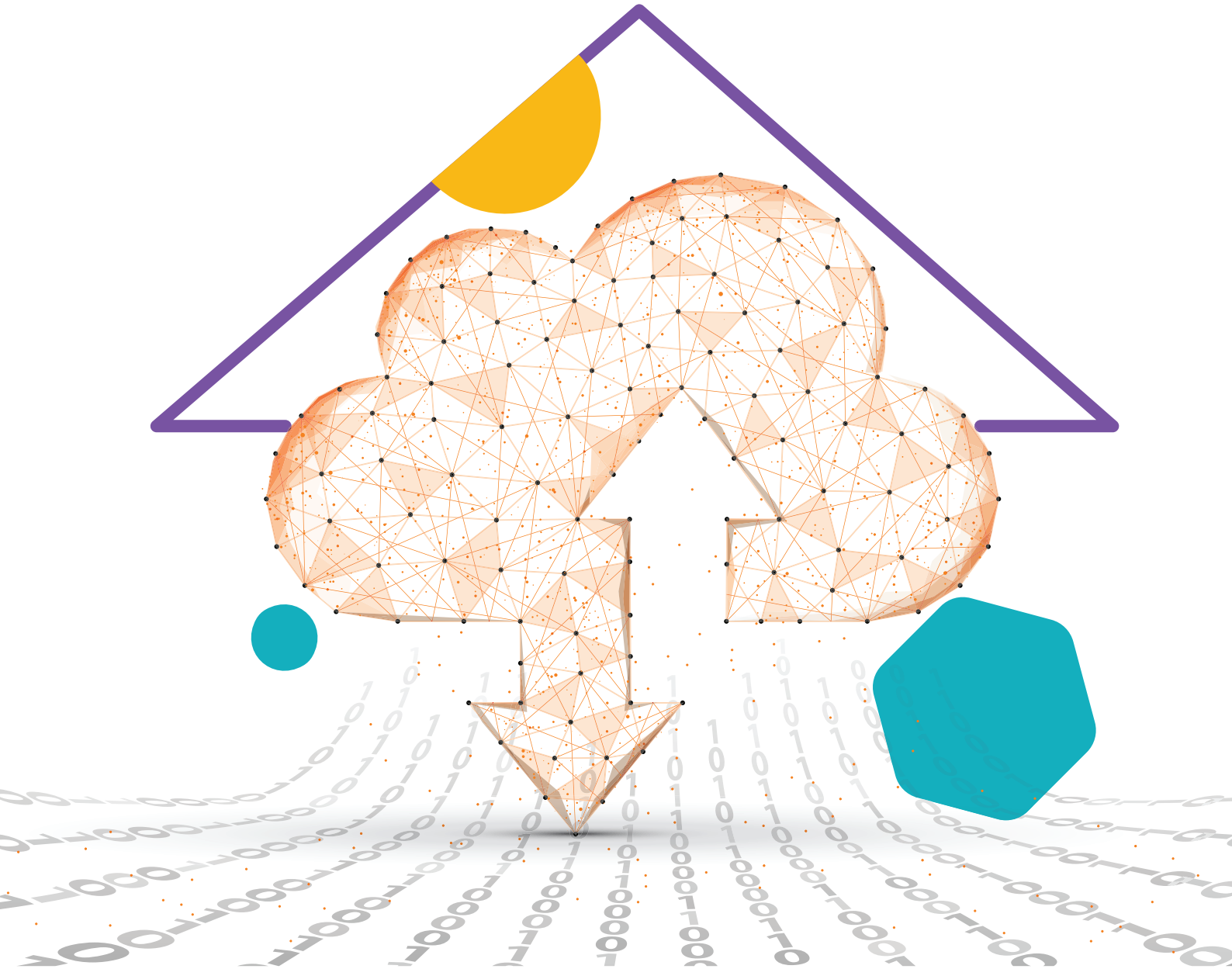
PURESTORAGE®

HCL

Cloud Smart: Digital Transformation with HCL Technologies and Pure Storage®

Navigating the Digital Future



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Introduction

As enterprise businesses plan their digital future, they are faced with constant uncertainty. The risks around operational continuity, security, performance, regulatory compliance, legacy compatibility and costs continue to hinder digital transformation.

How can customers undergo digital transformation in a way that ensures they are agile enough to cope with constant change, while also focusing on the customer experience and creating competitive advantage?

U4X or Utility for Everything is a demand-based solution for a demand-driven world.

Enterprise-level flexibility

With HCL's Utility for Everything (U4X) powered by Pure as-a-Service™, businesses can scale and migrate on-demand without loss of availability or performance. The global partnership between HCL Technologies and Pure Storage enables enterprises to reimagine their businesses for the digital age. The model is underpinned by flexibility, scalability and resilience helping customers transform their IT environment, innovate and become more efficient and agile.

HCL Technologies and Pure Storage: Strength in partnership

Together, HCL Technologies and Pure help convert the potential of digital disruption into a tangible, fast, and sustainable competitive advantage. This is achieved via data-centric storage architectures that make data available in real time through modern AI, machine learning, big data analytics and critical applications in a multi-cloud environment.

HCL's U4X is powered by Pure as-a-Service™ and offers a future-proof, cost effective infrastructure that drives business outcomes. It reduces risk, lowers TCO and supports greater innovation and insights.

Your subscription to innovation

U4X is an infrastructure pay-per-use service that gives you the storage you need, when you need it. It delivers an on-premises data center with a private cloud infrastructure, and public cloud-like experience.

The solution is designed to help organizations realize the true power of their data, solve IT challenges and achieve business outcomes. Whether it's block, file or object storage that's required, the subscription can be managed with one set of tools for orchestration, storage management, VM analytics and AI predictive support.

The single unified subscription uses Pure Cloud Block Store™ to unify on-premises and public cloud, which offers technological innovation including:

6x9s (99.9999%) of data availability

True hybrid data mobility across public and private clouds

Increased speed of cloud migration, reducing TCO

Efficiency Guarantee program to reduce consumption

10-minute cloud environment setup time

U4X: The benefits

Pay-per-use on-premises IT (everything as-a-service)

Flexibility to ramp up and down

Benefits of the latest technological advancements including Evergreen

Ease of contract termination, customizable options and coterminous infrastructure upgrades

True subscription model. Not lease: IASB compliant

Reduce TCO by switching from CAPEX to OPEX

Reduce the traditional outflows on annual maintenance contract (AMC) warranties

Better turnaround time for new business initiatives, by the elimination of long procurement cycles

Unified hybrid subscription

Leading Innovation

HCL Technologies identifies three growth priorities for 21st century enterprises in its mode 1-2-3 strategy: core services, next-generation services, and products and platforms. The Pure offering has been aligned to this, creating a marketplace differentiator.

Running Pure Cloud Block Store™, we experienced an 80:1 data reduction, improving the performance of our critical applications and ultimately reducing costs.

Joe Sueper,
VP Global Infrastructure & Operations, Nuskin

Conclusion

HCL's U4X, powered by Pure as-a-Service™ accelerates cloud data migration and brings crucial flexibility to customers in the digital future. It eliminates long-term contracts on solutions and services that are constantly evolving and offers the scalability that enterprises need. Building this evolution, scale, security and support into the business model removes obsolescence, disruption, poor performance and lost ROI.

An improved **experience**

- Intelligent storage software
- No additional infrastructure or complexity
- No tuning, tiering, pooling
- Eliminates business risk with "pay as you grow" flexibility
- Industry's best proactive support

Better **economics**

- 2X better data reduction
- Lower TCO with switch from CAPEX to OPEX
- Increased cash flow
- Eliminate migrations and forklift upgrades

Investment **protection**

- Full software subscription included
- Inbuilt integration with public cloud using Cloud Block Store
- Enterprise-class security and availability
- Minimizes procurement churn
- No additional costs for updates and upgrades
- All future software releases automatically added to subscription

Faster **applications**

- Purpose-built, all-flash NVMe architecture
- Consistent <1ms latency
- WITH: all services enabled
- No application tuning
- Always-on, touchless QOS

HCL Technologies (HCL) empowers global enterprises with technology for the next decade today. HCL's Mode 1-2-3 strategy, through its deep-domain industry expertise, customer-centricity and entrepreneurial culture of ideapreneurship™ enables businesses to transform into next-gen enterprises.

HCL offers its services and products through three lines of business - IT and Business Services (ITBS), Engineering and R&D Services (ERS), and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations, and next generation digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering while under P&P. HCL provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities, and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences, and Healthcare and Public Services.

As a leading global technology company, HCL takes pride in its diversity, social responsibility, sustainability, and education initiatives. As of 12 months ending on June 30, 2021, HCL has a consolidated revenue of US$ 10.5 billion and its 176,000 ideapreneurs operate out of 50 countries. For more information, visit www.hcltech.com

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