

# Hybrid FinOps

Unleash cloud cost efficiency

In today's rapidly evolving digital landscape, businesses are increasingly adopting hybrid cloud environments to leverage the benefits of private, public and multicloud infrastructure. While hybrid clouds offer flexibility, scalability and cost-efficiency, managing their costs and collaboration becomes crucial. This is where Hybrid Cloud FinOps plays a vital role.

## Challenges

Poor and inconsistent tagging of hybrid cloud resources



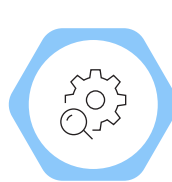
No chargeback and showback of utilized resources



Cloud budget overspending



Lack of visibility over



Overprovisioning and underutilization of hybrid cloud resources



Lack of FinOps best practices implementation

HCLTech's fully managed Hybrid FinOps enables enterprises to optimize their hybrid cloud footprint, focus on cloud unit economics and enable real-time decision-making, so that they can operate and realize the value of their cloud spend faster and more efficiently.

Built in line with the FinOps foundation, the HCLTech unique framework for Hybrid FinOps has three iterative stages:

**Phase 1 – Inform**

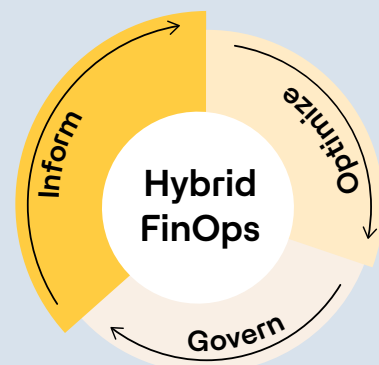
Real-time visibility and allocation of cloud cost elements

**Phase 2 – Optimize**

Utilization and rightsizing of resources

**Phase 3 – Govern**

Continuous improvement and governance of pre-established processes





## Benefits

- Up to **100 percent** reduction in manual reporting of multicloud cost visibility
- Up to **40 percent** reduction in anomaly-based increase in cloud spends
- Improved asset utilization by up to **25 percent via rightsizing or wastage elimination**
- **Improved efficiency** in cloud operations, faster decision-making, task tracking and reduced business risk
- Cost savings by leveraging cloud native purchase models like reserved instances and committed usage **discounts by up to 50 percent**

## Our expertise



Our Certified FinOps practitioner-led approach works on any FinOps platform and our services are partner-agnostic



Our vendor-neutral solutioning approach with leading Hybrid FinOps OEMs to assess and identify the best fit tool

## Success stories



### Global power technology leader

Effective management of cloud costs and provision of granular visibility and optimization opportunities through rightsizing and implementation of FinOps best practices across the organization.



### Fortune 500 building materials business group

Implementation of complete FinOps framework to streamline processes like tagging, KPIs and governance to save 20 percent of their costs.

## Partners

flexera

kubecost

Densify

NetApp

APPTIO

MX  
MyXalytics

vmware

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