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# The Utility for Everything (U4X) experience

Cloud-like experience enabling agility and scalability in on-premise data centers

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# Paving the way for **next-gen data centers**

Over the past few decades, enterprises have primarily focused on improving their business processes and reducing operational costs to achieve a competitive edge. However, to stay abreast of the competition in the rapidly evolving business landscape, organizations must implement revenue-generating initiatives for greater flexibility and enhanced performance efficiency.

The **everything-as-a-service model** (XaaS model) has disrupted the market in this context by offering an all-in-one package that aims at transforming every element of organizational IT, including networking, software, platforms, security, and applications. A pay-per-use model offers enterprises the flexibility of driving or even experimenting with their initiatives while at the same time allowing them to focus on reducing their turnaround time (TAT) and control costs.

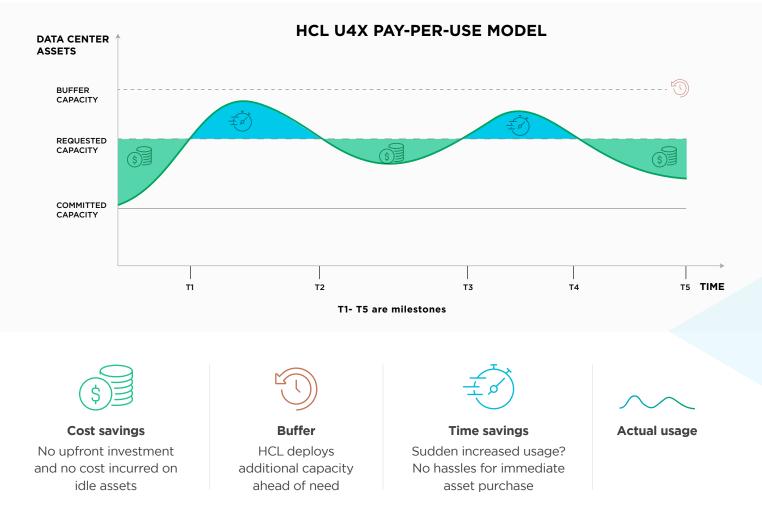
Though the most adopted '**as-a-service**' (aaS) model is the 'public cloud', it does not fulfill all the requirements of control, cost-effectiveness, privacy, and regulations. Hence, enterprises are now looking forward to leveraging the best of both public cloud and on-premise infrastructure models to ensure digital business transformation. This calls for a utility-based IT infrastructure model that provides control, security and compliance benefits of both an on-premise set up as well as the economics of public cloud models.

## Creating milestones in U4X (IUS) space

HCL understands the unmet needs of the industry and has introduced the Utility for Everything (U4X) offering, a hybrid infrastructure service that delivers on-premise IT with a public cloud-like experience.

Utility for Everything (U4X), is HCL's Infrastructure Utility Services (IUS). U4X enables setting up your data center and private cloud infrastructure for existing and new customers in a pay-per-use model. With this pay-per-use on-premise IT infrastructure model, you are going to pay only for the portion of compute, storage, security and routing you consume. Besides, it guarantees the agility and scalability a public cloud model offers along with control, performance and security benefits of on-premise data centers and IT.

# Embrace hybrid IT with HCL U4X



We understand that capacity planning is an uphill task for most of the players. On one hand, many business leaders purchase excess capacity upfront and pay for the technology they are unable to deploy for a decent time duration. This results in additional costs and business risks. On the other, miscalculations of future needs and finally ending up with lower procurements and inability to meet business requirement. Both lead to getting caught in a bind.

HCL has a simple yet effective solution for both. It's U4X, allowing you to pay for technology as you use it and provides immediate access to buffer capacity. Yes, you got that right – now your expenditure matches your actual usage.

What's even better is that with the U4X experience, you get the best of both worlds. On one hand, you can scale rapidly by deploying a public cloud model which transforms IT from the capital into a consumption-based model. And on the other, you can benefit from the performance and security benefits of on-premise IT without having to choose any particular model.

# When is U4X the **best fit** for you?

#### HCL's U4X works best under one or more of the following situations:

- You want to reduce large capital outlays and get rid of lengthy procurement cycles
- You need to advance infrastructure facilities for evolving business requirements
- You desire a flexible financial solution that will enable you to pay only for the capacity used instead of capacity deployed
- You want to leverage the benefits of public cloud while preserving on-premises control
- You want the private cloud ability to scale up and down your business environment as required
- You have to cope with unforeseen surge in demand or periodic burst capacity
- You need to optimally utilize cost commoditization in technology
- You are under pressure to minimize operational risks with tailored support

# Why U4X matters for your business?

U4X – the next-gen on-premises consumption-based service model – combines cloud infrastructure with the accessibility of an on-premise solution. It promises pay-per-use outcomes. It is a suite of solutions available for your top workloads equipped with options to help you with solution integration into advisory and professional domains. Here's what's new:



#### Pay only for what you use

- Do away with the conventional method of purchasing IT infrastructure
- HCL U4X predicts current and projected capacity
- No unused capacity
- No challenges of unexpected demands
- Driving better IT planning and streamlined financial decisions.
- Creates a pre-provisioned buffer of compute resources



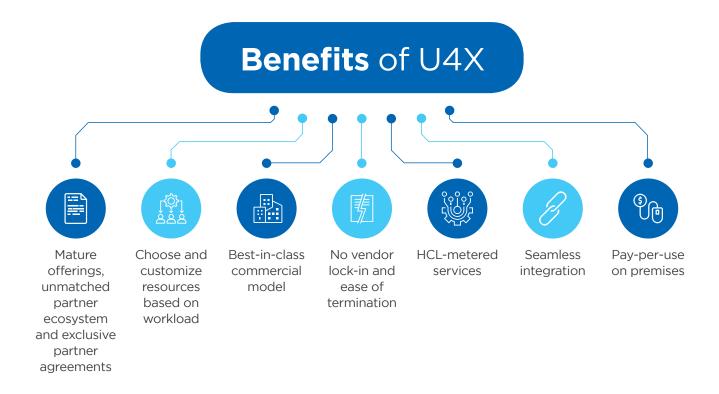
## Enhanced efficiency and ease of use

- Faster go-to-market & leverage best of technology upgrade
- Single business view & hassle free chargeback mechanism
- Trouble free from AMC's, OEM lock-in's
- Locally deployed, supplementary capacity can be easily activated within minutes when you need more computing power
- Minimizes potential instances of under-provisioning and missed business opportunities



#### **Reduce risks to business**

- Guaranteed optimal operational security and reliability
- Perfect mix of cloud and on-premise IT
- Permits keeping workloads on-premise for greater control, compliance, security and privacy
- Complete control of the environment & flexibility to scale-up & ramp down, and even terminate!



# The HCL advantage

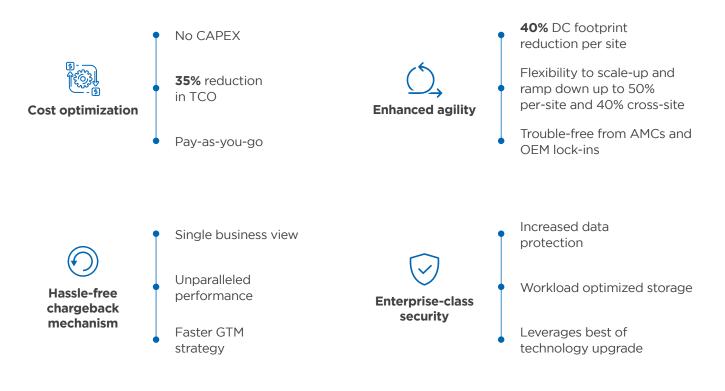
HCL is committed to helping clients find the ideal solution for successful hybrid cloud transformation. Our experts work hands-on to help implement, operate, and support U4X adoption in your enterprise. HCL – a market leader in consumption-based IT – brings to each engagement:

- An end-to-end portfolio of patented, next-gen innovations for the entire data center
- · Proven expertise and skills, including years of experience with IT consumption models
- A comprehensive ecosystem of channel partners and technology partnerships

These ensure management consistency and enhanced operational control that truly scales with your organizational needs.

## Client success

Our 'Utility for Everything' experience is already creating ripples. Leading global firms have benefited from our U4X offering with:



## Leading global manufacturer enabled on-premise IT infrastructure

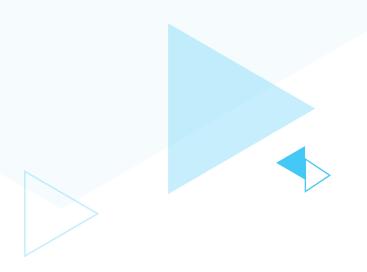
- Rapid pace of technology changes threatened the competitive advantage of a leading global manufacturer, serving more than 45 countries
- We helped re-engineer customer's business with a hybrid IT strategy with on-premise infrastructure solutions





### Global steel major implements pay-per-use on-premise IT infrastructure

- Fragmented physical infrastructure with outmoded legacy systems were impeding the business agility of a steel wire transformation and coating technologies leader serving 120 countries
- HCL brought business transformation via pay-per use on-premise infrastructure solutions



# Getting started with U4X

It's easy to get started with HCL U4X.

Simply connect with an HCL representative. Our experts will collaborate with your IT team to scope out your capacity requirements, align resources at your site and measure the capacity used.

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To know how HCL's infrastructure utility services can propel your business performance, contact us at **ITO@hcl.com** 



For further information, visit our website <a href="https://www.hcltech.com/it-infrastructure-management-services/utility-for-everything">https://www.hcltech.com/it-infrastructure-management-services/utility-for-everything</a>



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