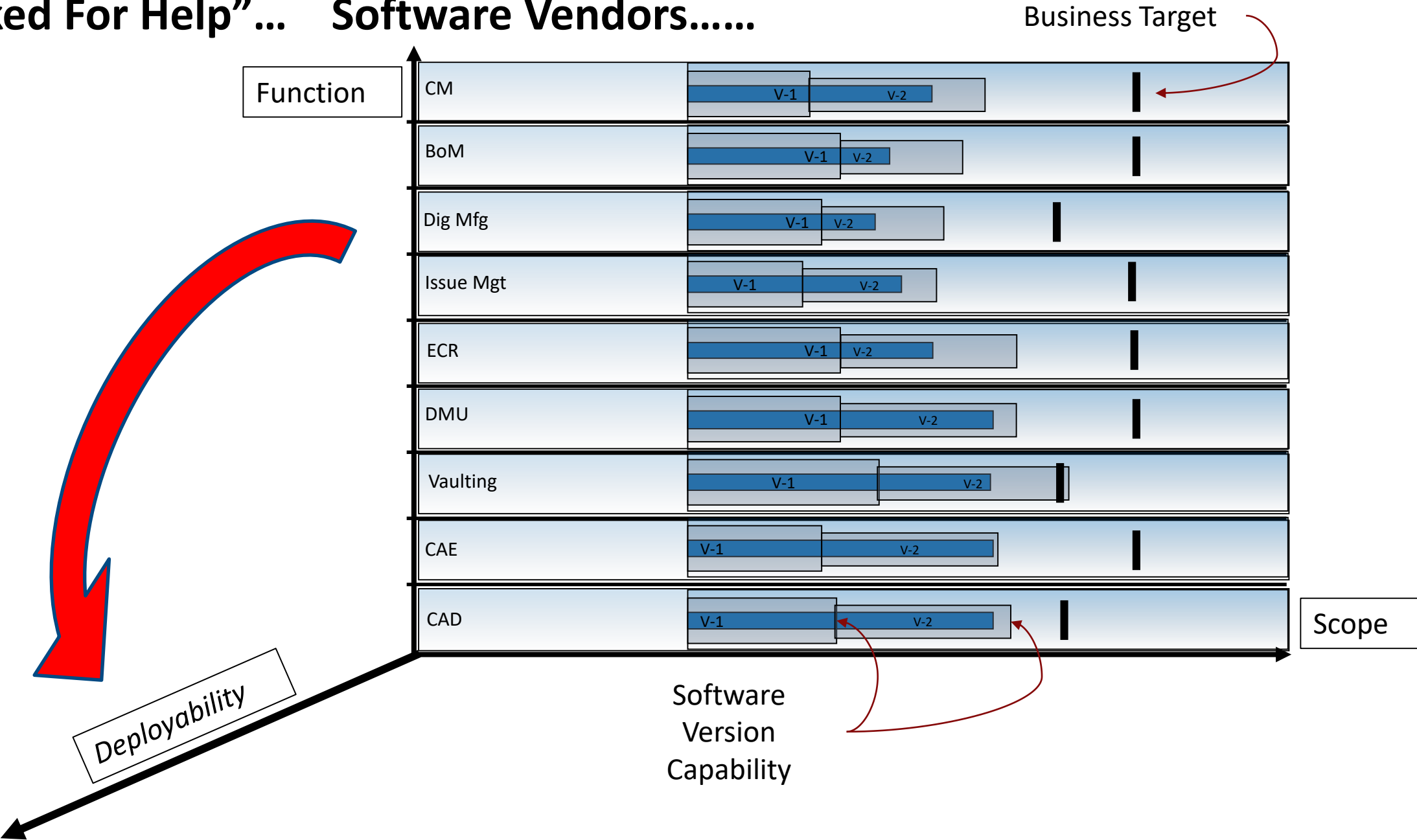
Digital Thread: Level 2 Spec



The transformation to Maximize Value – Minimize Disruption



“We Asked For Help”... Software Vendors.....





End of presentation.

THANK YOU