

# Scaling Digital across the Enterprise with

**FENIX 2.0**



# Charting the course to digital reinvention.

Organizations are grappling with the breakneck speed of digital disruption that's reshaping industries and businesses. The writing on the wall is clear- enterprises must rise-up to the challenge by reinventing their core digitally or remain in the shadow of nimbler, born-digital competitors.

The stakes are high in the race to achieve organization-wide digital change. However, enterprise digital transformation has remained elusive for many organizations. Only a small percentage of organizations that have a formal digital strategy, have a corresponding executable plan for successful digital implementation. Infusion of new technology components by itself isn't enabling enterprises to scale their digital execution efforts.

Business and technology leaders have realized that for digital transformation to succeed, change needs to be orchestrated across technology, people and process layers. Therefore, the need of the hour is a clear, implementable, and configurable framework for execution of digitalization strategy. That's where we come in.

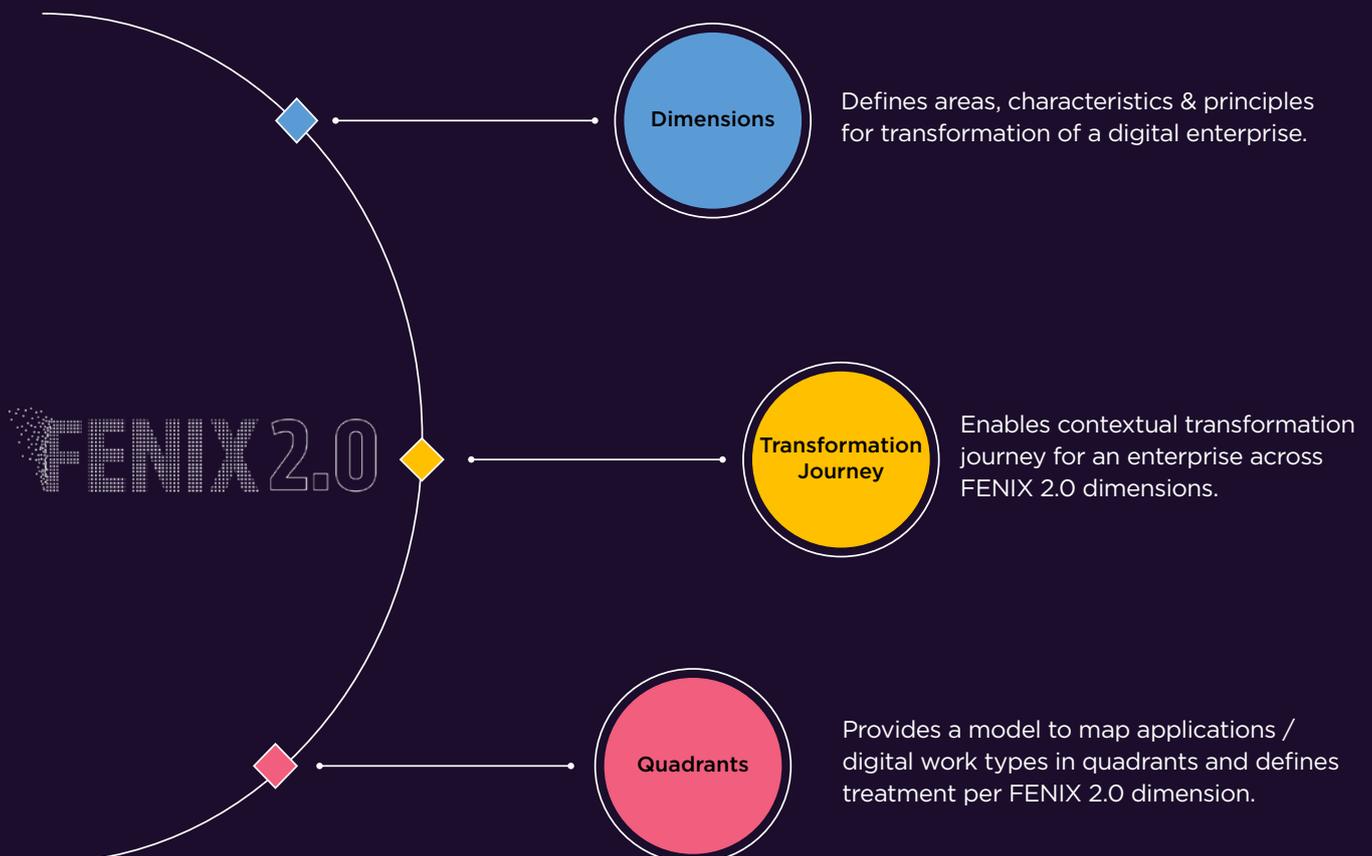
# Introducing

# FENIX 2.0

A successful digital transformation necessitates a framework where the execution pivots can be orchestrated as part of a disciplined transformation journey. However, many organizations struggle to convert a digital strategy into a roadmap for execution and deployment. HCL's FENIX 2.0 framework is aligned towards addressing this gap.

FENIX 2.0 is an industry aligned execution framework that helps organizations rewire their core DNA to realize digital transformation objectives. It enables unique customer experiences and business process agility by orchestrating organizational change and digital execution via modern digital architectures with a data-first approach.

## Elements



# Dimensions

# FENIX 2.0

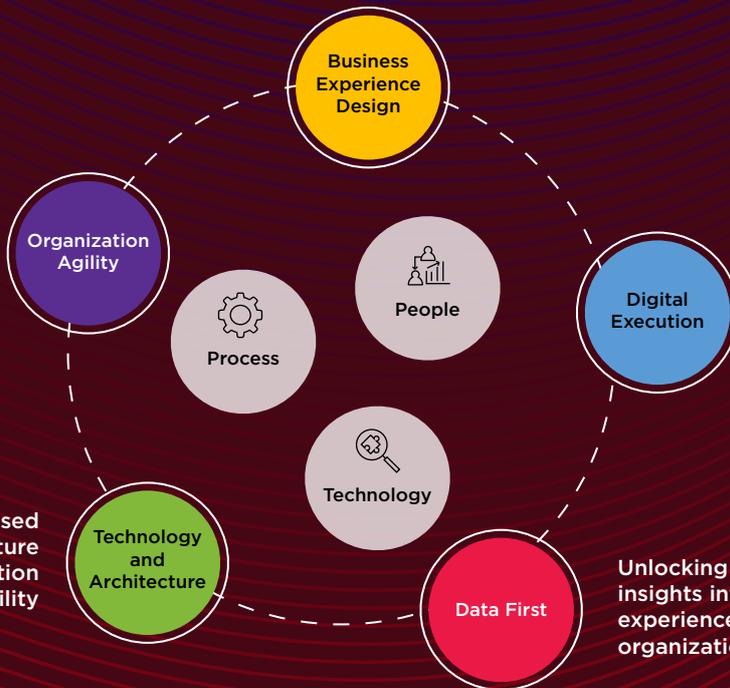
Enables design of differentiating experiences and processes through research, strategy, optimization and transformation

Enables flow of value in enterprises by aligning leadership, organization structure, operating Model & culture

Business value-focused composable architecture powered by automation to drive agility

Digital execution and operations through next gen tools, DevOps processes and methodologies

Unlocking value through insights into processes, experience and organizational elements



# Transformation journey

## FENIX 2.0

### Continuous Ideation, MVPs and Composable Architecture



#### Business Experience Design

Human Centric Design  
Persona Driven  
Business Process Models

Establish and build

Scale and transform



#### Organization Agility Digital Execution

Digital Culture  
Cross Functional Autonomous Teams  
Product Aligned Teams  
Scaling Agile  
Program Office Setup  
Sourcing & Pricing Model



#### Technology & Architecture

DevOps & Shift Left culture  
Innovation driven  
Composable Architecture  
Platform based Portfolios  
Legacy Modernized  
Adaptive Data platforms

#### Data First

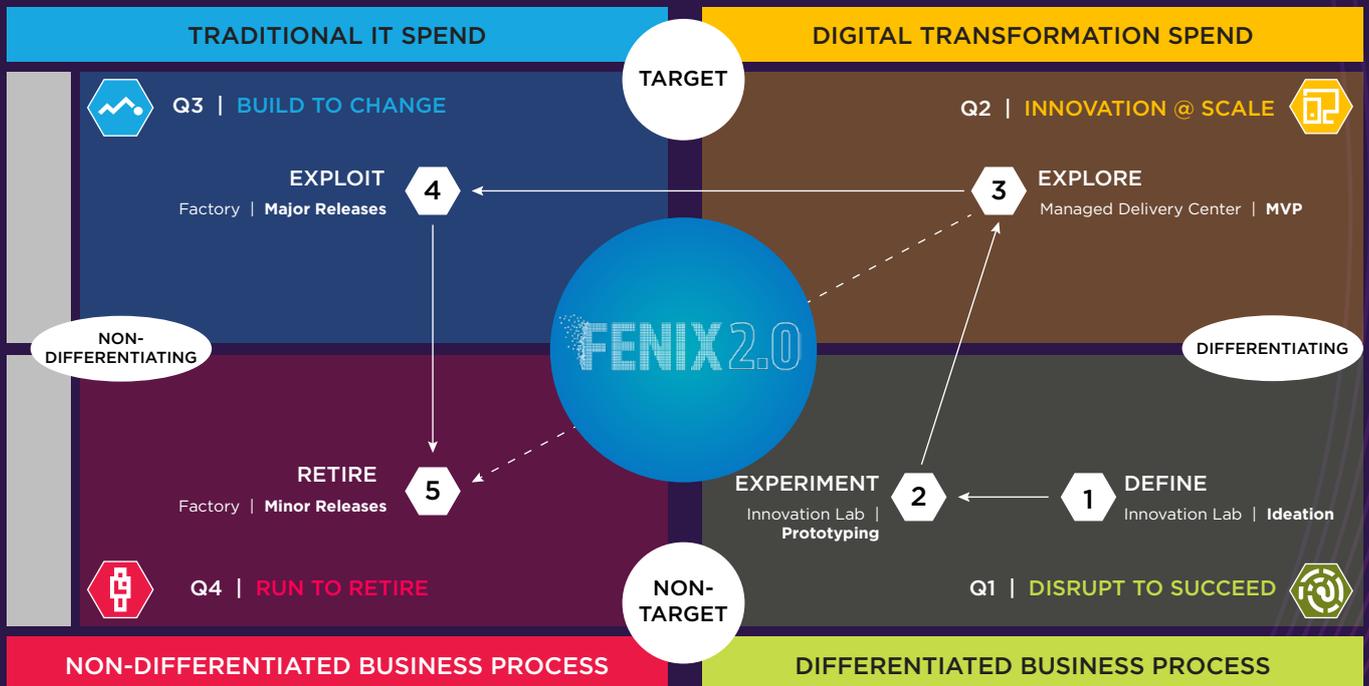


# Quadrants

## FENIX 2.0

For any organization, the digital execution efforts may result in new programs across certain value streams but a large of part of the enterprise landscape may still need to be maintained or possibly remolded at a slower pace for the transformation to be holistic and effective.

The FENIX 2.0 quadrants define the various operating model parameters when an enterprise executes focused digital programs as part of the larger transformation mandate. It comprises 4 quadrants across two axes. The first axis represents differentiating vs non-differentiating processes whereas the other axis constitutes whether an application or a digital program fits in the target business or technology landscape.



# Benefits of FENIX 2.0



## Integrated

Synchronized orchestration of frameworks across dimensions



## Adaptive

Customizable model makes it an ideal framework for any type of transformation journey



## Optimized

Highly cost and effort optimized to enable efficient transformation



## Accelerated

Delivers outcomes faster by employing a combination of tools, operating models, research techniques and optimized processes

To understand how FENIX 2.0 can enable your organization's digital transformation objectives, please write to us at [digitaltransformation@hcl.com](mailto:digitaltransformation@hcl.com)

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**How can I help you?**

**HCL**