

Redefined data management

For a leading social media platform



Client description

The client is one of the largest social networking platforms, with billions of active users and being one of the highest contributors to global internet usage in 2020.



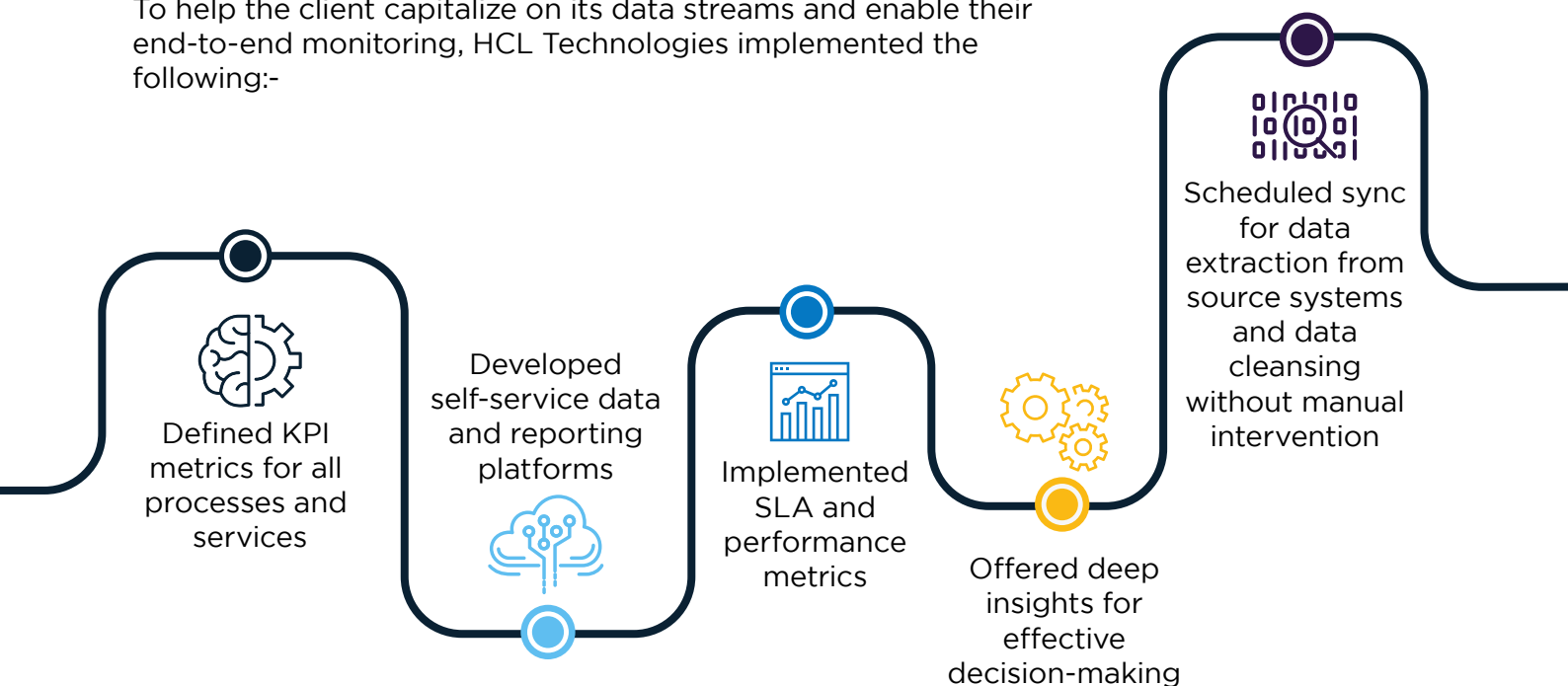
Business challenges

The client struggled to streamline its data management processes, thanks to its complex legacy data platforms and lack of a strategic roadmap. This led to the following:



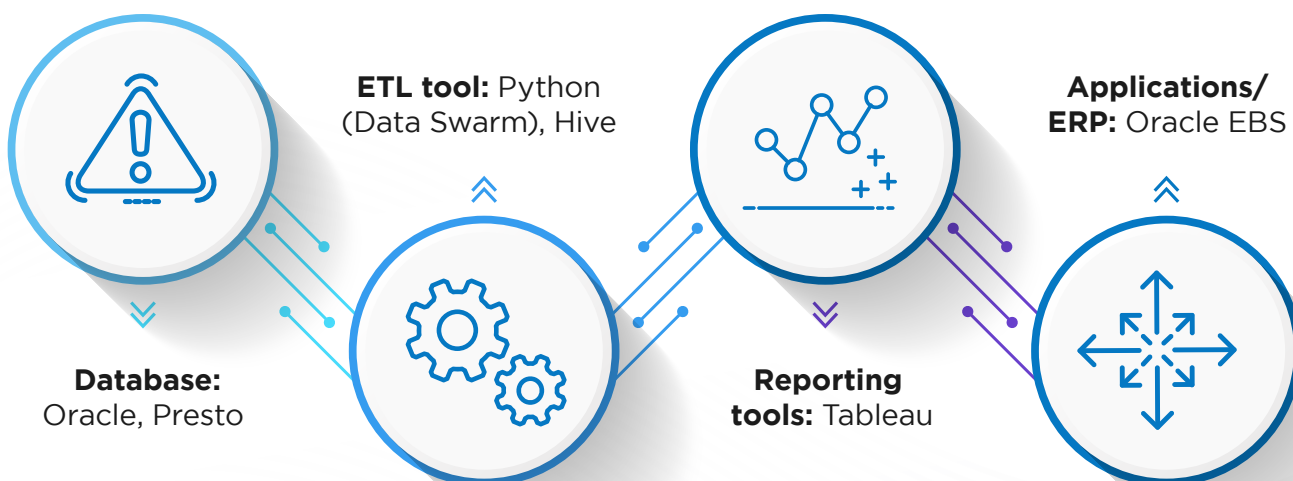
Our solution

To help the client capitalize on its data streams and enable their end-to-end monitoring, HCL Technologies implemented the following:-



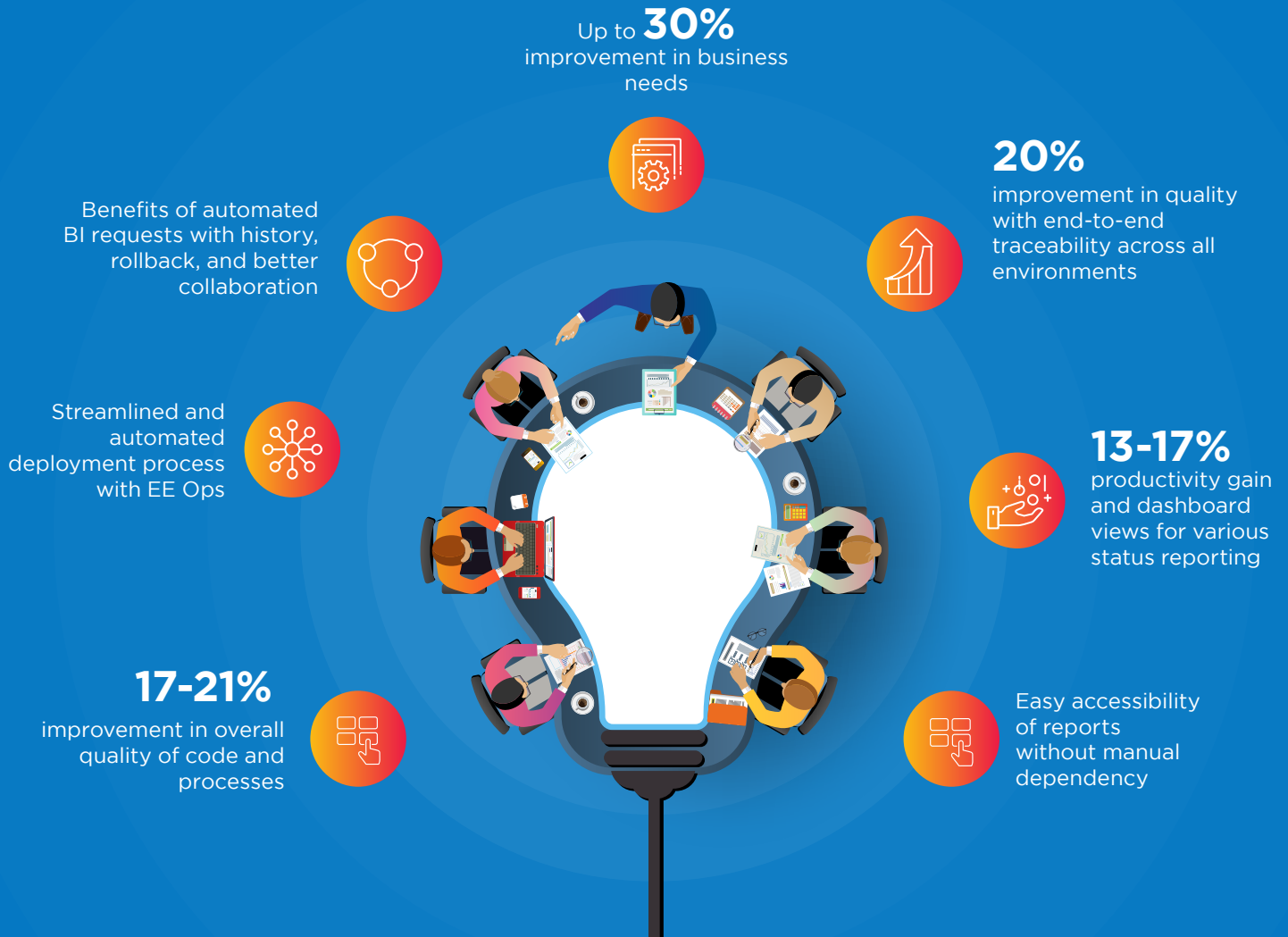
Technologies offered

As a part of its innovative approach to expedite the client's 'data-to-value' cycle, HCL Technologies delivered the following technology solutions:-



Business impact

HCL Technologie's data and analytics solutions and global innovation model empowered the client to unleash the following business benefits:-



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HCL offers its services and products through three lines of business - IT and Business Services (ITBS), Engineering and R&D Services (ERS), and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations, and next generation digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering while under P&P. HCL provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities, and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences, and Healthcare and Public Services.

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