



# RESHAPING 21<sup>ST</sup> CENTURY WORKPLACES



## IN A DIGITAL ERA, EMPLOYEE EXPERIENCES MATTER MORE THAN EVER BEFORE!

Business leaders, leading analysts, and IT service providers concur on an understanding that by 2020, the greatest source of competitive advantage for all organizations will come from the workforce's ability to creatively exploit digital technologies.

Any successful digital workplace transformations will henceforth be marked by an acute focus on employee experiences.

Today, as organizations vie for creating an all encompassing digital workplace experience for their employees, their attempts are mired by several challenges, including inconsistent user support, unclear experience ownership, increasing workplace complexity, and high capital expenditure.



Organizations say devices are an important part of employee experiences



Of IT budgets go towards device spending which is expected to rise 10% YoY



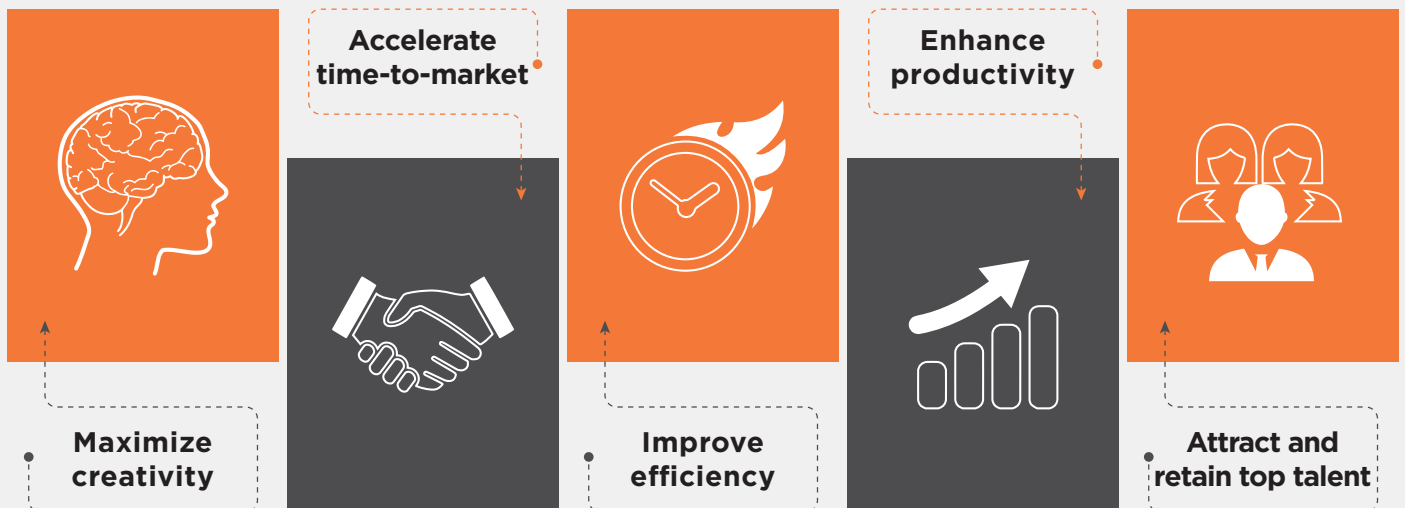
Most pressing concern is device lifecycle management



## HCL FLEXSPACE: A SMART SOLUTION FOR CONSUMING DIGITAL WORKPLACE

HCL FlexSpace completely redefines new age workplace experiences resulting in higher productivity, improved efficiency, maximized creativity, and accelerated time-to-market. FlexSpace is a fully-managed digital workplace consumption model that combines the world's best IT hardware from DELL with the best-in-class IT services from HCL to provide a holistic workplace experience. The solution is designed to simplify and reduce IT cost and allow businesses to build a modern, flexible, and responsive workplace.

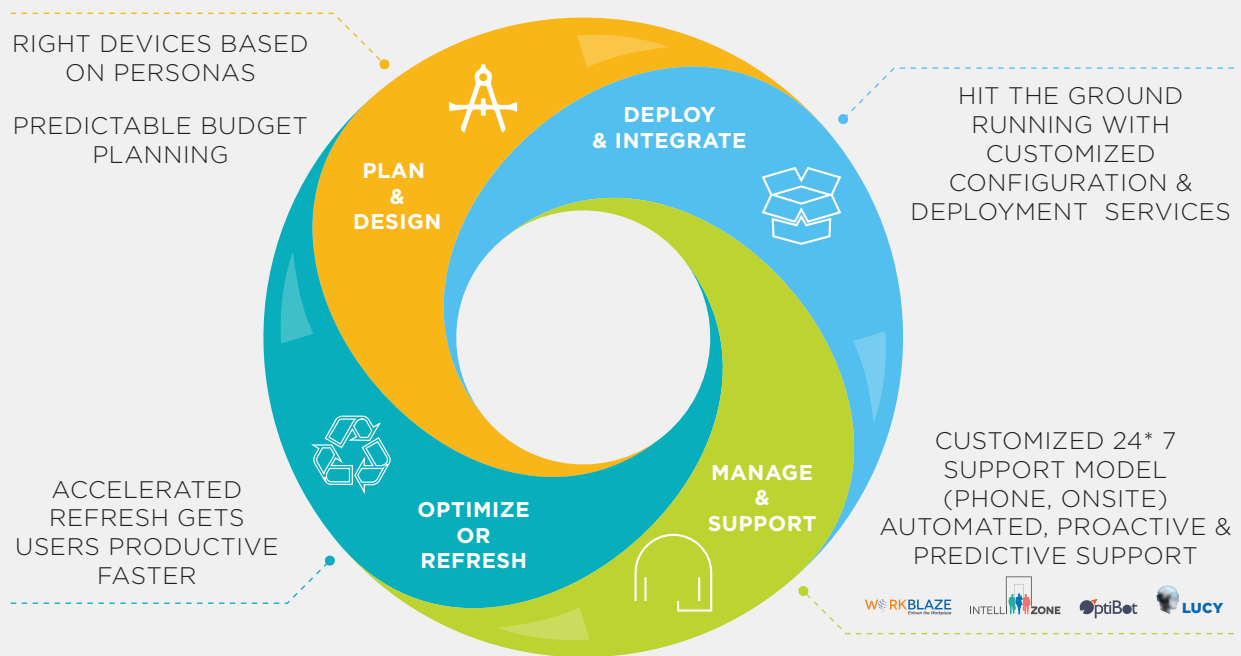
### HCL FLEXSPACE CAN TRANSFORM YOUR WORKPLACE AND BUSINESS



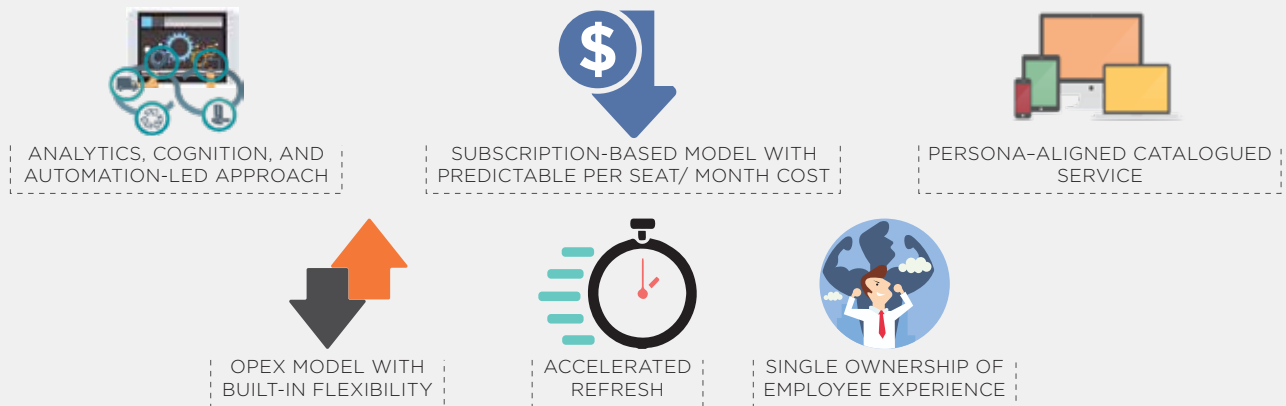
# A UNIQUE PROPOSITION FROM HCL: BEST OF DEVICES AND BEST OF SERVICES TO CREATE BEST OF EXPERIENCES

Get more value from your workplace and a holistic experience as a service that drives business growth.

## SINGLE, PREDICTABLE PRICE PER SEAT PER MONTH



## WHAT DOES FLEXSPACE ENABLE FOR YOUR ENTERPRISE?



25% ESTIMATED COST SAVINGS FROM HCL FLEXSPACE DEPLOYMENT

## FLEXSPACE IS NOT JUST A CONCEPT - WE ARE DOING IT ALREADY!



A Fortune 500 American manufacturer and marketer of beauty and cosmetic products.

**OBJECTIVE:** The company needed access to the latest technology for its employees on pay-as-you-go model to provide an unmatched user experience.

### BENEFITS REALIZED:

- Improved user experience by provisioning persona-aligned services to cater to individual users
- End-to-end lifecycle management with automation, analytics, cognition, and experience-led support

One of Australia's largest manufacturers of rigid plastic packaging products.



**OBJECTIVE:** Dealing with over 100 market segments, the company wanted to balance its costs and business operations without degrading employee productivity.

### BENEFITS REALIZED:

- Accelerated time-to-market and greater innovation by providing the flexibility to scale and evolve when required
- Achieved 20% reduction in TCO

TO KNOW MORE ABOUT HOW HCL FLEXSPACE CAN TRANSFORM YOUR WORKPLACE,  
write to us at [ITO@hcl.com](mailto:ITO@hcl.com)



[www.hcltech.com](http://www.hcltech.com)

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