



## Zinnov Positions HCL amongst Leaders for Digital Services in Retail

**Noida, India; 12<sup>th</sup> January 2017** – HCL Technologies (HCL), a leading global IT services company, has been positioned amongst leaders for ‘Digital Services in Retail’ by the leading management consulting firm Zinnov. In its recent report titled “Retail Digital Services Landscape – 2016”, Zinnov analysed the retail digital transformation landscape and conducted a ranking of 21 digital service providers focused on the retail vertical. As per the ‘Zinnov Zones for Digital in Retail’ study, HCL has been placed in the ‘Leadership Zone’ for overall Digital Services in Retail as well as Retail Supply Chain Management.

“HCL boasts of strong digital capabilities across retail segments, with high focus in the domains of Supply Chain Management and Merchandising. Its diverse range of retail offerings and versatile industry partnerships have helped in making HCL the partner of choice for retail enterprises. HCL’s pro-activeness in setting up a number of retail focused centers of excellence to innovate on new digital technologies including IoT, and vendor specific joint products, will help in further strengthening its positioning in the market going forward,” **said Praveen Bhadada, Partner & Practice Head, Digital Transformation at Zinnov.**

“HCL is proud to be positioned among leaders by Zinnov, the leading management consulting firm. This recognition underscores the strengths of HCL’s end-to-end domain capabilities across the retail value chain and the unique ‘BEYONDigital™’-led value proposition that not only helps retailers adopt the new digital technologies but also transform their business & operating models, offering a unique & differentiated experience to their end consumers in an omni-channel world,” **said Karan Puri, Sr. Corporate Vice President & Head – Commercial & Consumer Services, HCL Technologies.**

The retail industry has undergone drastic changes over the past decade with a dramatic shift in the way customers shop and define experience. HCL strives to transform retail experiences, allowing global retailers to grow their business by exploring new markets, build new customer segments and re-invent traditional business models by designing & delivering the best possible customer experience. By applying a structured approach towards human-centred design innovation, focusing on real business issues & challenges, BEYONDigital™ is able to solve problems, developing ideas, concepts and prototypes that are feasible, desirable and viable to move into production at a more expedient rate.

### **About Zinnov Zones:**

Zinnov Zones is an annual rating published by Zinnov which rates Service Providers based on their competencies and capabilities. Since 2009, Zinnov Zones (previously known as GSPR - Global Service Provider Ratings) have become one of the most trusted reports globally, for both enterprises and service providers to better understand the vendor eco-system in multiple domains, such as Digital Transformation, Product Engineering, IOT Services, and Media & Entertainment.

Given the focus on retail enterprises on digital services and need for an evaluation of the relevant service providers in the space, Zinnov extended its Zinnov Zones methodology to this domain and has launched "Zinnov Zones - Digital Retail Services 2016". The detailed ratings and contact information of service providers are available on <http://zinnov.com/zones>



## About HCL Technologies

HCL Technologies is a leading global IT services company working with clients to impact and redefine the core of their businesses. Since its emergence on the global landscape after its IPO in 1999 and listing in 2000, HCL Technologies, along with its subsidiaries, today operates out of 32 countries and has consolidated revenues of US\$ 6.6 billion, for 12 Months ended 30 September, 2016. For the 21st Century Enterprise, HCL focuses on business model transformation, underlined by innovation and value creation, offering an integrated portfolio of services including BEYONDigital™, IoT WoRKS™, Engineering and R&D Services and Next-Generation ITO that focuses on integrated infrastructure services, applications services and business services. HCL leverages DRYiCE™, its third generation autonomics and orchestration platform, global network of integrated innovation labs, and global delivery capabilities to provide holistic multi-service delivery in key industry verticals including Financial Services, Manufacturing, Telecommunications, Media, Publishing Entertainment, Retail CPG, Life Sciences Healthcare, Oil Gas, Energy Utilities, Travel, Transportation Logistics and Government. With 109,795 professionals from diverse nationalities, HCL Technologies focuses on creating real value for customers by taking 'Relationships Beyond the Contract'. For more information, please visit [www.hcltech.com](http://www.hcltech.com)

## HCL Forward-looking Statements

Certain statements in this release are forward-looking statements, which involve a number of risks, uncertainties, assumptions and other factors that could cause actual results to differ materially from those in such forward-looking statements. All statements, other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to the statements containing the words 'planned', 'expects', 'believes', 'strategy', 'opportunity', 'anticipates', 'hopes' or other similar words. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding impact of pending regulatory proceedings, fluctuations in earnings, our ability to manage growth, intense competition in IT services, business process outsourcing and consulting services including those factors which may affect our cost advantage, wage increases in India, customer acceptances of our services, products and fee structures, our ability to attract and retain highly skilled professionals, our ability to integrate acquired assets in a cost-effective and timely manner, time and cost overruns on fixed-price, fixed-timeframe contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, the success of our brand development efforts, liability for damages on our service contracts, the success of the companies/entities in which we have made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property, other risks, uncertainties and general economic conditions affecting our industry. There can be no assurance that the forward-looking statements made herein will prove to be accurate, and issuance of such forward-looking statements should not be regarded as a representation by the Company, or any other person, that the objective and plans of the Company will be achieved. All forward-looking statements made herein are based on information presently available to the Management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.



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