

HCL

Headless commerce with CommerceTools

Monolithic to microservices at digital speed
with the right e-Commerce solution



www.hcltech.com

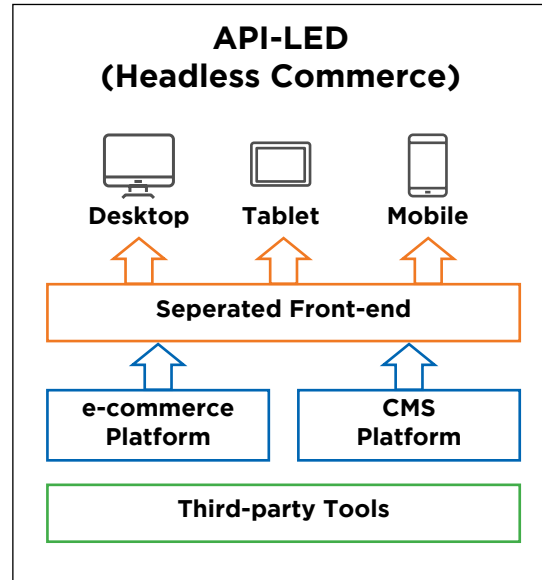
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commercetools
Next generation commerce

WHY GO THE HEADLESS WAY?

- **Microservices-centric**
 - Experiment, Design, Test, and Rollout faster than before.
- **API-Led**
 - Expand globally. Add channels and integrate sites.
- **Cloud-native**
 - Infinitely scalable, on-demand.
- **Headless Commerce**
 - Freedom to deliver experiences using any front-end



HOW CAN HCL HELP?

ASSESSMENT SERVICES

- DIGITAL ECOSYSTEM ASSESSMENT
- IT PROCESS ASSESSMENT
- CUSTOMER EXPERIENCE ASSESSMENT
- ARCHITECTURAL ASSESSMENT

GREENFIELD IMPLEMENTATION SERVICES

- | | |
|----------------------------------|---------------------------------|
| ARCHITECTURE DESIGN | OPEN-SOURCE AND CLOUD MIGRATION |
| IMPLEMENTATION | PLATFORM MODERNIZATION |
| MICROSERVICES AND API ENABLEMENT | PERFORMANCE ENGINEERING |
| TESTING AND AUTOMATION | SERVICE VIRTUALIZATION |



WHEN THE RIGHT TECHNOLOGY MEETS THE RIGHT E-COMMERCE SOLUTION PARTNER

- HCL is the largest and most successful CommerceTools implementer in North America.
- HCL accelerates implementation with committed benefits.
- HCL offers technology solutions and services, consulting services, installation, and support services associated with the CommerceTools platform.
- Executive-level commitment between HCL and CommerceTools.
- 50+ certified & trained FTSEs, which is expected to grow to 150 in the next 2 years.

B2C

D2C

B2B

Digital Commerce Channel enablement for Retailers and CPG Companies



HCL CAPABILITIES ON DIGITAL COMMERCE SOLUTION COMPONENTS

<p>Responsive Web/ Mobile App Development</p>	<p>Customer Experience Management / Content Management</p>	<p>Order Management / WMS</p>	<p>Analytics and Reporting</p>			
<p>e-Commerce Platforms</p>						
<p>Search</p>	<p>Production information Management</p>	<p>Ratings and Reviews</p>	<p>Tax & Payments</p>	<p>Social Integration</p>	<p>Content Delivery</p>	<p>Cloud</p>



HCL RETAIL AND CPG SOLUTIONS
YOUR BEST TECHNOLOGY PARTNER



US\$9.9
BILLION



150,000
IDEAPRENEURS



49
COUNTRIES



75+
CUSTOMERS



500+
PROJECTS



5000+
PRACTITIONERS



10+
INDUSTRIES

OUR CULTURE



IDEAPRENEURSHIP™
PUTTING EMPLOYEES AT THE
FOREFRONT OF INNOVATION



RELATIONSHIP BEYOND
THE CONTRACT™
TRUST, TRANSPARENCY AND
FLEXIBILITY



SOCIALLY RESPONSIBLE
BUSINESS

For more
information:

Kavita Khushalani
Kavita.Khushalani@hcl.com

Yogesh Gupta
Yogesh_g@hcl.com



www.hcltech.com

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