

NETHERLANDS INDIA BUSINESS MEET 2016

“AGE OF CO-CREATION”

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NICCT Hosted 10th edition of The Netherlands India Business Meet enforcing the message- “Age of Co-Creation”

Annual flagship event of the Netherlands India Chamber of Commerce and Trade (NICCT), the event hosted a business delegation from major Indian giants and key political leaders

The 10th edition of the **Netherlands India Business Meet (NIBM)** took place on **Tuesday 31st of May at the Grand Hotel Amrâth Kurhaus, The Hague**. The event was aimed at conducting thought leadership discussions with the delegates around the theme of “Age of Co-Creation.”

The event started with a plenary session with key notes from HCL and ING about future and innovative developments in digitalisation. The business event was attended by over 180 participants representing Netherlands & Indian companies, law & consultancy firms, entrepreneurial class, government organisations, fintech and financial institutions. The guest of honour was **Mr. Karsten Klein, Deputy Mayor of Economic Affairs, Harbours, Welfare and Health, The Hague**.

The event was supported by industry partners and patron members of the NICCT, HCL, ING and Partners. Key speakers at the event were **Alan Flower CTO, Europe, Middle East & Africa from HCL, Mark Buitenhek, Global Head Transaction Services from ING, Chandrakant Salunkhe, President, SME Chamber of India, Ralf Oster, CEO PF Concepts and Philip Weiss, Author of Hyperthinking**.

About NIBM

The NIBM is the annual flagship event of the Netherlands India Chamber of Commerce and Trade. Each year the NIBM draws over 250 small, medium – sized and multinational Companies looking to refresh insights, solutions and their network within the Netherlands India business corridor.

In the last decade, the Netherlands India Business Meet has reached a total of 1.000 companies, hosted 3 trade delegations and 10 networking sessions, brought over 50 top CXO level speakers and organised over 17 focused industry sessions for attendees.

Chairman NICCT, Mr. Vipin Moharir: “This is the time for collaboration and co-creation between companies in India and the Netherlands.”

About NICCT

Since 2001, the Netherlands India Chamber of Commerce and Trade (NICCT) is the leading bilateral Chamber of Commerce representing the Netherlands- India business community.

NICCT operates on the premise that the knowledge, competencies and experience that reside within the corporate sector in the Netherlands and in India are mutually complementary in many ways and that there is a significant scope for expansion of trade and business relations between India and the Netherlands. Current members of NICCT are Dutch as well as Indian MNC's and SME's.

About HCL

HCL Technologies (HCL), a leading global IT service player was a key partner for the event. HCL has been present in Netherlands since 1999 and has office in Den Haag which is servicing key Benelux customers. In 2015, HCL inaugurated its co innovation delivery center in Hague focused on customer centric digital channel innovation.

“HCL is excited to co-host the 10th Netherlands India Business Meet in Hague. It is indeed a great platform for leaders to exchange ideas on the changing technologies and to come together to enhance business and economic relations between The Netherlands and India.”

“Benelux is one of the dominant markets for IT services in Europe and HCL is helping organisations in the current changing face of financial services to become a 21st century enterprise. HCL has invested significantly in building its leadership in the enterprise digitalization services space focusing on appropriate new talent, solutions, IPs and transformational frameworks that helps enterprises gain real business benefits” says **Ashish Kumar Gupta, Corporate Vice President (ITO) and Head of HCL Technologies EMEA**.

About ING

ING is a global financial institution with a strong European base, offering banking services.

With more than 52,000 employees ING offers retail and wholesale banking services to customers in over 40 countries. ING's strengths include our well-known, strong brand with positive recognition from customers in many countries, strong financial position, omnichannel distribution strategy and international network. Moreover, ING is currently among leaders in the Dow Jones Sustainability Index 'Banks industry' group.

ING's purpose and strategy: “We believe all sustainable progress is driven by people with the imagination and determination to improve their future and the futures of those around them. We empower people and organisations to realise their own vision for a better future – however modest or grand. Our purpose therefore is: Empowering people to stay a step ahead in life and in business.”

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