

HCLTech Advantage Pega Meta Xperience Amplifier

Unlocking the future of financial services in the metaverse



Overview

The metaverse is revolutionizing the future of customer experiences within the financial services sector. To thrive in this new era, financial institutions (FIs) need an agile and accelerated approach to crafting and operationalizing experiences in the phygital reality.

Introducing the **HCLTech Advantage Pega Meta Xperience Amplifier** – an innovative solution designed to seamlessly integrate metaverse experiences into existing technology stacks without a hefty price tag.



Why HCLTech Advantage Pega Meta Xperience Amplifier?

Our solution accelerates the development of metaverse experiences at scale, providing businesses with the essential foundations of Web 3.0. It's not just a step forward – it's a definitive leap into the future of the experience economy.

Unravelling core features for Metaverse excellence:



Experience continuity across platforms

Achieve a seamless connected experience that transcends traditional boundaries. Our platform ensures consistency in customer interactions, fostering a fluid transition across platforms.



Privacy and security considerations

Navigate the intricacies of real people interacting in virtual spaces with a focus on privacy and security. Our solution prioritizes data protection and confidentiality for users in the metaverse.



Building experiences at scale

Establish metaverse experiences on a resilient foundational platform. Our solution enables businesses to scale their initiatives efficiently, laying the groundwork for a robust digital transformation strategy.



People behind the avatars

Enhance the omnichannel experience by putting real people behind the avatars. Ensure meaningful interactions and personalized engagements, enriching the overall customer journey.



The reality of virtual reality

Assess the ideal scenarios and use cases for leveraging virtual reality. Our platform helps businesses discern when and how to integrate virtual reality for optimal impact, aligning with their unique objectives.

Take the Leap into the Metaverse

HCLTech Advantage Pega CoopID digital vault represents a groundbreaking solution for KYC challenges. Experience the future of KYC compliance – streamlined, efficient and secure. For more details, reach out to us at digitaltransformation@hcl.com.