

# Unlock the power of **Hybrid FinOps**

Maximize efficiency and cost optimization



The emergence of Hybrid FinOps has been instrumental in addressing several challenges to streamline operations and drive efficiency. It provides an all-encompassing view of the IT infrastructure and empowers organizations to get the most out of every dollar spent on IT resources.



## Some of the key challenges it helps to address include:

- Lack of real-time visibility into cost utilization to internal teams
- Poor and uneven tagging of cloud resources
- Unavailability of chargeback and showback reports
- Underutilized and abandoned hybrid cloud resources

The global cloud FinOps market is expected to grow from USD 832.2 million in 2023 to USD 2,750.5 million by 2028 and is projected to grow at a CAGR of 18.8 percent from 2023 to 2028.

Source: Global Market Estimates (GME)

## HCLTech's Hybrid FinOps:

### Transforming financial operations for enhanced efficiency

HCLTech's fully-managed Hybrid FinOps offering helps your enterprises operate efficiently by optimizing their hybrid cloud footprint, focusing on cloud unit economics and enabling real-time decision-making. Our offering combines the expertise of our certified practitioners, who assess the FinOps maturity of customers and can work on industry leading Hybrid FinOps platforms. This helps establish best practices and drive efficiency in cloud cost management. It also encourages a culture of cost awareness and accountability, where stakeholders actively participate in optimizing cloud spending.

By leveraging HCLTech's Hybrid FinOps, you can realize the value of your cloud spends faster and in a more efficient way.

Our unique framework for Hybrid FinOps built in line with the FinOps foundation has three iterative stages:

#### Phase 1

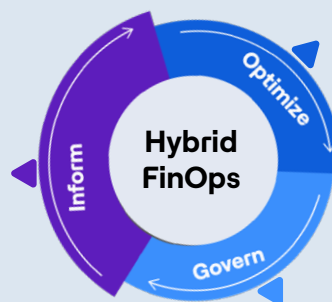


Real-time visibility and allocation of cloud cost elements

#### Phase 2



Utilization and rightsizing of resources



#### Phase 3



Continuous improvement and governance of pre-established processes

## Key features

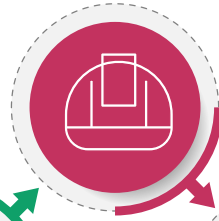
Maturity assessment led by FinOps practitioners and architects



Hybrid and multi-cloud support for PaaS and SaaS applications



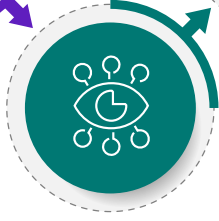
Innovative commercial constructs



GTM solutions with industry-leading FinOps tool vendors



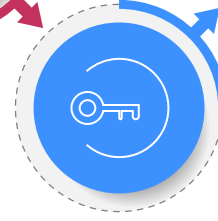
Visibility and optimization of on-premise datacenters



Vendor neutral solutioning



Access to beta programs



## Benefits



Up to a 100 percent reduction in manual reporting for multi-cloud cost visibility

Up to a 40 percent reduction in anomaly-based increases in cloud spending

Up to a 25 percent improvement in asset utilization through rightsizing or the elimination of wastage

Improved cloud operations, faster decision-making, task tracking and reduced risk

Up to a 50 percent cost reduction with cloud-native purchase models, such as reserved instances and committed usage discounts

## Why HCLTech?



A leader in all the analyst reports for cloud (IDC, Everest Group, ISG, Avasant and Gartner)



Recognized as a "Premier Partner" by FinOps foundation and accredited as a FinOps certified service provider



One of the largest pools of certified FinOps practitioners in the industry among all GSIs partnered with the FinOps foundation



Exclusive partnerships with industry leading Hybrid FinOps tool vendors

Want to know more about us? Contact us on [HCBU-PMG@hcl.com](mailto:HCBU-PMG@hcl.com)

# HCLTech | Supercharging Progress™

[hcltech.com](https://hcltech.com)

HCLTech is a global technology company, home to more than 223,400 people across 60 countries, delivering industry-leading capabilities centered around digital, engineering, cloud and AI, powered by a broad portfolio of technology services and products. We work with clients across all major verticals, providing industry solutions for Financial Services, Manufacturing, Life Sciences and Healthcare, Technology and Services, Telecom and Media, Retail and CPG, and Public Services. Consolidated revenues as of 12 months ending June 2023 totaled \$12.8 billion. To learn how we can supercharge progress for you, visit [hcltech.com](https://hcltech.com).

