

HCL Technologies conferred with Tableau's Partner Got Talent Award

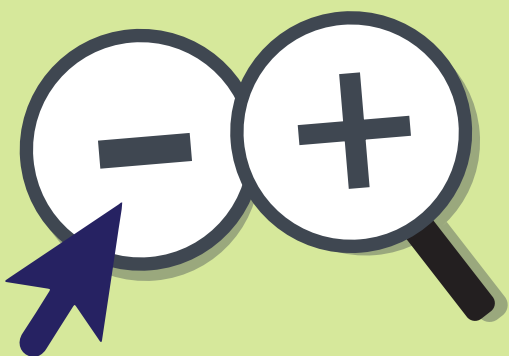
A recognition of Innovative Design, Storytelling and
Analysis





Introduction

Building visually impactful insights with the power of "Art + Technology" by combining both right brain (creative thinking) & left brain (analytical thinking) results in engaging & stunning visualization experiences. We at HCL's Digital Business practice believe in creating simple, engaging and actionable data visualization with our "minimizing clicks and maximizing insights" design philosophy.



We got the opportunity to publicly showcase our philosophy at Tableau's annual data visualization competition, Iron Viz on the theme of "Health and Wellness". We built a thematic visual story starting with a visualization of historical pandemics, summarizing the current COVID spread globally and dwelling into how it has impacted various aspects- from economy, unemployment to social welfare and mental health (based on a public survey conducted in the US). It highlighted the COVID Impact Survey through an interactive visualization of the brain graphic that is focused around three core areas of research - **Physical Health, Economic & Financial Health, and Social & Mental Health.**



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HCL Technologies (HCL) empowers global enterprises with technology for the next decade today. HCL's Mode 1-2-3 strategy, through its deep-domain industry expertise, customer-centricity and entrepreneurial culture of ideapreneurship™ enables businesses to transform into next-gen enterprises.

HCL offers its services and products through three lines of business - IT and Business Services (ITBS), Engineering and R&D Services (ERS), and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations, and next generation digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering while under P&P. HCL provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities, and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences, and Healthcare and Public Services.

As a leading global technology company, HCL takes pride in its diversity, social responsibility, sustainability, and education initiatives. As of 12 months ending on December 31, 2021, HCL has a consolidated revenue of US\$ 11.48 billion and its 208,000 ideapreneurs operate out of 52 countries. For more information, visit www.hcltech.com