

# Accelerate Your Adobe Experience Cloud Delivery

Move from fragmented execution  
to intelligent, scalable experience  
delivery



## Closing the gap between vision and execution

Enterprises today are not short on ambition. They are short on speed and alignment. While Adobe Experience Cloud offers the foundation for world-class digital experiences, realizing its full value often requires navigating fragmented workflows, rigid architectures and disconnected customer data.

We help organizations close this gap by bringing design, development and experience delivery into a single, cohesive system. By synchronizing design-to-code workflows, enabling modular and API-driven architectures, and connecting journeys across channels, we accelerate execution without compromising governance or consistency.

The result is not just faster delivery, but a more adaptive and intelligent experience ecosystem, one that evolves with every interaction.

# Breaking through delivery barriers

Transformation efforts frequently stall not because of strategy, but because of execution friction embedded within the system.



## Time-to-market friction

Manual handoffs between design and development, coupled with inconsistent components, slow down execution. Teams spend time rebuilding rather than scaling, delaying releases and reducing overall agility.



## Fragmented customer journeys

Customer data and interactions remain siloed across systems, hindering the delivery of seamless, personalized experiences. This results in inconsistent engagement across channels and missed opportunities for deeper customer connection.



## Architectural rigidity

Monolithic AEM implementations create tightly coupled systems that are difficult to scale or modify. As a result, launching new experiences becomes time-intensive, costly and operationally complex.

# Engineering the shift

We enable this shift by integrating a set of core engineering capabilities that align teams, modernize architecture and accelerate delivery.

01

## Design-to-development synchronization

Directly translates UX designs into build-ready AEM components, eliminating manual interpretation and reducing rework while ensuring consistency across digital experiences.

02

## Connected journey orchestration

Unifies customer data and experience delivery across channels, enabling continuous, personalized engagement across web, mobile and other touchpoints.

03

## Composable, headless architecture

Decouples front-end experiences from back-end systems, allowing organizations to assemble modular capabilities and adapt quickly to evolving business needs.

04

## MACH-aligned foundations

Applies microservices, API-first, cloud native and headless principles to create a scalable, flexible and future-ready technology ecosystem.

05

## AI-accelerated AEM engineering

Leverages GenAI to automate scaffolding, generate component structures and translate requirements into code, significantly reducing manual effort and accelerating delivery.

# Delivering measurable impact

## 30–40%

faster delivery

Accelerate both time-to-market and implementation timelines through aligned workflows and modular architecture.



## Up to 40%

higher developer productivity

Drive more output with less effort through AI-assisted development and reduced manual work.



## 50–60%

efficiency gains at scale

Standardize, reuse and optimize across teams to improve operational efficiency enterprise-wide.



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