



TRANSFORMING BUSINESS PAGE BY PAGE



MEDIA, PUBLISHING AND ENTERTAINMENT



APPLICATION
SUPPORT AND
MAINTENANCE



CUSTOMER DESCRIPTION

It is a market-leading global information services and publishing company with primary focus on information, software, and services to legal, tax, finance, and healthcare professionals. Combines deep domain knowledge with specialized technology for professional decision making by providing vital insights, intelligent tools, and the guidance of subject-matter experts.



BUSINESS NEED

- Business Agility
- Operational Excellence
- Consolidation & Standardization
- Cost Optimization



SOLUTION PROVIDED

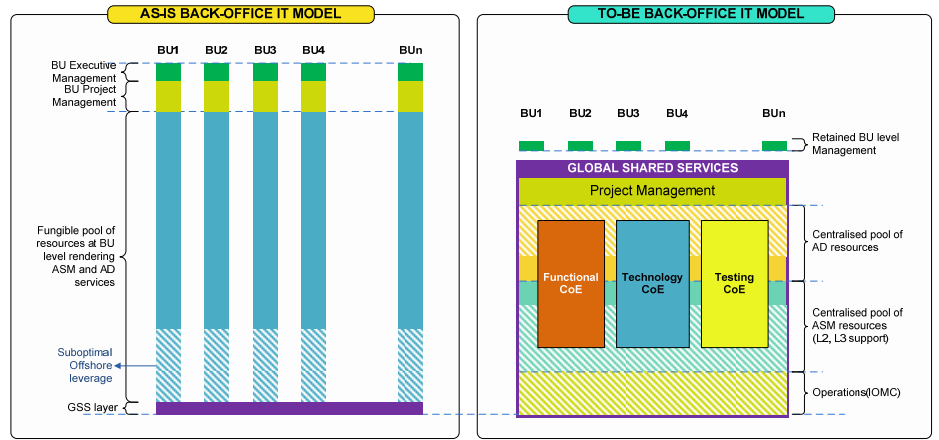
- Discover, Consult and Set up of Global Shared Services organization
- 33 Harmonized process across 15+ Business Units and single HCL operations
- 450 + SMEs & consultants spanning North America, Europe and Asia Pacific
- MaSCoT™ led service delivery approach with Learn ASM
- Supports a total of 24 business units (key processes are Order to Cash, Procure to Pay, Hire to Retire, Finance and Accounting, Sales and Distribution)



BUSINESS CHALLENGES

1. 16+ IT locations, 80% of common backend business processes
2. Diverse platforms, fragmented and monolithic IT service delivery and legacy platforms
3. High cost of application maintenance and management
4. Vendors diversity and high cost of governance

HCL ENABLED BACK-OFFICE APPS SHARED SERVICES



- | | | | | |
|----------|-----------------------------------|---|---------------------------------------|----------|
| 1 | Lack of form SLAs | → | Clearly defined SLAs for each service | 1 |
| 2 | Diverse or non-existent processes | → | Standard processes across BUs | 2 |
| 3 | Non-uniform tools landscape | → | Standard tooling architecture | 3 |



BENEFITS

- Process standardization and harmonization of 16+ process clusters including Problem, Change, Incident Management and Governance
- 30% Productivity improvement over deal term (committed), SLA improvement of 5% for Y2, Response/ Resolution time reduction by 7%
- Business Aligned IT – collaborative efforts between the two organizations architecture groups led to fuelled growth
- Reduced applications management and development costs by leveraging increased offshoring and Centers of Excellence, and clearly defined SLAs
- Reduced total cost of ownership and increased agility through transformational changes – platform consolidation, portfolio optimization, business process study and re-design
- Reengineered content supply chains to support next-generation digital publishing

APPLICATION SUPPORT & MAINTENANCE	BIG DATA & BUSINESS ANALYTICS	BUSINESS ASSURANCE & TESTING	CLOUD, DIGITAL EXPERIENCE & MOBILITY	COLLABORATION, CONTENT & SOCIAL	CUSTOMER RELATIONSHIP MANAGEMENT	DIGITAL SYSTEMS INTEGRATION	E-COMMERCE & OMNI-CHANNEL	ENTERPRISE RESOURCE PLANNING	HUMAN CAPITAL MANAGEMENT	MODERN APPLICATION DEVELOPMENT	PLATFORMS & INTEGRATION



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