



Press Release

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MANCHESTER UNITED ANNOUNCES GLOBAL PARTNERSHIP WITH HCL TECHNOLOGIES

- Club's First Official Digital Transformation Partner

(NYSE:MANU) Manchester United has today announced a ground-breaking global partnership with leading IT services company HCL Technologies.

As part of this partnership HCL and Manchester United will work together to explore and unveil a number of digital initiatives to transform the experience of the Club's 659 million global followers.

As the first step, HCL will create a state-of-the-art United Xperience Lab to be housed within the iconic Old Trafford stadium, which will make it the seventh such lab across the world. Within the lab, HCL and Manchester United will explore revolutionary ways in which the club uses technology to create a unified fan experience for supporters; and in the process set a new engagement benchmark in the world of sport.

Manchester United's Group Managing Director, Richard Arnold comments:

“Our partnership with HCL is a first for Manchester United. With the introduction of the United Xperience lab at Old Trafford, we hope to demonstrate best practices within the industry to generate new ideas that leverage the latest technology available in the evolving digital landscape.



“It is a very exciting prospect and the possibilities of what we can achieve are endless. Through digital transformation we hope to change the way in which our fans experience and interact with Manchester United.

“Together with HCL we aim to develop innovative ways to connect with our fans around the world, providing a blueprint for other global organisations.”

“This partnership is unique and creates value not just for Manchester United and its fans, but also for all forward-looking organizations across the world,” said Anant Gupta, President & CEO, HCL Technologies.

“With enterprises facing an explosion of digital content and experience interfaces there is a growing need for a partner who can orchestrate these value chains and harness them for business benefits. Our partnership will enable HCL to create and manage these digital assets at a scale which will make it a prototype for successful digital co-innovation in any industry/organization in the world. We are very excited to be part of this partnership that aims to pioneer the 21st century enterprise experience,” he added.

For more information please visit: www.hcltech.com/UnitedByHCL

About Manchester United

Manchester United is one of the most popular and successful sports teams in the world, playing one of the most popular spectator sports on Earth. Through our 137-year heritage we have won 62 trophies, enabling us to develop the world’s leading sports brand and a global community of 659 million followers. Our large, passionate community provides Manchester United with a worldwide platform to generate significant revenue from multiple sources, including sponsorship, merchandising, product licensing, new media & mobile, broadcasting and match day.

About HCL Technologies

HCL Technologies is a leading global IT services company working with clients in the areas that impact and redefine the core of their businesses. Since its emergence on the global landscape after its IPO in 1999, HCL has focused on 'transformational outsourcing', underlined by innovation and value creation, offering an integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services and Business services. HCL leverages its extensive global offshore infrastructure and network of offices in 31 countries to provide holistic, multi-service delivery in key industry verticals including Financial Services, Manufacturing, Consumer Services, Public Services and Healthcare & Life sciences. HCL’s organizational beliefs of 'Employees First, Customers Second', 'Trust, Transparency and Flexibility', and 'Value Centricity' empower its 106,107 Ideapreneurs to create real value for customers by delivering a Relationship Beyond the Contract. HCL Technologies, along with its subsidiaries, had consolidated revenue of US\$ 6.0 billion, as on 30th June 2015 (on LTM basis.) For more information, please visit www.hcltech.com.



HCL Forward-looking Statements

Certain statements in this release are forward-looking statements, which involve a number of risks, uncertainties, assumptions and other factors that could cause actual results to differ materially from those in such forward-looking statements. All statements, other than statements of historical fact are statements that could be deemed forward looking statements, including but not limited to the statements containing the words 'planned', 'expects', 'believes', 'strategy', 'opportunity', 'anticipates', 'hopes' or other similar words. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding impact of pending regulatory proceedings, fluctuations in earnings, our ability to manage growth, intense competition in IT services, Business Process Outsourcing and consulting services including those factors which may affect our cost advantage, wage increases in India, customer acceptances of our services, products and fee structures, our ability to attract and retain highly skilled professionals, our ability to integrate acquired assets in a cost effective and timely manner, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, the success of our brand development efforts, liability for damages on our service contracts, the success of the companies /entities in which we have made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property, other risks, uncertainties and general economic conditions affecting our industry. There can be no assurance that the forward looking statements made herein will prove to be accurate, and issuance of such forward looking statements should not be regarded as a representation by the Company, or any other person, that the objective and plans of the Company will be achieved. All forward looking statements made herein are based on information presently available to the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

Source: <http://www.hcltech.com/press-releases/manchester-united-announces-global-partnership-hcl-technologies>