

# Enhance productivity of your teams with easy automation

Realign and reduce gaps between  
designers and developers



# Introduction

When organizations innovate new customer experiences, they are faced with certain challenges. These challenges manifest in the form of gaps between the UX design and development teams. These gaps result in technical deficiency, rework, increased collaboration time, and overall build time. Another major shortcoming is the repetitive development cycles to consume the design changes in code.

Design to DevOps is a streamlined methodology and design platform that aligns product and development teams together to bring value, consistency, efficiency, and productivity.

## Here is how Design to DevOps functions

- Establishes alignment and governance to adhere to design standards
- Streamlines ways of working
- Defines code standards
- Automates the process from conceptualization to realization
- Scales design activities
- Brings agility in design changes

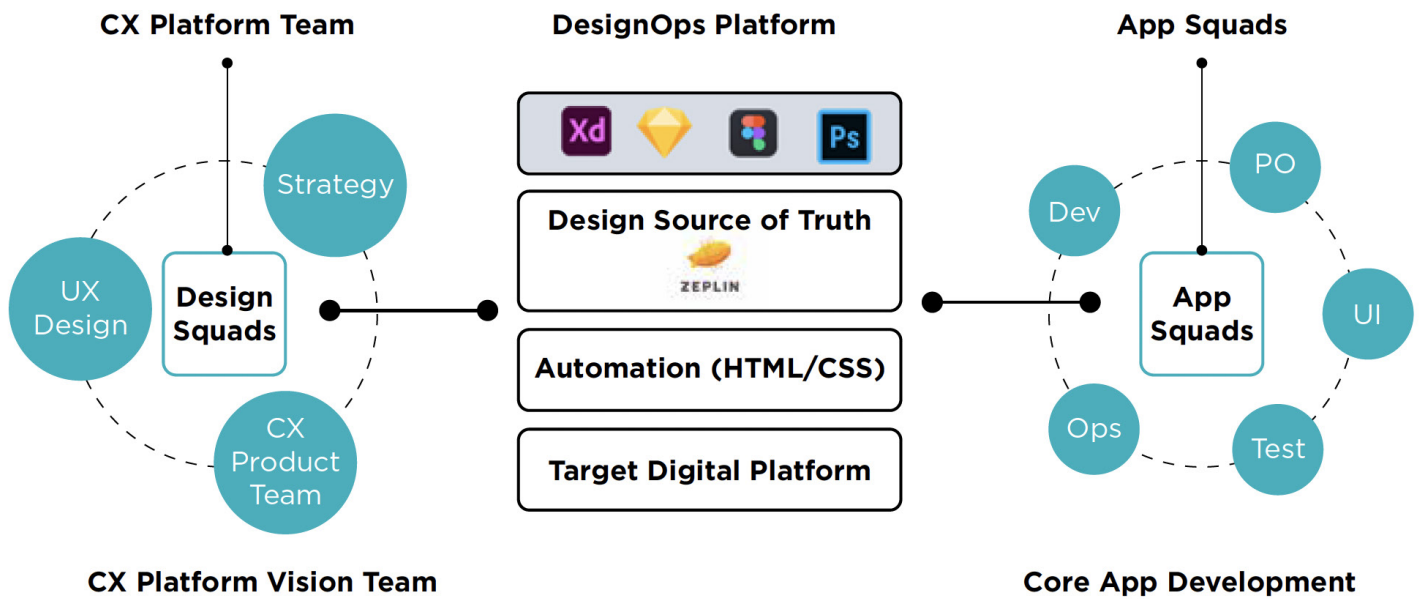
HCLTech's ADvantage Experience DesignOps capability provides a framework to automate the conversion of UX designs from multiple sources, such as Adobe Sketch, Adobe XD, Adobe Photoshop, and Figma, to HTML for multiple digital touch points. The key highlight of the capability is its ability to integrate the development cycle with design systems seamlessly. It automatically notifies the users of any changes in the design, which enables them to compare and propagate changes to AEM components with just a few clicks.

## ADvantage Experience realizes Design to DevOps

Enterprises embarking on developing digital marketing capabilities spend a considerable amount of time converting UX designs to HTML to orchestrate the application development. Moreover, each update in UX triggers a complete development cycle to implement the changes to AEM components. HCLTech's ADvantage Experience DesignOps enables organizations to automate the UX design to the HTML conversion process and seamlessly integrate with the design system Zeplin to incorporate the updates automatically, thus reducing the application development time and cost.



# Framework



## Business Benefits

**20-30%**

Faster time to market

**40%**

Improved productivity

**30-40%**

Reduction in implementation timeline

**50-60%**

Increase in efficiency

**40-50%**

Time reduction in design change incorporation

**Upto 50%**

Time reduction in the handshake process

**50-60%**

Standardization of HTML code

**60-70%**

Conversion accuracy

# HCLTech | Supercharging Progress™

HCLTech is a global technology company, home to 219,000+ people across 54 countries, delivering industry-leading capabilities centered around digital, engineering and cloud, powered by a broad portfolio of technology services and products. We work with clients across all major verticals, providing industry solutions for Financial Services, Manufacturing, Life Sciences and Healthcare, Technology and Services, Telecom and Media, Retail and CPG, and Public Services. Consolidated revenues as of 12 months ending September 2022 totaled \$12.1 billion. To learn how we can supercharge progress for you, visit [hcltech.com](https://hcltech.com).

[hcltech.com](https://hcltech.com)

