



RISING ABOVE **DISRUPTIVE** CHANGE

News UK's journey to the Cloud with HCL

CASE STUDY

About the Customer

News UK is a part of News Corp – a global, diversified media and information services company focused on creating and distributing authoritative and engaging content to consumers throughout the world. It is the current publisher of The Times, The Sunday Times, and The Sun newspapers.

HCL: Paving the Way for the Future

News media companies are witnessing substantial disruptive changes in their marketplace owing to a continuous shift in their business model to meet the needs of the digital world. The advent of digital assets such as smart phones and tablets, and the ever increasing need to provide superior digital experience to consumers, have spurred media companies to significantly accelerate their IT transformation initiatives.

In 2008, News UK recognized the need for infrastructure transformation and selected HCL to lead their data center consolidation and virtualization initiative. With HCL delivering a modern, agile, lean, and resilient infrastructure in a co-located data center with automated disaster recovery and business continuity, News UK could now focus on riding the next wave of innovation—Cloud adoption.

Having delivered data center consolidation and virtualization services to News UK's satisfaction, HCL was chosen as lead partner in their Cloud adoption journey. This began in mid-2013 with a united vision—to create a flexible, scalable and elastic compute environment platform that enables the business to deliver the performance that their customers demand.

News UK's Wish List

Business Expectations from the Cloud Migration

By moving almost 75% of their IT workload to the Cloud over a three-year span, News UK was looking to:

- Achieve operational efficiencies
- Reduce CAPEX and OPEX costs associated with refreshing their compute estate
- Channel savings to fund the adoption of an elastic and flexible IT to meet rapidly evolving business demands
- Improve application availability to the end user community leveraging Cloud environments

Setting the Course for Cloud Migration

The HCL team worked closely with News UK to assess their applications and plan a roadmap for their journey ahead. With a focus to deliver business-centric value to the client in every phase of the project, HCL has been involved in the following steps:

- a. Identifying business applications across News UK and Dow Jones environments that are suitable for migration to Cloud platforms, and determining which ones could be discarded and which ones require further modernization to work on Cloud architectures.
- b. Creating a business case for the applications to be migrated to the Cloud based on the earlier assessment and identifying an on-premise infrastructure platform.
- c. Automating the deployment of nonfunctional parameters of the applications such as DNS, backup, restore, HA, VPC and other infrastructure parameters to speed up the application migration and configuration process.
- d. Enabling SAP Migration to AWS by conducting a proof of concept to showcase the resolution of the dependency of the nonfunctional requirements for SAP environment builds in AWS.

The Journey So Far

Careful planning and the proof-of-concept-led approach have helped both HCL and News UK teams take large strides in the Cloud journey, overcoming business and technical challenges. By leveraging technical guidance from AWS, MS Azure and other Cloud providers, both teams have been able to finalize appropriate approaches and take architectural decisions.

Here's the result of our commitment and collaboration with the News UK team towards the common goals:

- We have completed the templates for automating the deployment of infrastructure parameters for applications. These templates are expected to improve the provisioning of applications in Cloud.
- The application assessment and associated business case creation project is in its final stages and on track for completion in April 2014.
- We have finalized the plan for SAP migration to AWS working closely with News UK and the AWS team. The project is expected to commence around July 2014.
- The application assessment and associated business case creation project is in its final stages and on track for completion in April 2014. The next step is to create the application migration plan to the cloud, the associated business case along with the News team, and prepare for execution.

Helping News UK Reach Higher

A relationship that unites vision with value

News UK was considering various Cloud services providers, but after a thorough evaluation, they selected HCL as lead partner in their Cloud journey. Apart from our extensive expertise and capabilities, News UK notices a difference in the way we work with their customers. Our agility, flexibility and transparency in collaborating with customers helps us deliver value through a culture that inspires innovation at the grassroots, which we call Ideapreneurship™.

Our commitment in supporting News UK's journey to the Cloud has not only received appreciation from our customer but also global acclaim. The HCL-News UK engagement was recently recognized for its excellence in Cloud migration and shortlisted for the UK Cloud Awards 2014.

Our relationship continues to grow with a focus on delivering holistic next generation solutions. This is allowing News UK to aim higher by leveraging the Cloud to not only exit the data center game for good, but to position itself for future demands and business growth.



Hello there! I am an Ideapreneur. I believe that sustainable business outcomes are driven by relationships nurtured through values like trust, transparency and flexibility. I respect the contract, but believe in going beyond through collaboration, applied innovation and new generation partnership models that put your interest above everything else. Right now 95,000 Ideapreneurs are in a Relationship Beyond the Contract™ with 500 customers in 31 countries. How can I help you?

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