



HCL'S **INTEGRATED LIFE CYCLE MANAGEMENT (iLCM)** HELPS CUT DOWN TEST CYCLE TIME & IMPROVE PRODUCTIVITY BY TEST WORKFLOW AUTOMATION

## CASE STUDY

### THE CLIENT

A fortune 50 online major. Leader in multiple internet related services and products which include online advertising, mobile & cloud computing, software, search etc. Global presence with a worldwide customer base and offices spread across 40+ countries.

### NEED & CHALLENGES FACED

A specialized testing team to support pre-production and live testing of one of the world's largest video sharing platform of customer across 15+ environments and 90 devices in multiple shifts.

- High testing complexity with continuous daily tests of multiple application versions and 4000+ test cases within a short test window of few hours for end to end testing.
- Managing & allocating work on a daily basis to a large team of testers working across multiple environments: mobile devices, desktops, major browsers, set top boxes, gaming consoles.
- Test management and tracking tools used by the team are unsuitable for effective collaboration resulting in lower tester productivity.
- Test Leads spending significant time in non-value add activities like data collation and report generation – Daily, Weekly.

### HCL'S APPROACH & SOLUTION

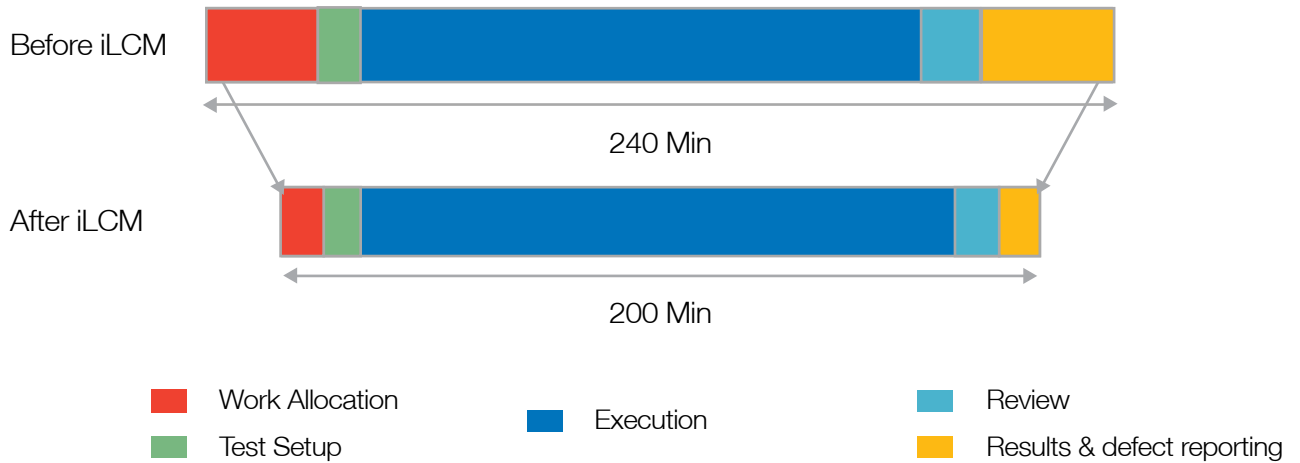
HCL identified & plugged the process gaps as well as improved efficiency with minor changes without any major impact on existing ways of working

As part of iLCM Deployment, HCL :

- Performed an As-is process analysis to identify automatable repetitive tasks in end to end testing workflow for shrinking the cycle time and improving productivity.
- Mapped use cases to the existing workflow and identified benefits, thereby ensuring workflow automation.
- Developed connectors for integrating customer's proprietary tools used for test management and defect management.
- Ensured a parallel run of as-is process and iLCM for a pilot group, before rolling-out to all team members for a smoother transition.

## IMPACT OF iLCM

Test cycle time per shift per day reduced by 16%



## CUSTOMER BENEFITS

Below are the estimated benefits expected out of iLCM deployment.

- iLCM achieves 16 percent reduction in test cycle time per shift by:
  - Optimized work allocation time taken by test leads.
  - Time-savings in testers' reporting time by enabling simultaneous reporting while testing.
- Reduces overall effort by 5% through test workflow automation, of few non-value add activities in end to end testing lifecycle.
- HCL ensures effective work and workforce planning by granular effort tracking & improved productivity.
- HCL generates actionable insights by creating role-based dashboards for manager, test leads and testers.



To know more, Contact us at [contact.ersslus@hcl.com](mailto:contact.ersslus@hcl.com)



www.hcltech.com

Hello there! I am an Ideapreneur. I believe that sustainable business outcomes are driven by relationships nurtured through values like trust, transparency and flexibility. I respect the contract, but believe in going beyond through collaboration, applied innovation and new generation partnership models that put your interest above everything else. Right now 105,000 Ideapreneurs are in a Relationship Beyond the Contract™ with 500 customers in 31 countries. How can I help you?

*Relationship*  
BEYOND THE CONTRACT

**HCL**