

Optimized operational cost

For a renowned beverage conglomerate



Client description

The client is a leading publicly-traded, American beverage manufacturer, headquartered in Burlington, Massachusetts. Founded in July 2018, the company offers over 125 hot and cold beverages.

Business challenges

The client sought cost transformation, and not simply cost reduction. The following challenges impeded this endeavor:



Excessive costs associated with outsourced customer market reporting



Lack of automation to streamline cost management



Legacy IT infrastructure and outdated business processes



Requirement for self-service reporting to minimize dependence on vendor for customer market reporting.



Need for cloud platform adoption



Our solution

HCL offered the capabilities to optimize the operational costs of the client. As a part of this strategic transformation, HCL:



Migrated the data history from Teradata, SAP, Oracle, and SFDC to Azure ADLS and Snowflake



Built raw, refined, and confirmed layer on Azure blob leveraging Snowflake



Ingested data to raw layer from operational sources in accordance with defined requirements



Refined, transformed, and loaded data to a confirmed layer data store from a raw layer to enable access for reporting and data science team



Enhanced reporting/ dashboard platform to consume data from Snowflake

Business impact

Having HCL onboarded as the technology partner led to game-changing results for the client. Here are a few highlights of the value delivered:



The self-service platform removed the dependency on the vendor for customer market reports



Cost optimization brought down the iterative cost for market reporting from USD 300K to zero

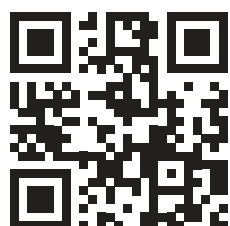


Access to scalable platform could serve additional data and self-service reporting requirements without any additional cost



HCL Technologies (HCL) empowers global enterprises with technology for the next decade today. HCL's Mode 1-2-3 strategy, through its deep-domain industry expertise, customer-centricity and entrepreneurial culture of ideapreneurship™ enables businesses to transform into next-gen enterprises.

HCL offers its services and products through three lines of business - IT and Business Services (ITBS), Engineering and R&D Services (ERS), and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations, and next generation digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering while under P&P. HCL provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities, and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences, and Healthcare and Public Services.



As a leading global technology company, HCL takes pride in its diversity, social responsibility, sustainability, and education initiatives. As of 12 months ending on March 31, 2022, HCL has a consolidated revenue of US \$11.48 billion and its 209,000 ideapreneurs operate out of 52 countries. For more information, visit www.hcltech.com