



# HCL BUSINESS ANALYTICS SERVICES

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UNLOCKING THE POTENTIAL OF  
THE 21<sup>ST</sup> CENTURY ENTERPRISE

At HCL Business Analytics Services we work with customers to understand their challenges and deliver solutions for enterprise information management, big data and advanced analytics, finance business intelligence, business intelligence application support and maintenance, and visualization.

 BUSINESS  
ANALYTICS  
SERVICES  
KNOW MORE. DO MORE.

# GLOBAL DELIVERY

OUR GLOBAL DELIVERY MODEL GIVES US THE FLEXIBILITY TO RIGHT SIZE EVERY ENGAGEMENT, INCLUDING:

-  Rapid-launch programs to start-small and scale to meet enterprise demand.
-  Large scale global program management and delivery for complete enterprise management services transformations.
-  Co-innovation for taking big data and analytics pilots out of the lab and into production
-  Cloud-based delivery for deploying new services

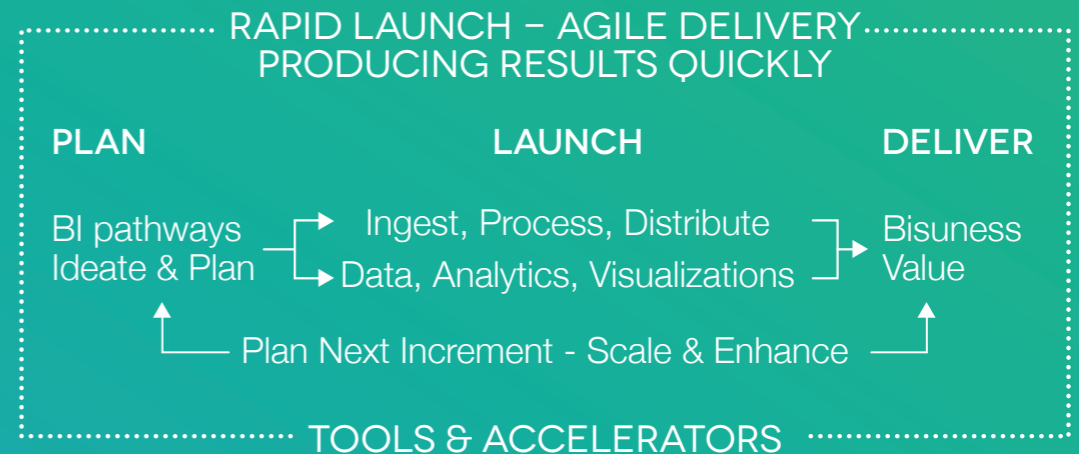
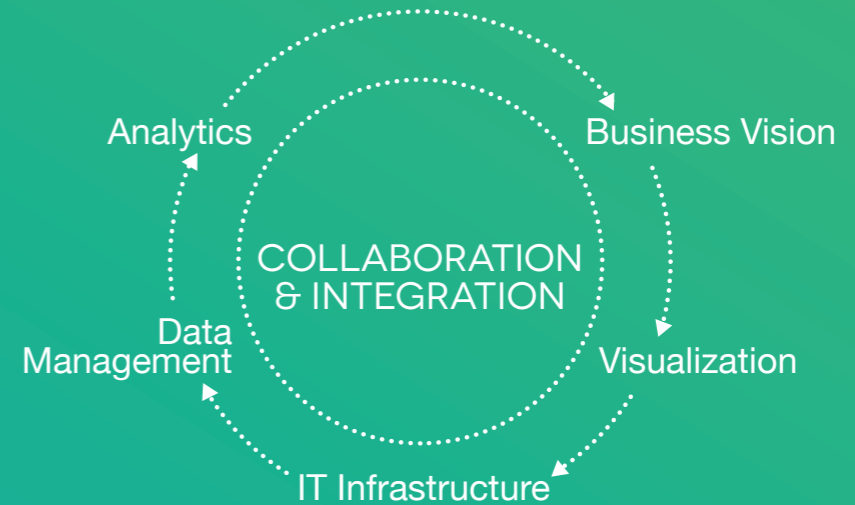
# CONSULTATIVE APPROACH

OUR CONSULTATIVE APPROACH PROVIDES THE KNOWLEDGE, & EXPERIENCE TO BUILD COLLABORATION BETWEEN THE BUSINESS AND IT TO:

-  Optimize existing operations
-  Ideate and co-innovate
-  Reduce time-to-market
-  Monetize new services
-  Identify competitive advantages

# FAST TIME TO TRAVEL

At HCL we can help you across the spectrum of business analytics services, including advice, architecture, implementation, governance, and support. Our flexible, consultative approach drives business value in two ways - either through a top-down, business use-case approach or by using a bottom-up, total cost of ownership focus to improve performance and reduce costs. Plus, our IP, accelerators, and agile delivery methodology enables us to deliver concrete business value fast.





### HCL IN NUMBERS

105,000 Professionals	\$7BN Revenue
31 Countries	13 Global Delivery Centres

5,250 Professionals	\$440M Revenue
200+ Clients	95% Repeat Business



### BUSINESS ANALYTICS SERVICES IN NUMBERS



### GLOBAL CLIENT DISTRIBUTION

55% Americans	28% Europe	17% ROW
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31% Financial services	18% Consumer Services	18% Manufacturing
9% Life Sciences & Healthcare	5% Public Sector	



### VERTICAL SERVED



### GLOBAL STAFFING

35% Onshore	60% Offshore	5% Nearshore
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55% Consulting & Development	45% Managed Services
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### CLIENT ENGAGEMENT

## WHAT THE ANALYSTS SAY

HCL WORLDWIDE BUSINESS ANALYTICS SERVICES ARE RECOGNIZED BY A NUMBER OF INDEPENDENT ANALYSTS:

- Positioned as a Major Player in IDC MarketScape for Worldwide Business Analytics Consulting and Systems Integration Services (2016)
- Featured in MDM Gartner Market guide (2015)
- Recognized as a leading BI vendor in Gartner Market Guide for Asia, Pacific, and Japan (2015)

## CONTACT US

FOR MORE INFORMATION ABOUT HOW HCL'S BUSINESS ANALYTICS SERVICES PRACTICE (BAS) CAN HELP YOU:

✉ Email: [integrated.applications.com](mailto:integrated.applications.com)

🚩 Visit: <http://www.hcltech.com/systems-integration/business-analytics-services>



[www.hcltech.com](http://www.hcltech.com)

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*Relationship*<sup>™</sup>  
BEYOND THE CONTRACT

**HCL**