

Empowering business best practices for a Global **Media Company**

Leveraging Oracle Cloud Suite for intercompany automation and integration



Our visionary client, a global media and publishing company with operations in North America and Europe, sought to maximize ROI through improved business decisions and reporting. They aimed to standardize best practices by implementing Oracle Cloud ERP. Leveraging HCLTech's digital transformation expertise, the client partnered with us for a significant business transformation, overcoming challenges and joining the ranks of market leaders.

The Objective:

The objective of this project was to overcome various challenges faced by the client in their business processes and systems. The primary focus was on reducing the total cost of ownership (TCO) associated with Oracle Cloud ERP while enhancing the efficiency of financials, procurement, and supply chain operations. To achieve this, efforts were made to automate and optimize intercompany accounting and elimination tasks, eliminating manual and time-consuming processes. A key goal was to enhance the flexibility of the Chart of Accounts (COA) to accommodate

digital business needs seamlessly. Moreover, the project aimed to improve user experience and provide better visibility into transactional data and insightful information for informed decision-making. By optimizing integration calls per record and streamlining Accounts Payable (AP) invoice processing, the project sought to enhance system performance and reduce operational bottlenecks. Ultimately, the objective was to deliver comprehensive solutions that transformed the client's operations, driving them towards a more efficient, agile, and successful future.

The Challenge:

The client was confronted with a multitude of challenges that hindered their operational efficiency and growth. Firstly, they were burdened with a higher total cost of ownership (TCO) for Oracle Cloud ERP, leading to increased financial strain. Moreover, their financials, procurement, and supply chain processes could have been improved, impeding their ability to streamline operations effectively. The client also faced manual and time-consuming intercompany accounting and elimination tasks, further adding to their administrative burden. Additionally, their Chart of Accounts (COA) lacked the necessary flexibility to adapt and track digital business requirements, limiting

their ability to keep pace with evolving demands. Furthermore, the absence of a good user experience and inadequate visibility into transactional data and insightful information hindered decision-making processes. The integration calls per record were unoptimized, negatively impacting system performance and data handling. Lastly, manual steps in Accounts Payable (AP) invoice processing led to delays and potential errors in financial transactions. In light of these challenges, the client sought comprehensive solutions to address these issues and drive their organization towards a more streamlined and efficient future.

The Solution:

Our team conducted a series of workshops to identify de-customization opportunities offered through standard out-of-the-box functionality offered by Oracle Cloud ERP. We expanded the current COA to allow for intercompany automation and streamlined the AP invoice processing including PO and AP approval workflow process.

We built an integration with third-party logistics (3PL) providers for order fulfillment and developed an integration strategy leveraging Oracle Integration Cloud Services (OICS). Through this holistic approach, we improved workforce productivity and reporting accuracy, relevancy, and efficiency.

The Impact:

Through this solution, we set the foundation for future growth and expanded COA to support current and future business needs.

