



# SIMPLIFY INTERACTIONS ACROSS DIGITAL DEVICES





# UI Strategy Execution for a Global Logistics Provider

## **CUSTOMER DESCRIPTION**

The customer is a Europe-based global integrated logistics provider.

### **BUSINESS NEED**

- ▶ Eliminate inconsistency in the User Interface (UI) for internal and external application portfolio
- ▶ Enable Responsive UI built to work on multiple devices
- ► Control cost of UI development

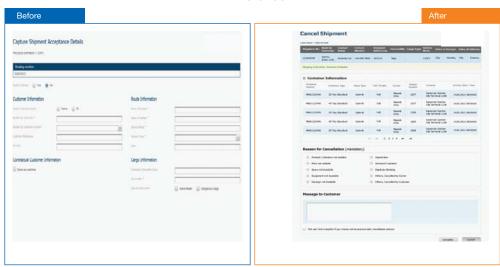
# **UI REQUIREMENTS**

- ▶ Clear segregation between client and server side
- ▶ Replaceable client or server layer
- ▶ Support multi-branding, localization, internationalization and security
- Allow optimization and complex interactions
- ▶ User friendly UI controls and separation of UI (Cascading Style Sheets (CSS)/ HyperText Markup Language (HTML) from interaction (JavaScript)
- ▶ Support progressive enhancement and graceful degradation for error handling
- ▶ Best-of-breed tools with active community support

### **HCL's APPROACH**

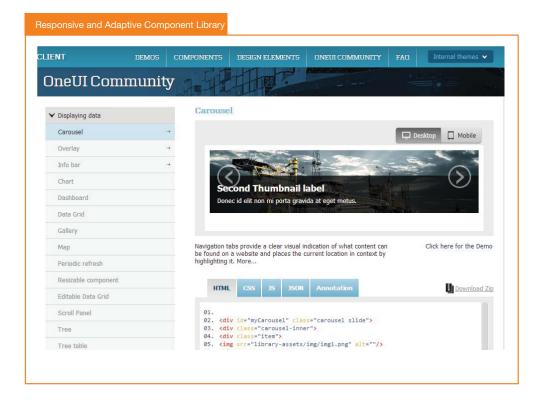
- ▶ Deliver an approved UI Reference Architecture
- ▶ Complete and continuously update the UI Developer handbook
- ▶ Create UI Live Showcase for User Experience Design (UXD) patterns for desktop and mobile
- ▶ Automate Build and Deploy process using Play2, Maven and Hudson
- Deliver UI Proof of Concept using existing Service Oriented Architecture (SOA) services
- Incorporate cross-browser compatibility using Polyfills

### Difference



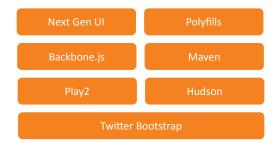
### **BUSINESS BENEFITS**

- Enhanced usability
- Enabled the reuse of assets such as common UI controls, standards, templates, tools, code generators, and sample applications across the enterprise
- · Reduced design and development time and cost
- Established a quality code by adhering to best practices
- Created a strategy for developing applications such as mobile, desktop, UI centric applications and platforms etc.,
- Developed a UI CoE framework for updating and governance



2 CASE STUDY

# **TOOLS AND TECHNOLOGIES**



CASE STUDY 3



APPLICATION SUPPORT & MAINTENANCE



BIG DATA & BUSINESS ANALYTICS



BUSINESS ASSURANCE & TESTING



CLOUD, DIGITAL EXPERIENCE & MOBILITY



COLLABORATION, CONTENT & SOCIAL



CUSTOMER RELATIONSHIP MANAGEMENT



DIGITAL SYSTEMS INTEGRATION

MM 1010



E-COMMERCE & OMNI-CHANNEL



RESOURCE PLANNING



HUMAN CAPITAL MANAGEMENT



MODERN APPLICATION DEVELOPMENT





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