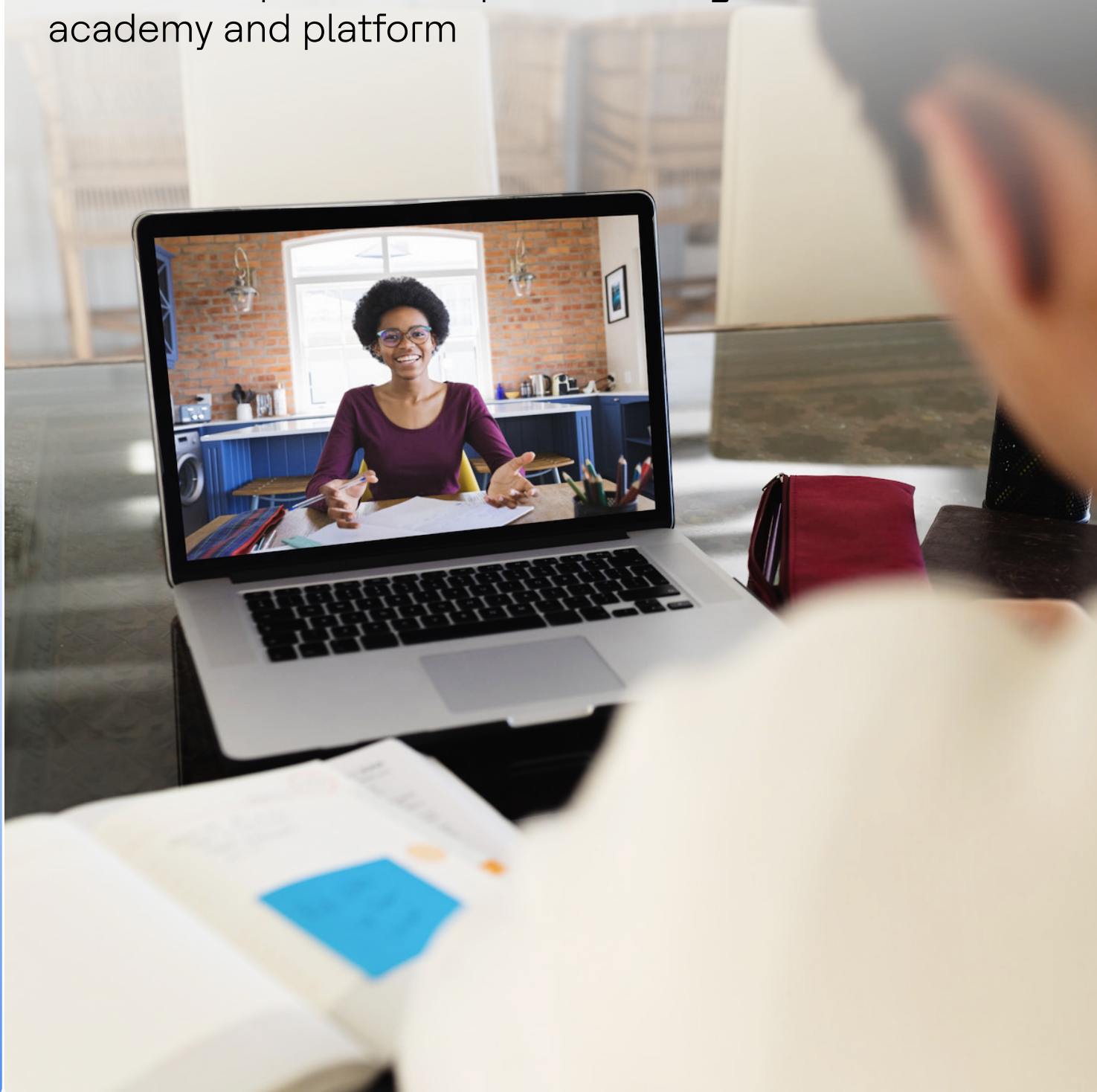


# Enhanced learning experiences through video-based models

HCLTech implements superior training  
academy and platform

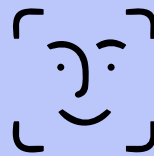


# Introduction

Video-based learning literally refers to learning experiences facilitated through video. With its ability to combine graphics, text, audio and videos create a multisensory learning experience, unlike any other e-learning format. Because of this, it's no surprise that video-based learning is quickly becoming a dominant standard of online training.

## About our solution

As part of our learning process, we have a library of 100+ audio-visual contents on different warehouse processes where domain experts explain the basic warehousing processes like receiving & put-away, storage, order picking, packing, labeling, stacking and shipping.



### Animated explainers

Apart from being visually appealing, animated videos are kept for illustrating details of the warehouse management topics which would otherwise be harder to convey. This makes it easier for fresh learners or laymen to process the information as well.



### Expert-led explainer videos

Expert advice is always valuable. But when it's delivered by the experts themselves in the form of an explainer video, it creates an inviting experience that emulates a lecture or even one-on-one instruction. In our SaaS academy, we kept over 100 plus explainer videos of different warehouse management case studies, challenges and solutions provided by our BY SMEs and WMS domain experts.



### Training videos for knowledge transformation

Our solution architects have created over 100 plus audio-visual training sessions for implementation of different BY solutions from their experience of working in different international clients. New joiners in projects get thorough product knowledge of different BY solutions with the help of these video-based training contents.

## Solution highlights

HCL Technologies developed an advanced training academy and platform, which offered a multitude of benefits including:

## Business highlights

### MULTISENSORY LEARNING



Video learning allows users to learn better and retain information longer.

### VERSATILITY



Video-based learning lends itself as a teaching tool for a vast number of subjects.

### PULL LEARNING



Enables learning on the go and tackle challenges in the real world with resources availability at a click on mobile devices

### FLEXIBILITY OF PACE



It allows learners to access and absorb content at their own pace.

### REDUCED TRAINING COST



The cost for video production for training offsets the higher and repetitive costs of instructor-led learning. Video-based training can result in 50%-70% savings for a company.

### CONSISTENCY



It is a great driver for continuity and consistency for a globally dispersed workforce as they are easily distributable across locations and convey a coherent message or instruction.

# HCLTech | Supercharging Progress™

HCLTech is a global technology company, home to 219,000+ people across 54 countries, delivering industry-leading capabilities centered around digital, engineering and cloud, powered by a broad portfolio of technology services and products. We work with clients across all major verticals, providing industry solutions for Financial Services, Manufacturing, Life Sciences and Healthcare, Technology and Services, Telecom and Media, Retail and CPG, and Public Services. Consolidated revenues as of 12 months ending September 2022 totaled \$12.1 billion. To learn how we can supercharge progress for you, visit [hcltech.com](https://hcltech.com).

[hcltech.com](https://hcltech.com)

