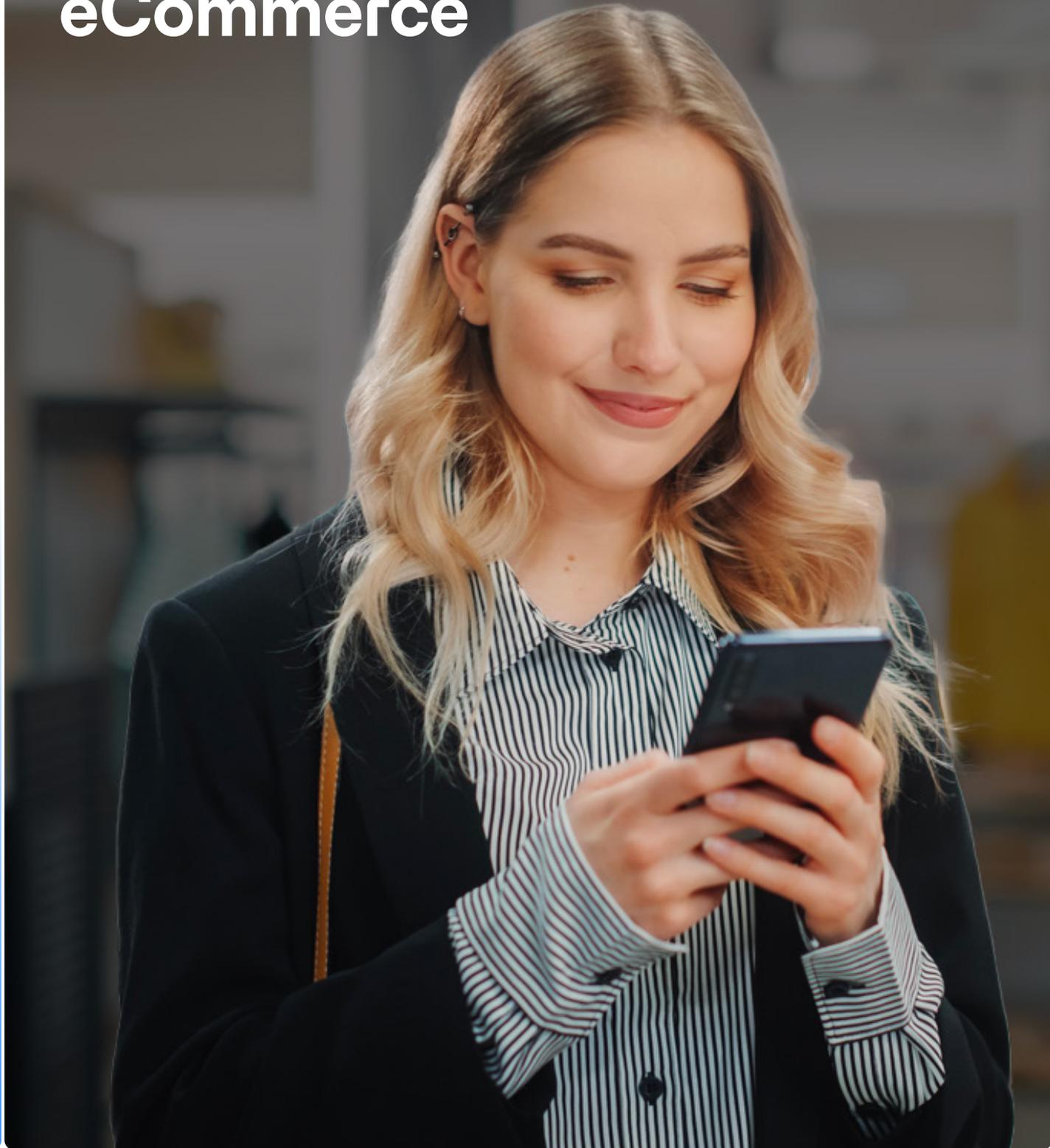


Sustainable eCommerce



Drive sustainability at scale

Leading organizations are actively exploring ways to adopt sustainable models for their key business processes. Corporate imperatives to source and sell more sustainably are being driven by real concerns about climate change and global resource consumption. In addition, consumers increasingly seek to be more socially and environmentally responsible in their purchases.

HCLTech Sustainable eCommerce solutions can help you adopt the processes, tools, and methodologies that will help drive sustainability at scale.

Sustainability often implies choosing a path less convenient and delaying ROI. HCLTech uses the latest digital technologies to ensure your transition towards Sustainable eCommerce is smooth and easy on the budget. We can help you balance the three competing pillars of sustainability – economic growth, social responsibility, and environmental protection.

Sustainable eCommerce with HCLTech

We have developed a range of solutions and PoCs on SAP Commerce Cloud that allow businesses to adopt and embrace sustainability with minimal disruptions:

Communicate the brand philosophy—Your eCommerce platform is one of the best channels to communicate and build an emotional connection between your brand and customers. Our Sustainable eCommerce offerings will help ensure that sustainability is clearly associated with your business and your brand.

Provide sustainable options to online buyers—Most customers will choose sustainable options when given the opportunity. HCLTech's solution integrates SAP Commerce Cloud and Carbon Footprint Management services to enable you to easily display the carbon footprint at product level for items sold online.

Carbon credit offset service—HCLTech's sustainable eCommerce offering helps your company purchase carbon offset credits toward the products and services your customers buy online. We are partnering with carbon credit offset service providers to integrate the eCommerce platform with these services for a seamless transaction.

Reduce packaging wastage—Packaging waste ranks among the top concerns for any online business. Controlling this wastage not only helps the environment, but it also lowers costs for your business. HCLTech has developed pre-packaged solutions to help businesses adopt sustainable packaging in eCommerce.

Optimize shipping and logistics—Shipping and logistics are critical components of a seamless eCommerce experience but are carbon-intensive processes with a large carbon footprint. Our innovative solutions on SAP Commerce make deliveries and returns more sustainable.

Ready to make your business more sustainable?

Request your eCommerce assessment

A thorough assessment of your IT landscape and business processes is key to defining a proper roadmap toward sustainability. Interested in learning more?

Please contact us for an assessment of your current eCommerce platform and start the journey towards sustainability: **SAP@hcl.com**



About HCLTech's SAP Practice

To get the best return on your digital investments, you need a partner that doesn't just do SAP right, but does it better. Our SAP practice works seamlessly with HCLTech's digital consulting, engineering services, IoT WoRKS™, and cloud infrastructure practices to design, implement, and support tomorrow's integrated, intelligent solutions today. As an SAP Global Strategic Services Partner, our 10,000+ consultant base leverages insights, advanced accelerators, and industry-acclaimed frameworks to deliver award-winning services from local offices across Europe, Africa, Asia, and the Americas.

SAP, Done Better.

<https://www.hcltech.com/sap>

