

A significant amount of costs in
Financial Institutions are locked up in
Operations and Back-Office functions. These
costs not only reduce Return on Capital but also
impact your ability to invest in more client-centric and
revenue generating activities, which are essential to
maintain your company's competitive position.

Enterprise functions such as FINANCE, Procurement, Marketing, Legal and HR form a major component of the back-office costs. Managing these costs is a key agenda item for Boards, CEOs and CFO's today.

HCL has developed a breakthrough Enterprise

Function as a Service (EFaaS<sup>™</sup>) proposition to
strategically manage these costs and improve

your company's profitability. HCL's EFaaS<sup>™</sup>
focuses on:

- Industry Specialization with a focus on FINANCIAL Services
- Benchmarking your companies
   Enterprise Functions to Best in Class in the Industry
- Aligning these functions to your Companies overall Strategy
- Identifying Core functions and moving commoditized activities into Shared Services Centers
- Control & Compliance environment
- Modernization & Standardization of your companies ERP solution



## THERE'S MORE TO YOUR **ENTERPRISE FINANCE** FUNCTION

# Key Challenges with the Enterprise FINANCE function

With intense scrutiny on financial performance by multiple stakeholders including Auditors, Regulators and Shareholders, FINANCE is the most critical of Enterprise functions. However, there is an inconsistency in the efficiency of this function across the industry HCL conducted a survey of FINANCE professionals in major banking, insurance & financial institutions, to identify the challenges that they faced. Some of the findings of the study include:

- Inconsistent global and local FINANCE processes
- · Complex FINANCE function landscape

- Lack of standardization of General Ledgers
- Multiple handoffs, reconciliations and manual intervention
- Lack of analytical capabilities that hinder customer and business insights
- Significant resource deployment in the function
- Risk and regulatory compliance management

These challenges result in longer book closure cycles, the risk of inaccurate data and an increased cost of the FINANCE Function.



HCL's EFaaS™ for the FINANCE function

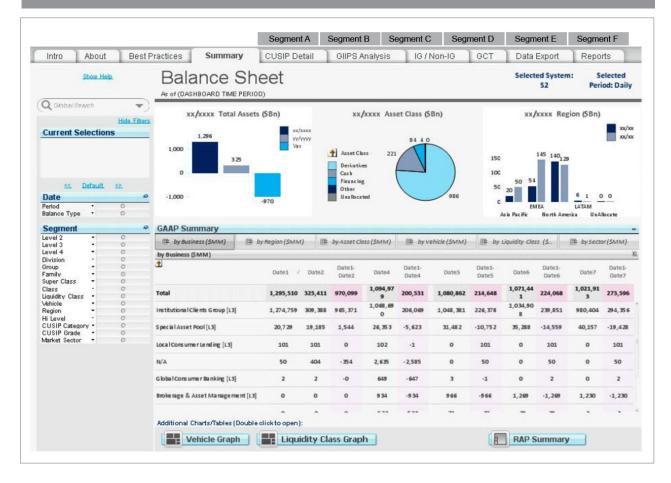
HCL's EFaaS<sup>™</sup> aims to transform the FINANCE Function by improving its processes and simplifying the underlying application platforms on an end-to-end basis. Using HCL's proprietary Toscana<sup>™</sup> workflow platform, HCL creates and runs Utility/ Shared Service Center (SSC) for its clients, which standardize FINANCE operations, digitize interactions, and integrate multiple reporting platforms. By adopting stringent process control, the SSC also improves governance and increases the accuracy of financial reporting across FINANCE processes such as: Cost Accounting, Internal / External Reporting, Book-Closing and more

HCL's EFaaS<sup>™</sup> is specifically tailored to address challenges in Financial Reporting. In most FINANCE organizations, group consolidation requires a lot

of manual reconciliations and normalization of the output from multiple data sources and ledgers. This is an expensive and time consuming process, which sometimes also leads to inaccurate internal and external reporting, thus reducing the time for more value added analysis.

Through EFaaS™, HCL establishes a global Business Services operating model, with standard processes and systems and a strategic governance framework that transforms end-to-end reporting services for both internal and external stakeholders of the organization. This substantially improves the quality and timeliness of the period end 'close' process, and enhances control and regulatory compliance capabilities.

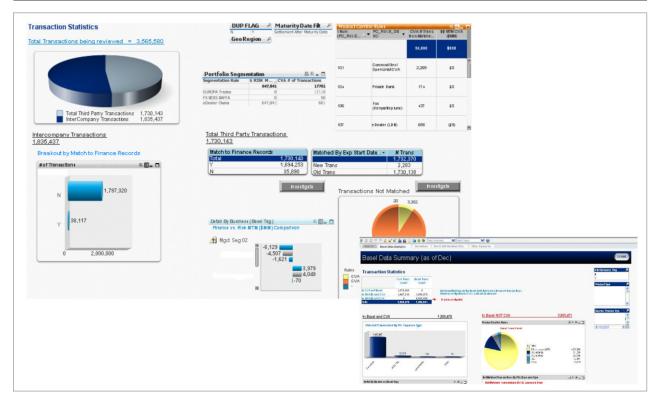
#### Sample Balance-sheet dashboard for Capital Markets Firm



#### **Key Value Add:**

- · Reduce cycle time for book closure
- · More accurate regulatory compliance reporting
- · Ability for FINANCE team to view the Balance Sheet of the firm with data as of t-2 days
- · Ability to drill down Balance Sheet data based on Region, Legal Vehicle Sector

#### **Sample FINANCE Dashboard**



#### **Key Value Add:**

- · Improved reconciliation process on an iterative basis in co-ordination with business
- · Improved compliance confidence
- · Decision making capability based on:
- Exposure Type and Balance Type e.g.: direct, SFT (security Financial Transaction), AFS (Available for Sale)
- Exposure by Obligor
- Exposure by Financial/Risk System

HCL's Global Centers are staffed with FINANCE professionals with deep industry knowledge and a commitment to client relationships.



**HCL's EFaaS™** for the **FINANCE** function offers the following benefits:

- Helps manage the FINANCE Function on an endto-end, and moves it to "best-in-class" practices
- Facilitates the adoption of standardized chart-ofaccounts
- Provides timely, accurate, and value added reporting for internal and external stake holders
   eliminates manual reconciliation
- Consolidates multiple instances of application and data warehouse platforms
- Enhances Governance & Control to improve Regulatory Compliance
- Business "Outcome Based" constructs where HCL puts its "skin in the game" to ensure the success of the transformation

HCL collaborates with global strategic partners such as the Global Big 4 Consulting firms, to help create these utilities or shared services centers for clients. These partnerships ensure:

- Benchmarking with world-class enterprise functions
- · Cost/benefits evaluation
- Performance and change management frameworks
- Stakeholder assessments and leadership alignment
- Effective communications strategy

## BENEFITS BEYOND FINANCE FUNCTION TRANSFORMATION

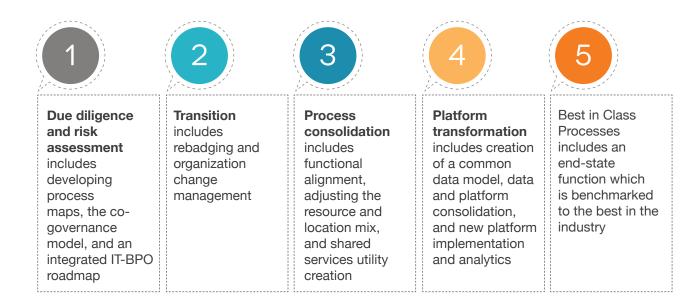
GAIN BUSINESS AGILITY, FLEXIBILITY AND SCALABILITY

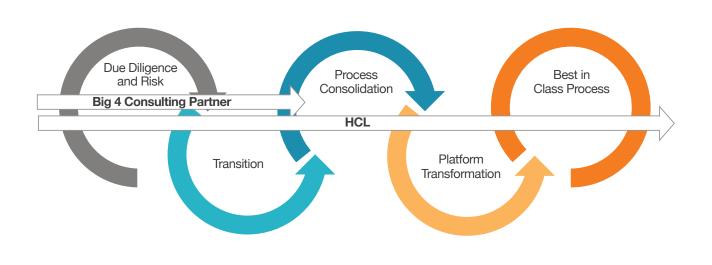
With HCL's EFaaS™, financial institutions not only get to experience P&L impact through enterprise cost reduction but also gain Business Agility, Flexibility and Scalability by moving from a fixed cost/ Captive operation to a utility/ or Shared Service Center model.



P&L Impact	Business Agility	<b>Business Flexibility</b>	Scalability in Operation
Enterprise Cost     Reduction	Operational Agility to Business Needs	Increased Business     Flexibility	Increased Business     Scalability
Technology Cost Reduction	Integrated IT and     Business Processes	Functionally- aligned SLA	Rapid Scale up and Scale down to address demand variability
Reduced Total Cost of Ownership	<ul> <li>Business-aligned IT System</li> <li>Unified governance to manage transformation</li> </ul>	Integrated Change Management	

## 5 STEPS TO **ELEVATED ENTERPRISE** FUNCTIONS





## RISING ABOVE CONVENTIONAL BUSINESS MODELS

#### EFaaS™: KEY DIFFERENTIATORS



#### Integrated Enterprise Function Services

- Integrating all processes and IT systems for a function
- End to End Infra, BPO & Application Services



Flexible Engagement Models

- Special Purpose Vehicles
- JV Model
- Joint Ownerships



#### Shared Services/ Utility Creation

- Private Utility for Large Enterprises
- Public Utility for Small & Medium Enterprises
- Hybrid Shared service with Public & Private Utility



#### Best in Class Partnership

 Big 4 Consulting partner in the engagement to create solid governance model and frameworks



#### Innovative Commercial Construct

- Co-Financing
- Upfront investment of Guaranteed Savings by HCL
- Transaction based & Hybrid (Fixed + variable) pricing

# VALUE DELIVERED

**KEY ATTRIBUTES** 

- Functionally Aligned SLAs
- Single View of the Function
- Seamless
   Transformation
- Risk Mitigation
- Low initial Investment
- Economies of scale
- Best-in-Class FINANCE Practices
- Robust Governance & Delivery Models
- Low Total Cost of Ownership
- Predictable IT Spend

HCL's EFaaS<sup>™</sup> is a
timely response to the needs of
Financial Services firms looking to
reduce the cost of their FINANCE
function. By focusing on re-engineering
the FINANCE Processes, standardizing
the underlying Application platforms,
and creating Shared Service Centers
(SSCs), HCL's EFaaS<sup>™</sup> solution
provides an integrated approach to
transforming the FINANCE
Functions for its clients

# TO KNOW MORE VISIT www.hcltech.com/efaas

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