





HCL Data Privacy Services Powered by PrivacyOps

Redefining the approach to data privacy to empower enterprises





Organizations are now adopting advanced technology at an exponential pace and this has enabled them to leverage personal data to deliver more customised services. Most of these technologies extensively use data to deliver multiple services. The extensive use of data to drive business has increased the economic value of personal information. This results in every instance of a data breach turning into a very stressful, expensive, and time consuming affair. It can result in loss of customers, stakeholder confidence, shareholder value, and also brand equity. Apart from losses suffered in business, organizations are also subjected to paying heavy fines.

This presents organizations with the challenge of coining strategies that derives value from the wealth of personal information at their disposal while protecting personal information from malicious attacks.



CHALLENGES FOR ORGANIZATIONS

- Understanding the potential risks and privacy obligations that are involved
- Developing the right privacy strategy as per the requirement
- Choosing the right technology and business transformation initiatives to deal with personal information security
- Establishing extent of the visibility of the huge amounts of personal information
- Adopting cloud computing
- Building a robust data breach management and response ecosystem
- Monitoring third party vendors and suppliers who handle personal information
- Accurately estimating the impact of global privacy regulations on enterprise operations and risk management
- Understanding the role of IT security in achieving data privacy
- Promoting the significance of data privacy among decision-makers in business





AREAS OF IMPACT



Personal data processed by third party service providers or external vendors

Outsourced Functions

Expansion into new markets

Mergers and Acquisitions

Transition of personal information from non-production to production

Adoption of next generation technology and platforms

Changes in business functions with respect to handling employee data

Development of variants to avoid redundancy. Since we mention that these are variants newly equipped with certain abilities.



HCL SERVICE OFFERINGS: TRANSFORMING PRIVACY RISKS INTO OPPORTUNITY

HCL's extensive expertise and years of experience in managing and preventing threats enables it to comprehend the evolving security needs of customers across industries. This positions HCL as the perfect partner to execute an organization's transformational information security programs. Given below are HCL's comprehensive range of services that will aid you in such initiatives.

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Privacy Readiness: The Privacy Readiness Program of HCL's Data Privacy Services helps organizations measure, evaluate, and analyze their privacy posture against evolving data privacy regulations

PI Modelling & Mapping: Data mapping and people data graphs help organizations understand the context and presence of personal data throughout the organization. This helps them manage and track personal data in a hassle-free way, supported by automation and artificial intelligence.



Data Subject Access Rights: HCL's regulatory compliant DSAR service offers a one stop solution for fulfilling the customer's data access rights efficiently.



Consent & Cookie Compliance: Cookie consents and compliance management has become mandatory in many data privacy regulations. HCL's cookie consent and compliance management solution assists clients in tracking consents and produces a real-time compliance dashboard to meet regulatory requirements

Platform Solutions: HCL's expertise and partnership with various data privacy platforms such as
OneTrust, Securiti.ai, BigID etc. helps customers in the end-to-end-implementation and administration of platform solutions





HCL's data security and personal privacy services encompass privacy compliance with country-specific data privacy legislations across the globe. These services are tailored for individual industry requirements across BFSI, Healthcare, Pharmaceutical, Information Technology, e-Commerce, Retail, Manufacturing, and others.





As a part of its IT outsourcing engagement, a US-based banking and financial services client wanted to improve its data protection program. HCL assessed its existing data protection measures and policies, and identified its privacy requirements. HCL then helped to build its privacy function by transforming its policies, and deploying privacy and data protection measures such as encryption, masking, and more.



Privacy compliance in the payment industry was proving to be a daunting task for a US-based commercial bank. The increasing usage and circulation of its payment cards meant that the bank's systems had to be secured and protected from all threats. HCL's security and privacy transformation project with the bank helped protect its personal financial information while complying with all the privacy requirements of the financial industry.



A UK-based biopharmaceutical company handling personal health information (PHI) was subject to the various privacy standards and regulations governing this sector in the UK. It joined hands with HCL to help it protect sensitive personal health information. HCL assisted the company in its security and privacy transformation projects which enhanced its sensitive personal protection processes through privacy control, PHI protection, privacy monitoring, data classification, and privacy architecture services.



A European bank wanted to improve enterprise security, provide single sign-on within/outside the firewall for its users, and automate provisioning into its applications through an SOA layer. It also wanted to enhance SPI or PFI protection i.e. financial data from client credit cards, payment details, and more. Through HCL's security and privacy transformation program (which involved privacy incident management, data classification, deployment of DLP and other privacy controls, and more), the bank was able to protect its sensitive personal information from all threats.



To know more visit: https://www.hcltech.com/cyber-security-grc-services Or Write to us at Cybersecurity-GRC@hcl.com





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HCL Technologies (HCL) empowers global enterprises with technology for the next decade today. HCL's Mode 1-2-3 strategy through its deep-domain industry expertise, customer-centricity and entrepreneurial culture of ideapreneurship[™] enables businesses transform into next-gen enterprises.

HCL offers its services and products through three business units - IT and Business Services (ITBS), Engineering and R&D Services (ERS) and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations and next generational digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering while under P&P, HCL provides modernized software products to global clients for their technology and industry specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences & Healthcare and Public Services.

As a leading global technology company, HCL takes pride in its diversity, social responsibility, sustainability and education initiatives. As of 12 months ended June 30, 2020, HCL has a consolidated revenue of US \$ 9.95 billion and its 153,000+ ideapreneurs operate out of 50 countries. For more information, visit https://www.hcltech.com